



PRESIDENT'S REPORT

A Vision for Global Engagement

Monday, December 10, 2018

Ora Hirsch Pescovitz, M.D., President



OU Values International Programs

- Goal #1: Student Success
 - Enriches student learning on campus and abroad
- Goal #2: Research
 - Broadens pool of faculty and student talent at OU
 - Creates more opportunity for research collaboration
- Goal #3: Engagement
 - Fosters international relationship building and collaboration
- Goal #4: Diversity
 - Expands opportunity for multicultural interaction

Today's Presentation

- **Louay Chamra, Ph.D., Dean of SECS**
 - International partnerships
- **Remarks from Graduate students**
 - Yasamin Alagrash and Rasha Al Bashaireh
- **Remarks from Undergraduate students**
 - Isabella Pereira, Maria Jancar and Mansi Patel
- **Rosemary Max, Executive Director of Global Engagement**
 - Overview of OU's global engagement and goals



LOUAY CHAMRA

Dean of SECS

China trip and
educational partnerships

SECS International Programs

- 2+2 Programs
 - BS degrees from OU and home university
- 1+1 Programs
 - MS degrees from OU and home university
- Exchange Programs:
 - International students take classes at OU and OU students take classes overseas for 1–12 months

Partner Universities

- 196 Chinese students are studying at OU as part of SECS programs
- Approximately 50 new students join OU each year
- 28 students are part of additional programs



Partner Universities

China

- Changchun University of Technology (86)
- Beijing Information Science and Technology University (70)
- Zhengzhou University of Light Industry (14)
- North University of China (12)
- Shanghai Institute of Technology (2)
- Qingdao Technological University (1)
- Beijing Jiaotong University (2)



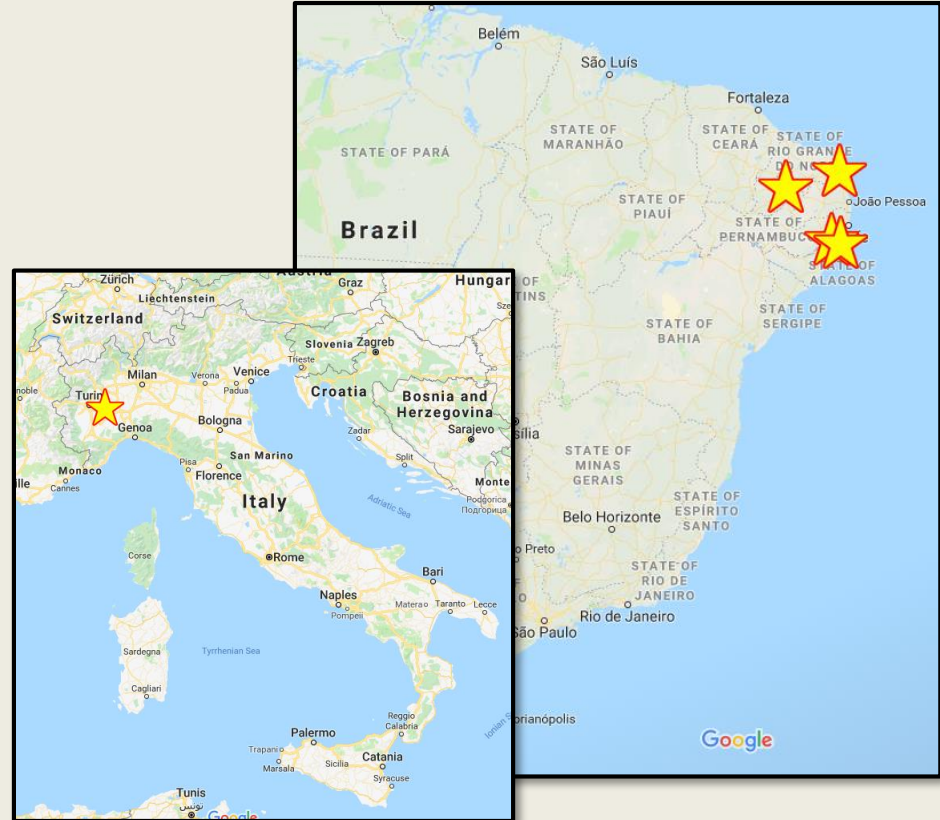
Partner Universities

Brazil (6)

- The Federal University of Campina Grande
- Federal University of Paraíba
- Federal University of Pernambuco
- Federal Rural University of Pernambuco

Italy (new)

- Politecnico di Torino



Support Services

Professor Gary Barber

Director of International Programs

Professor Lianxiang Yang

Coordinator of China
Programs

Marianne Donoghue

International Student
Advisor



After Graduation

- ~60% of SECS bachelors degree recipients pursue masters degrees at OU or other U.S. universities.
- ~50% of SECS masters graduates obtain jobs in the U.S., most in S.E. Michigan.
- Other SECS degree recipients generally obtain engineering jobs at companies in their home countries.



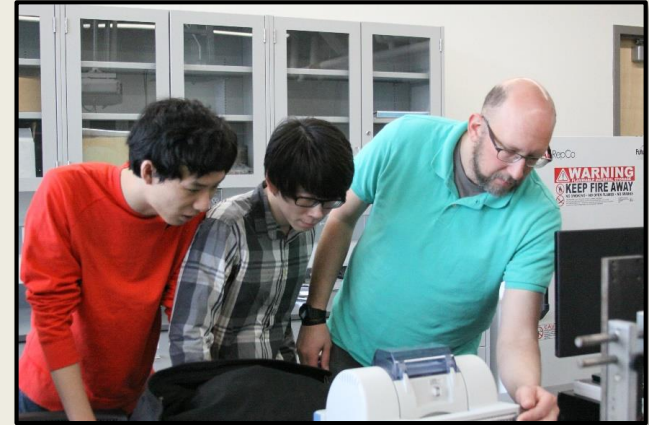
Summer Teaching Opportunities

- 4–6 SECS faculty teach classes at **Changchun University of Technology** each summer.
- 2 OU students teach English classes in CCUT for 5 weeks each summer.
 - CCUT students acclimate to the way material is taught here and work to improve their English language skills.



International Summer Camps

- 2 new, 3-week camps at OU
 - Beijing Information Science and Technology University in May (11)
 - Zhejiang Sci-Tech University attended our August camp (20)
- Each camp included an Introduction to Engineering course and social activities for students.



OU Delegation Visit to China

Beijing Information Science and Technology University

- Sending a delegation to OU in January 2019 to discuss:
 - Expansion of current programs to include Business and Accounting programs in SBA
 - Development of a joint Ph.D. program with SECS

Changchun University of Technology

- Proposed a comprehensive masters program in Accounting with SBA
- Proposed a joint Ph.D. program with SECS

Exchanges in Brazil

- Exchange programs with 4 universities in Brazil were initiated in fall 2017.
- 6 students attend OU each year for two semesters
 - Also intern at FCA in Auburn Hills
- Students completing internships become full-time employees at FCA Brazil.



Double Masters in Automotive Engineering

- Student exchange
 - MS degrees from OU and PoliTo in 2 years
 - MS thesis research abroad
 - Research internship at FCA with FCA experts
- Faculty exchange
 - Joint collaboration on research projects

Next Steps

- Expand programs to include SBA accounting programs
- Recruit more industrial partners to offer internships to study abroad students
- Appoint faculty committee to facilitate joint Ph.D. program and international research collaborations





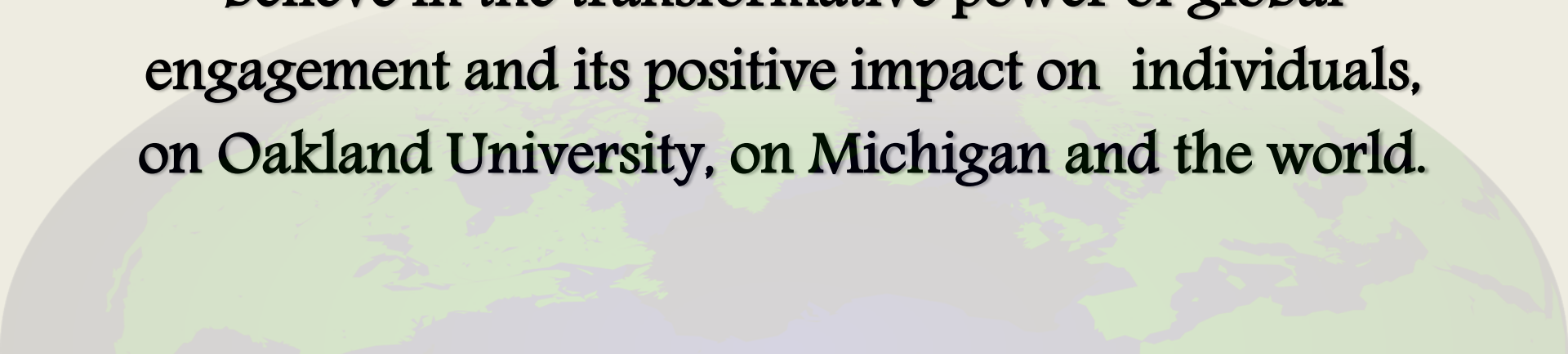
ROSEMARY MAX

Executive Director of
Global Engagement

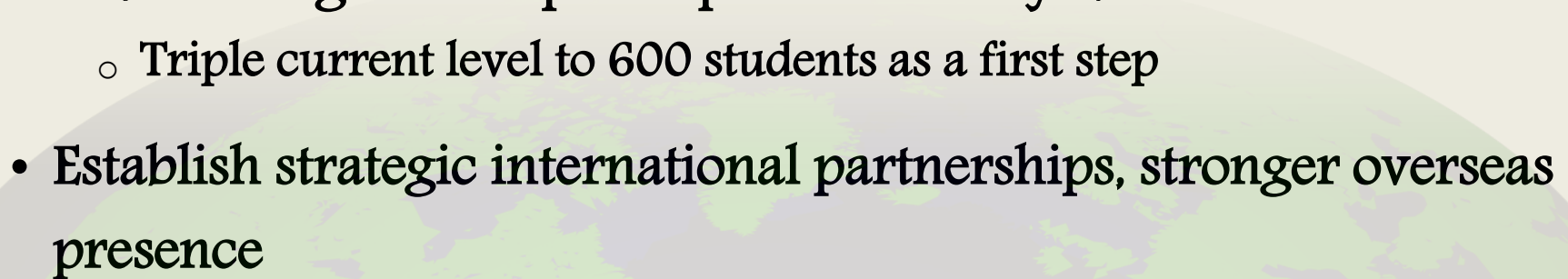
Overview of OU's global

Vision Statement

The Office of Global Engagement promotes the global mobility of students and faculty and the worldwide visibility of Oakland University. We believe in the transformative power of global engagement and its positive impact on individuals, on Oakland University, on Michigan and the world.



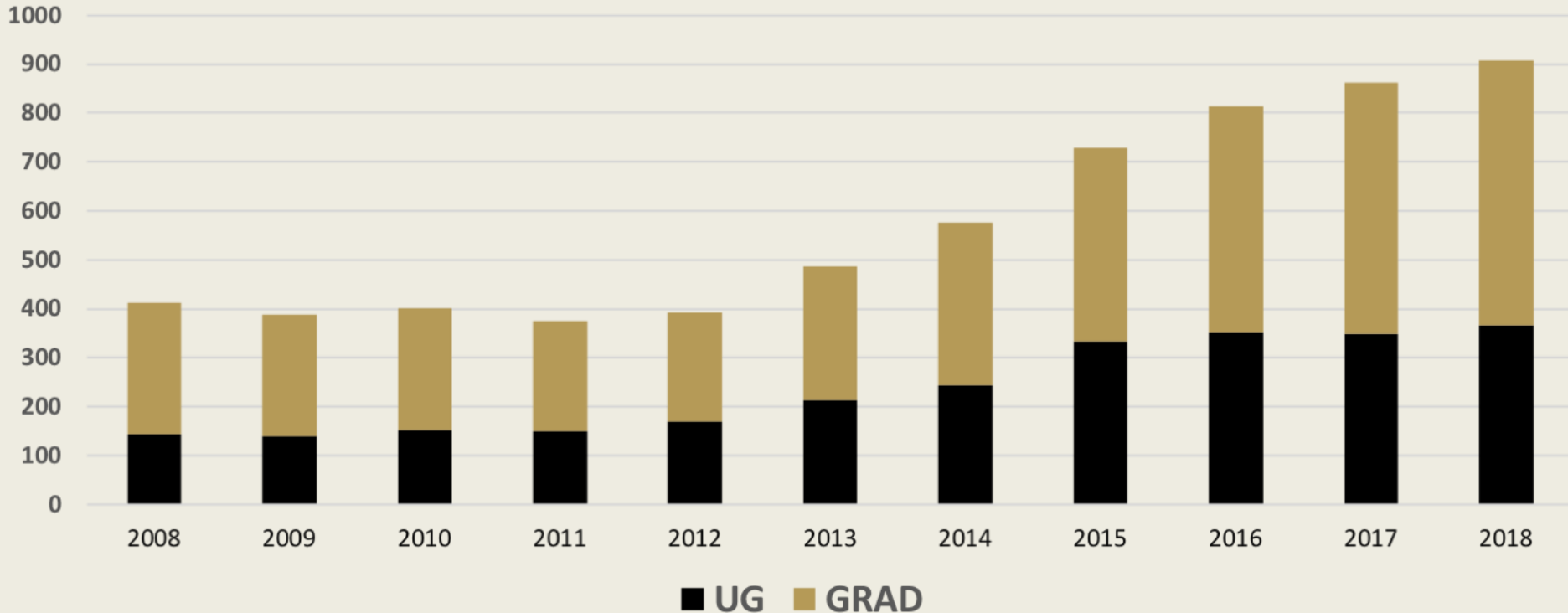
Goals for Engagement Success

- 10% of study body to be international students
 - Double current enrollment to ~2,000
 - 30% undergraduate participation in study abroad
 - Triple current level to 600 students as a first step
 - Establish strategic international partnerships, stronger overseas presence
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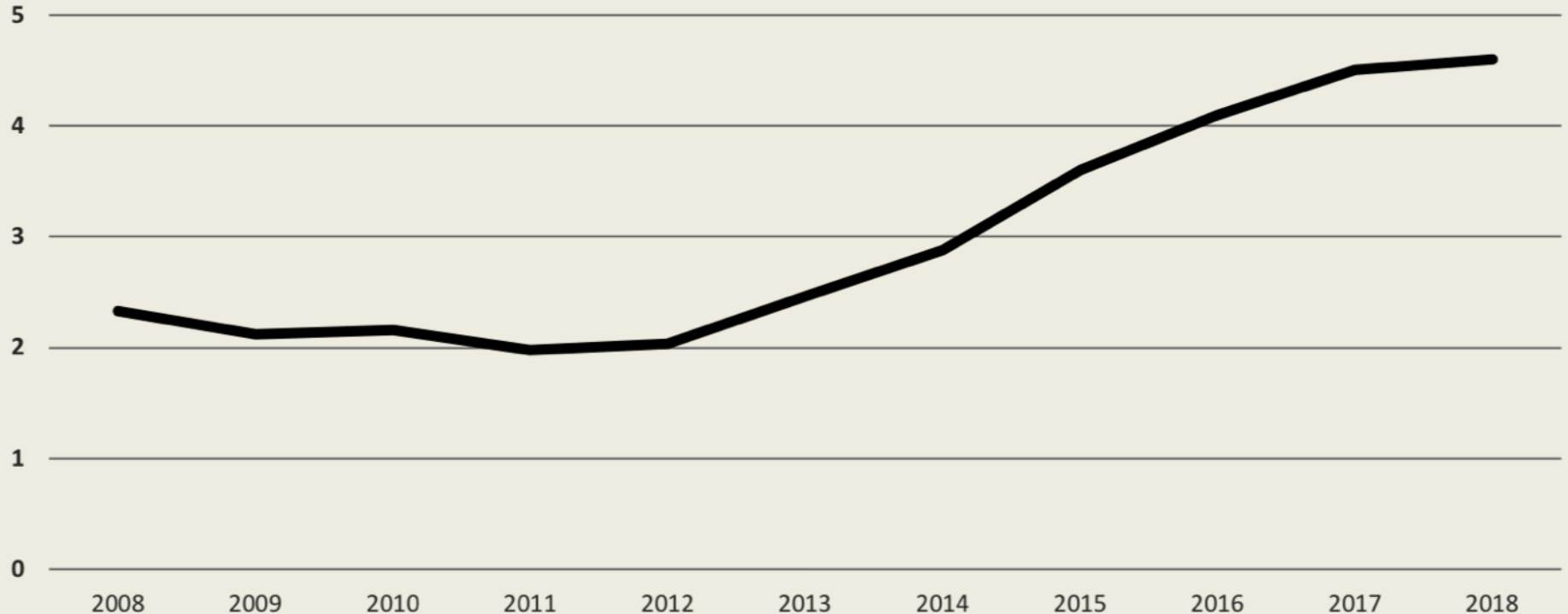
Goals for Engagement Success (continued)

- Focus on programs of distinction
 - Broad or niche
 - Health, Pre-K/Autism, Engineering
- Increase visibility on campus, in the community and worldwide
- Develop a summer session at OU

Number of International Students 2008-18

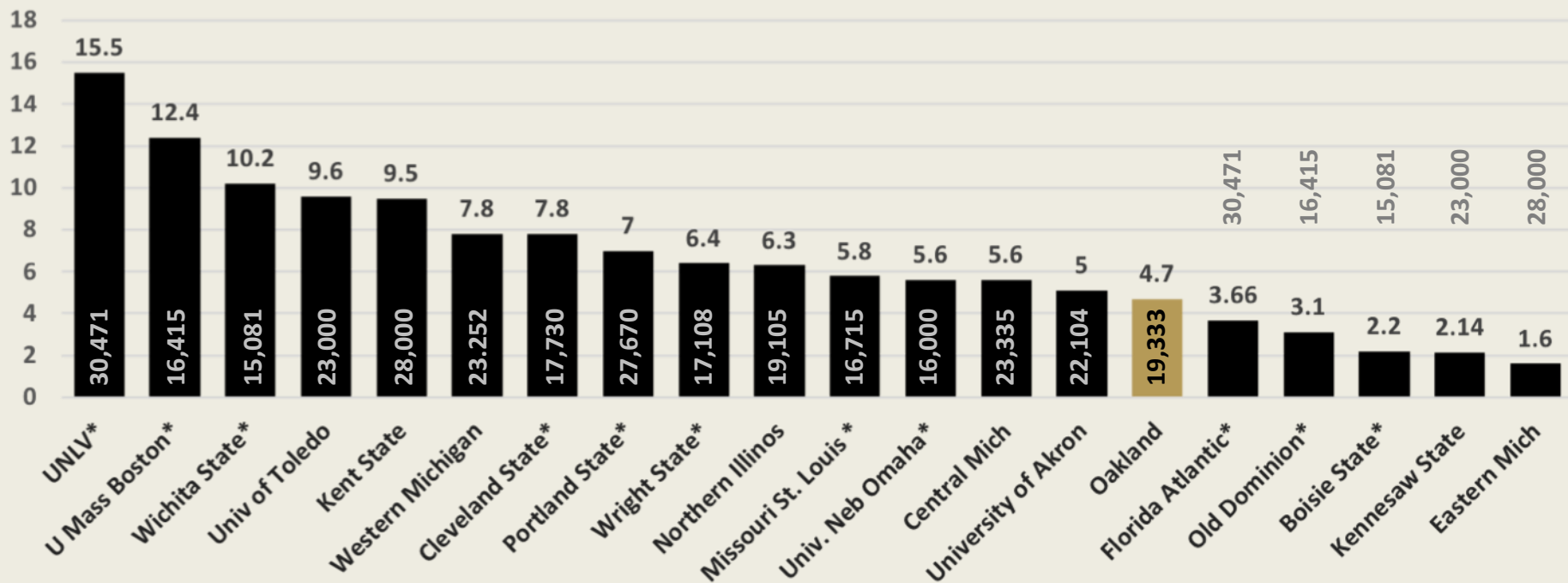


International Students as a Percentage of Student Body



Peer Plus 8 Comparison

International Students as Percentage of Student Body



Pursuing 10% Representation

- Growth of 8% per year (current rate) 15 years
- Growth of 12% per year 10 years
- Growth of 17% per year 7 years



Pursuing 10% Representation (continued)

- Fit within SEM plan and work in tandem with graduate and undergraduate admissions
- Expand non-degree seeking and pathway programs
 - ESL Institute
 - American Semester Abroad Program (ASAP)
 - Global Achievement Pathway Program (GAPP)

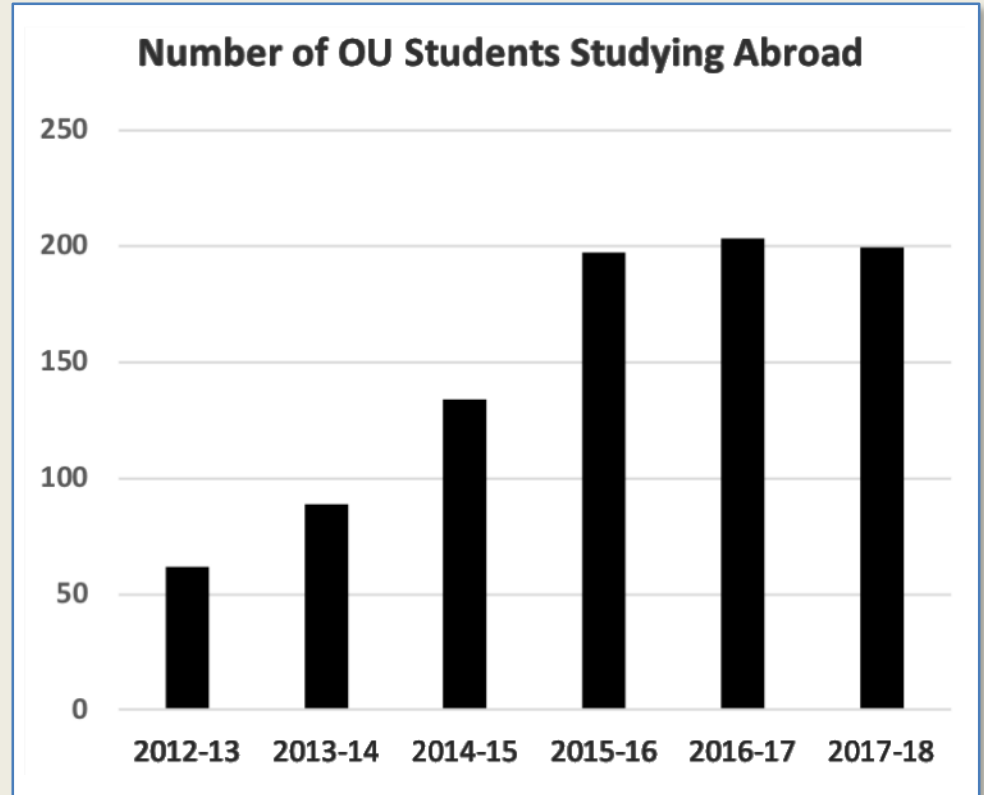
Pursuing 10% Representation (continued)

- Develop productive articulation agreements
- Establish comprehensive focus on recruitment and retention
- Engage international alumni



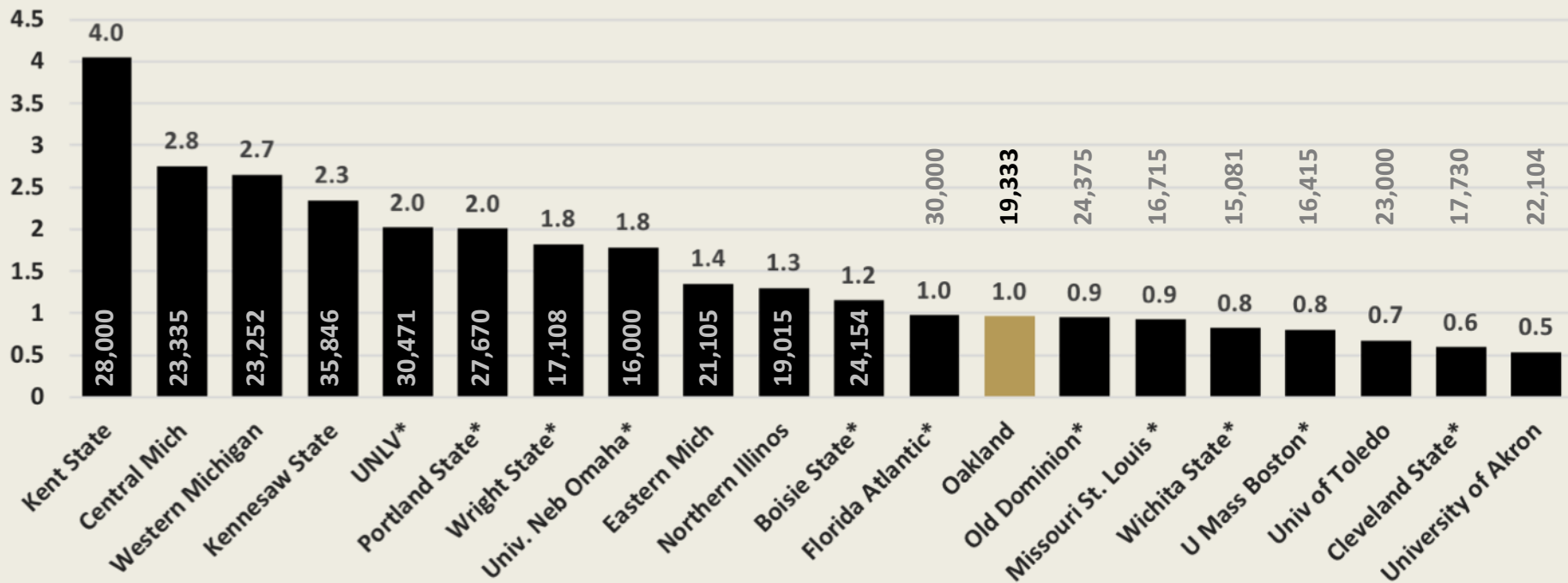
Student Mobility

- About 4% of all OU undergraduate students graduate with study abroad experiences
- The national average at 4-year institutions is 15%



Peer Plus 8 Comparison

Study Abroad Students as Percentage of Student Body in 2018



Building A Tradition

Triple Study Abroad to 600 students

- Develop affordability message
- Raise funds for scholarships, engage development
- Faculty-led Global Engagement Seminars
- Internships and research hub (exchange)
- Mindset / mentality shift
 - 85% / 17% / 97% / 4% / 15%

We have an opportunity to:

- Surpass our peers with respect to student mobility
- Maximize our location in the middle of 1,000-plus headquarters of international companies
- Develop an international reputation
 - Engage all OU colleges and strategic partners
 - Advance programs of distinction to expand presence overseas and worldwide visibility

Pursuing Institutional Goals

- Student Success: Enrich learning experiences through increased study abroad experiences and international student and faculty representation on campus
- Research: Recruit more top-notch faculty and students, and nurture international research collaborations
- Engagement: Develop progressive and mutually beneficial relationships with a growing number of international institutions
- Diversity: Help expose our campus and our partner institutions to the increasingly global character of communities throughout the world



THANK YOU

