

**Agendum
Oakland University
Board of Trustees Formal Session
August 2, 2024**

**DEPARTMENT OF COMMUNICATION AND JOURNALISM NAME CHANGE TO THE
DEPARTMENT OF COMMUNICATION, JOURNALISM AND PUBLIC RELATIONS**

A Recommendation

1. **Division and Department:** Academic Affairs, College of Arts and Sciences, The Department of Communication and Journalism.
2. **Introduction:** In 2018, the faculty of the Department of Communication and Journalism approved a name change to the Department of Communication, Journalism and Public Relations. This name change reflects the addition of Public Relations and Strategic Communication program.
3. **Previous Board Action:** None.
4. **Budget Implications:** None. The changes to materials, signage, etc. were made in 2019.
5. **Educational Implications:** The new department name better reflects the programmatic offerings, enhancing our recruiting and other public-facing efforts, such as community partnerships, that benefit our programs and curriculums.
6. **Personnel Implications:** The name change does not affect or impact staff or faculty.
7. **University Reviews/Approvals:** Approved by the College of Arts and Sciences Assembly, February 2019; approved by the University Senate, May 2019.
8. **Recommendation:**
RESOLVED, that the Board of Trustees authorizes the change in program and degree title from the Department of Communication and Journalism approved a name change to the Department of Communication, Journalism and Public Relations.

Department of Communication and Journalism Name Change to the
Department of Communication, Journalism and Public Relations
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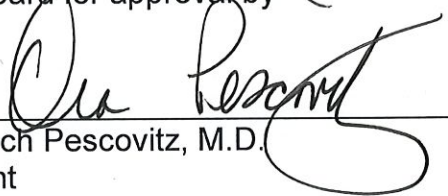
9. Attachments:
A. Approved Senate Minutes, May 9, 2019.

Submitted to the President
on July 30, 2024, 2024 by



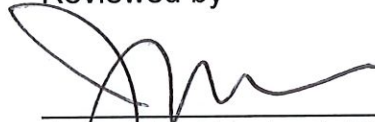
Kevin J. Corcoran, Ph.D.
Interim Executive Vice President for
Academic Affairs and Provost

Recommended on 7/31, 2024
to the Board for approval by



Ora Hirsch Pescovitz, M.D.
President

Reviewed by



Joshua D. Merchant, Ph.D.
Chief of Staff and
Secretary to the Board of Trustees

Oakland University Senate

9 May, 2019
Oakland Center – Banquet Room B
3:10 p.m.

Agenda

Respectfully submitted by James Lentini for the Steering Committee

A. Informational Items

1. Program Modifications approved by Graduate Council
 - a. Program Modification to the Master of Science in Nursing creating a track in Adult Gerontological Acute Care Nurse Practitioner in the School of Nursing.
2. Creation of the Department of Bioengineering in the School of Engineering and Computer Science and the College of Arts and Sciences
3. Department of Communication and Journalism name change to Department of Communication, Journalism and Public Relations
4. Provost's Updates

B. Roll Call

C. Approval of the minutes of April 18, 2019

D. Old Business

1. Motion from the General Education Committee to change the General Education requirement from 40 credits.

MOVED that the Senate approve changing the General Education Requirement from a requirement to complete 40 credits across 10 knowledge areas to completing the General Education requirements, including a course of three or more credits in each of the knowledge areas.

THIRD READING: Amendable, debatable and eligible for final vote at this meeting.

COMMENT: General Education Changes Document

2. Motion from the Steering Committee to revise the Senate policy on exams during the final week of classes.

MOVED that the Senate approve a revised policy on examinations during the final week of classes.

SECOND READING: Amendable, debatable and eligible for final vote at this meeting.

COMMENT: Examination Policy

F. Good and Welfare