

OAKLAND UNIVERSITY™

Volunteer Board Overview



School of Business Board of Visitors

Who We Are

- We are a 17 Member Board, including 4 Emeritus Members.
- We are in the process of expanding to 25 Members, with a keen focus on diversity.
- 25+ years old

Our Purpose

- We support the Business School in developing transformational programs that continue to integrate education with real-world application and skills, and research with business of today and future, while providing an overarching global perspective.
- As active members, we: (1) Advise and assist with implementation of strategic vision of the School, (2) Raise resources for the School's various programs, and (3) Advocate for the School within the business community.

Accomplishments & Goals

Accomplishments

- Participate in the accreditation process, serving as leadership representatives for the Business School in the interview and review process.
- Connect the Business School and its' students to the business community to foster collaborative partnerships, internships and programmatic support.
- Philanthropic support, personally and through new introductions to the School, to support new program initiatives, scholarships and sustainability of core programs (ie., ACHIEVE and Student Managed Investment Fund).

Goals

- Further diversify current Board of Visitors Membership
- Support the launch of new Corporate Partner Sponsorship Program, introducing new relationships to the Business School
- Promote the Business School's Executive Education programming to increase enrollment and exposure to industry partners

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