

# Closing Remarks - Seeking Industry Partnership

**Vijayan Sugumaran, Ph.D.**

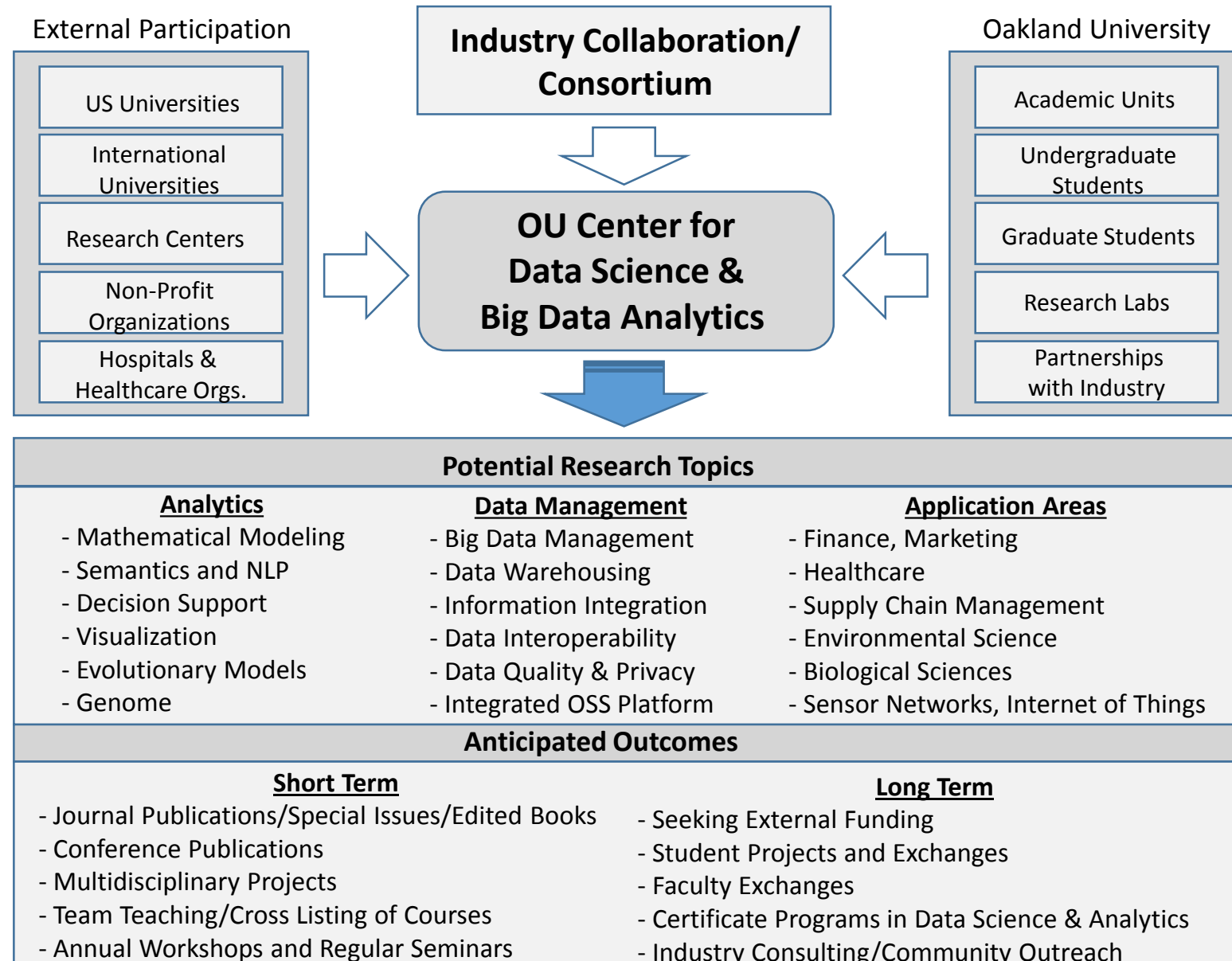
Department of Decision and Information Sciences

School of Business Administration

Oakland University

sugumara@Oakland.edu

# Center Goals



# Consortium Model

- Companies working with the Center will form a consortium
- Pay a nominal fee (\$15K to \$20K) to support the Center
- Students and faculty work on company specific projects
- Faculty can be engaged in research collaboration
- Consortium members can have access to students that are graduating
- Student Internships/Coops
- All units on campus will participate in the Center
- Thus, consortium members have access to all the talent that Oakland University has to offer

# Consortium Model

- Active participation in the Center activities
- Capstone Projects
- Serving as Mentors
- Adjunct Faculty/Guest Lectures
- Specialized courses/program to be delivered on site
- Faculty Consulting Opportunities
- Members of Advisory Boards
- Working with Student Organizations in different disciplines

# Analytics focus in the School of Business

- Master of Science in Information Technology Management (MSITM) Program
  - Business Analytics Concentration
- Master of Business Administration (MBA) Program
  - Business Analytics Concentration
- Bachelor of Science in Management Information Systems (MIS)
  - Business Analytics Specialization
- Business Analytics Minor
- A number of faculty conducting research in analytics in different areas such as Healthcare, IoT and Sensor Networks, and Finance

# Other Units on Campus

- Analytics related research in many departments within CAS
  - Mathematics and Statistics Department offers a variety of courses
  - Biological Sciences
- School of Engineering and Computer Science
- Analytics/Quantitative courses taught in others units on campus
- Center plans to develop an interdisciplinary program in data science
- Promoting interdisciplinary research
- The Center will provide a forum for analytics and big data research to flourish on campus

# Seeking Partnerships

- Open invitation to Organizations represented in the audience for collaboration and support
- Building a network
- The Center is very interested in industry collaboration
  - Win-Win scenario
  - Tremendous benefit to students
  - Industry will get quality deliverables in return
- Please fillout the short survey and let us know your interest
- Will followup and move things forward

# Thank you

- Thanks to the University and SBA Administration for the support
- Thanks to the audience for your attendance and participation
- Huge thanks to DIS Administrative Assistant, Mrs. Shannon Johnson in organizing the event
- Thanks to Student Volunteers
- Hope to see you all at our next event





# Questions/Comments

**Thank You for your continued Support!**

**sugumara@oakland.edu**

**OU School of Business Administration**

**(<http://www.oakland.edu/business>)**