

President's Report

Monday, April 9, 2018



Update on Strategic Plan 2025



Student-Centered Focus

MISSION STATEMENT

“Oakland University cultivates the full potential of a diverse and inclusive community. As a public doctoral institution, we impact Michigan and the world through **education, research, scholarship and creative activity**.”

VISION STATEMENT

“Oakland University will unlock the potential of individuals and leave a lasting impact on the world through the transformative power of **education and research**.”



Student-Centered Focus

GOAL #1

Student Success – Foster student success through a robust **teaching and learning** environment and **comprehensive student services**.

GOAL #2

Research – Be recognized as a **strong research and scholarly environment** focused on creative endeavors and on the discovery, dissemination and utilization of knowledge.

GOAL #3

Community Engagement – Become a leader in serving the needs and aspirations of our communities and region through expanded community relationships and institutional reputation and visibility and **engagement**.

GOAL #4 (Proposed)

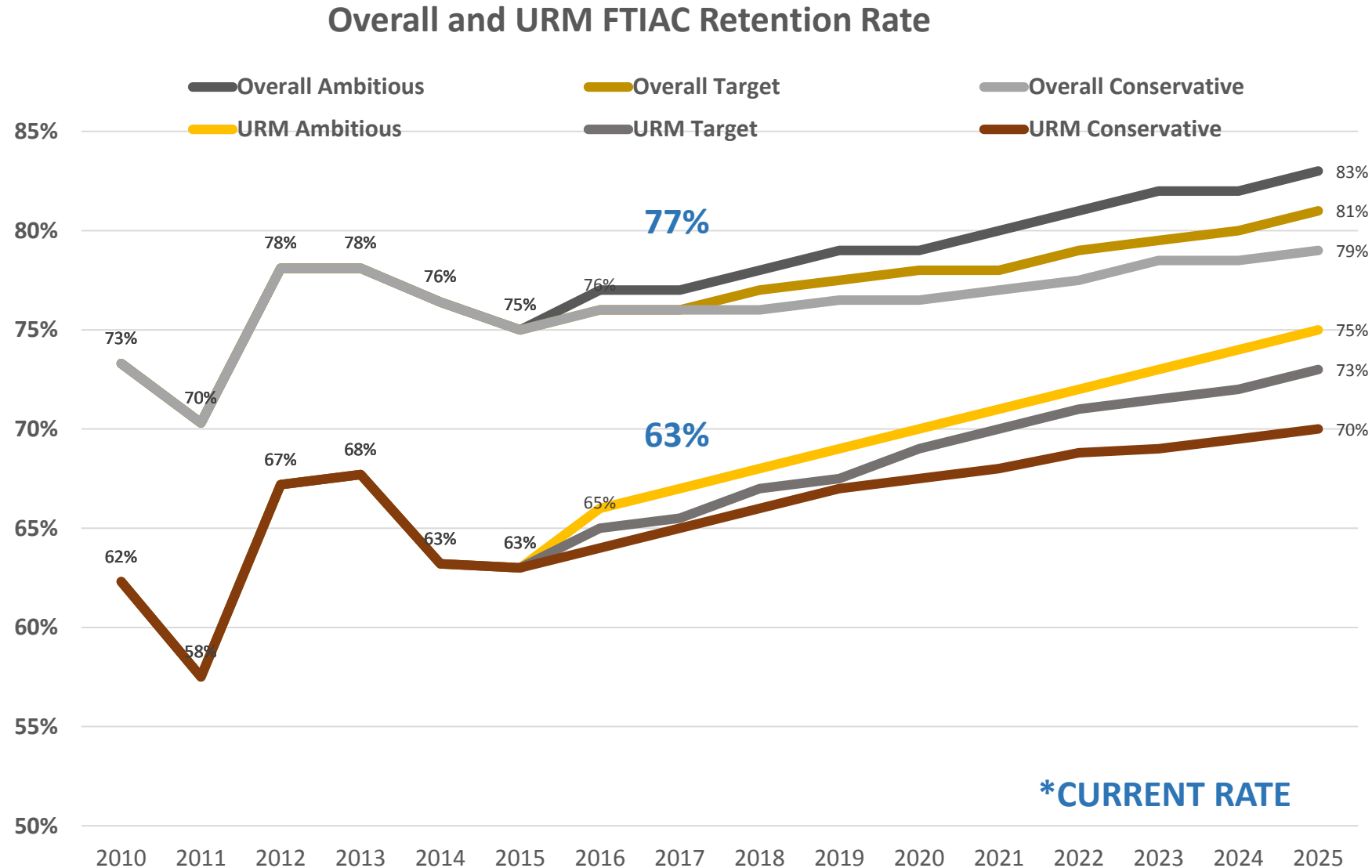
Promote Diversity, Equity and Inclusion – Set a preeminent standard for maintaining diverse, welcoming and collaborative learning and work environments, as well as celebrate the **enlightenment and enrichment** that social diversity inspires.

Strategic Plan Metrics

Retention Targets

Goal 1.1.a – Increase the year-one to year-two retention rate for full-time FTIAC students

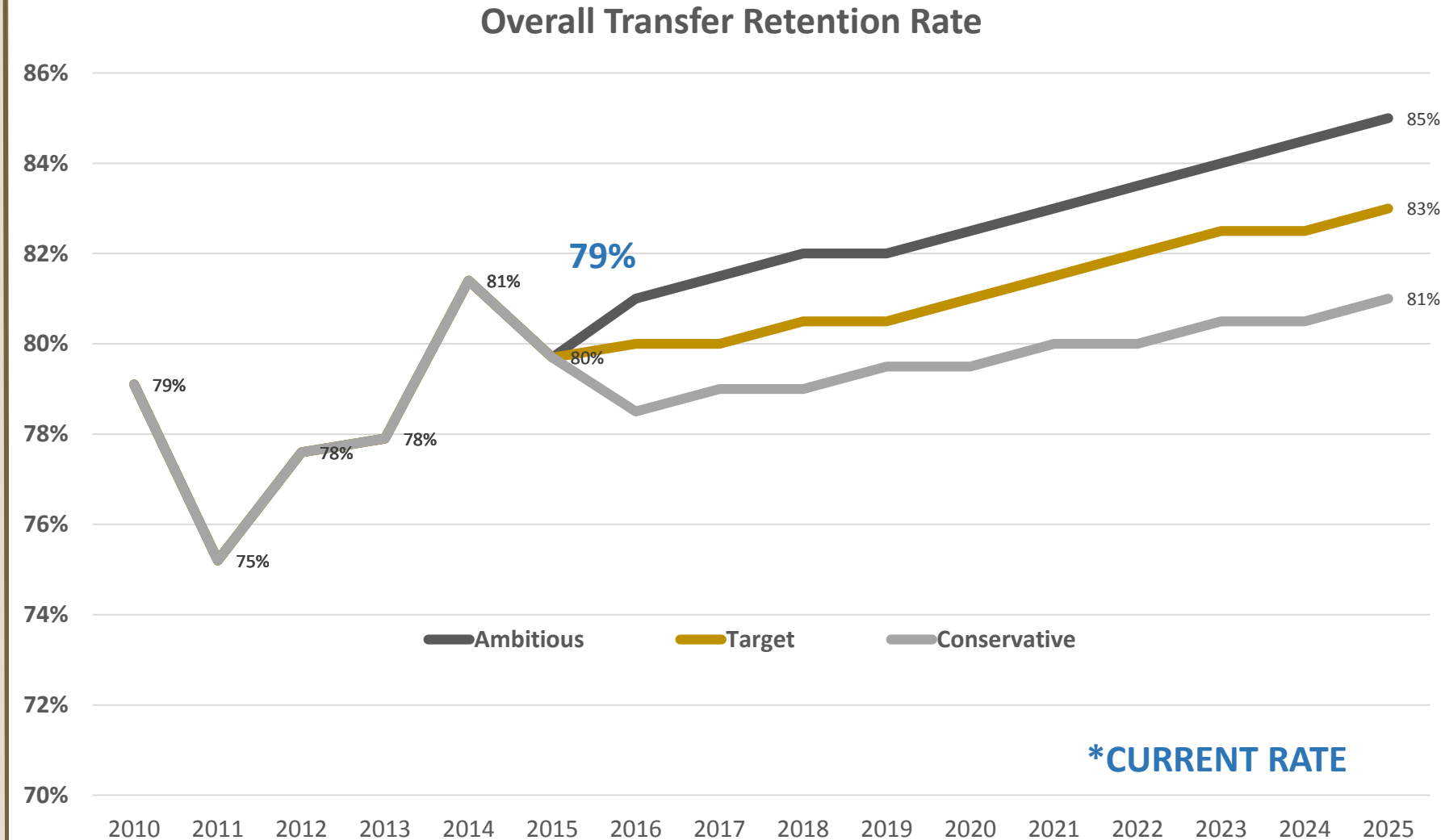
Goal 1.1.b – Increase the year-one to year-two retention rate for Underrepresented Minorities (URMs)



Strategic Plan Metrics

Transfer Retention Rate Target

Goal 1.1.c – Increase the retention of first-time transfer students



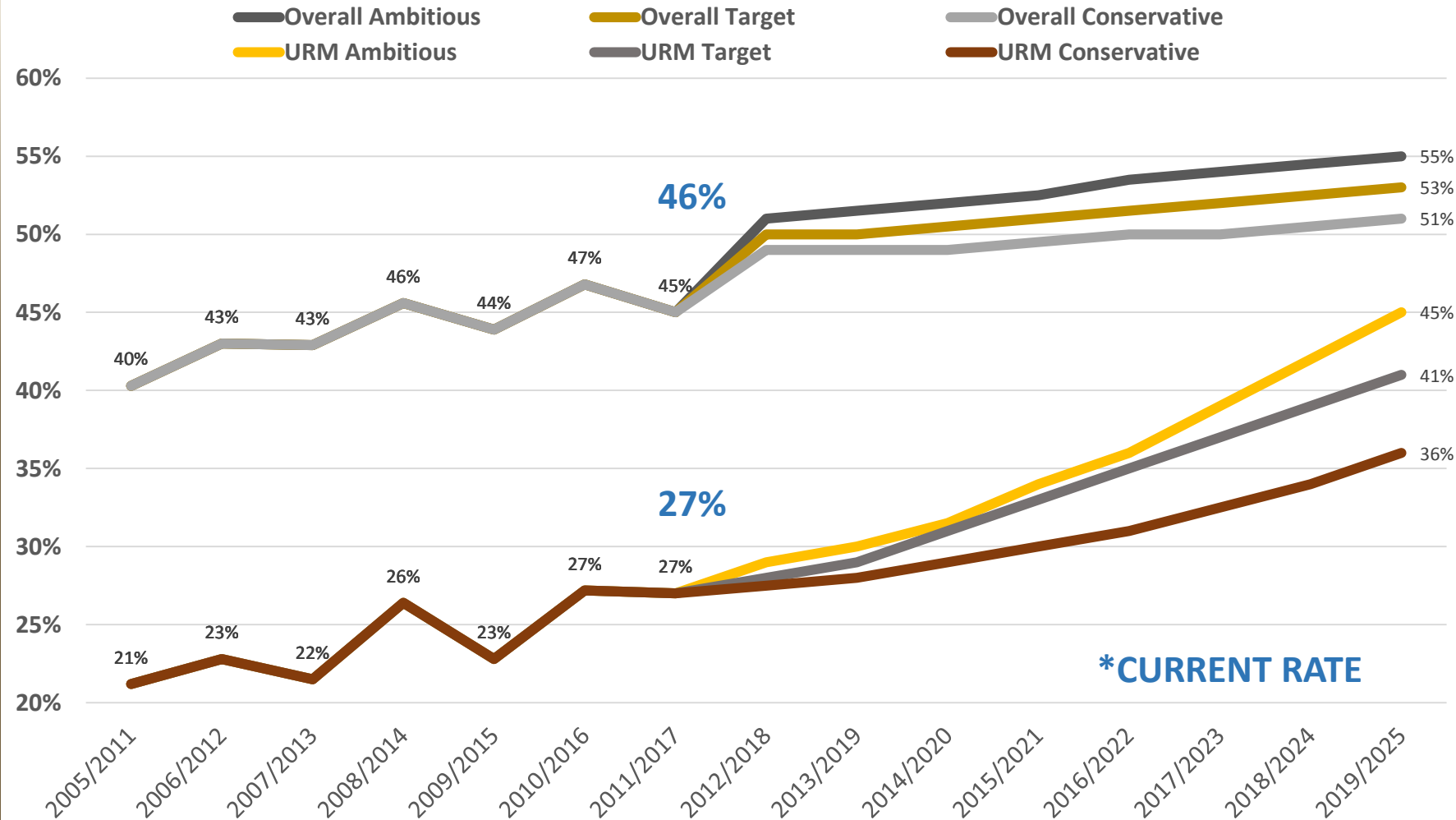
Strategic Plan Metrics

Graduation Rate Targets

Goal 1.2.a – Increase the overall six-year graduation rate for full-time FTIAC students

Goal 1.2.b – Increase the six-year graduation rate for full-time FTIAC Underrepresented Minorities (URMs)

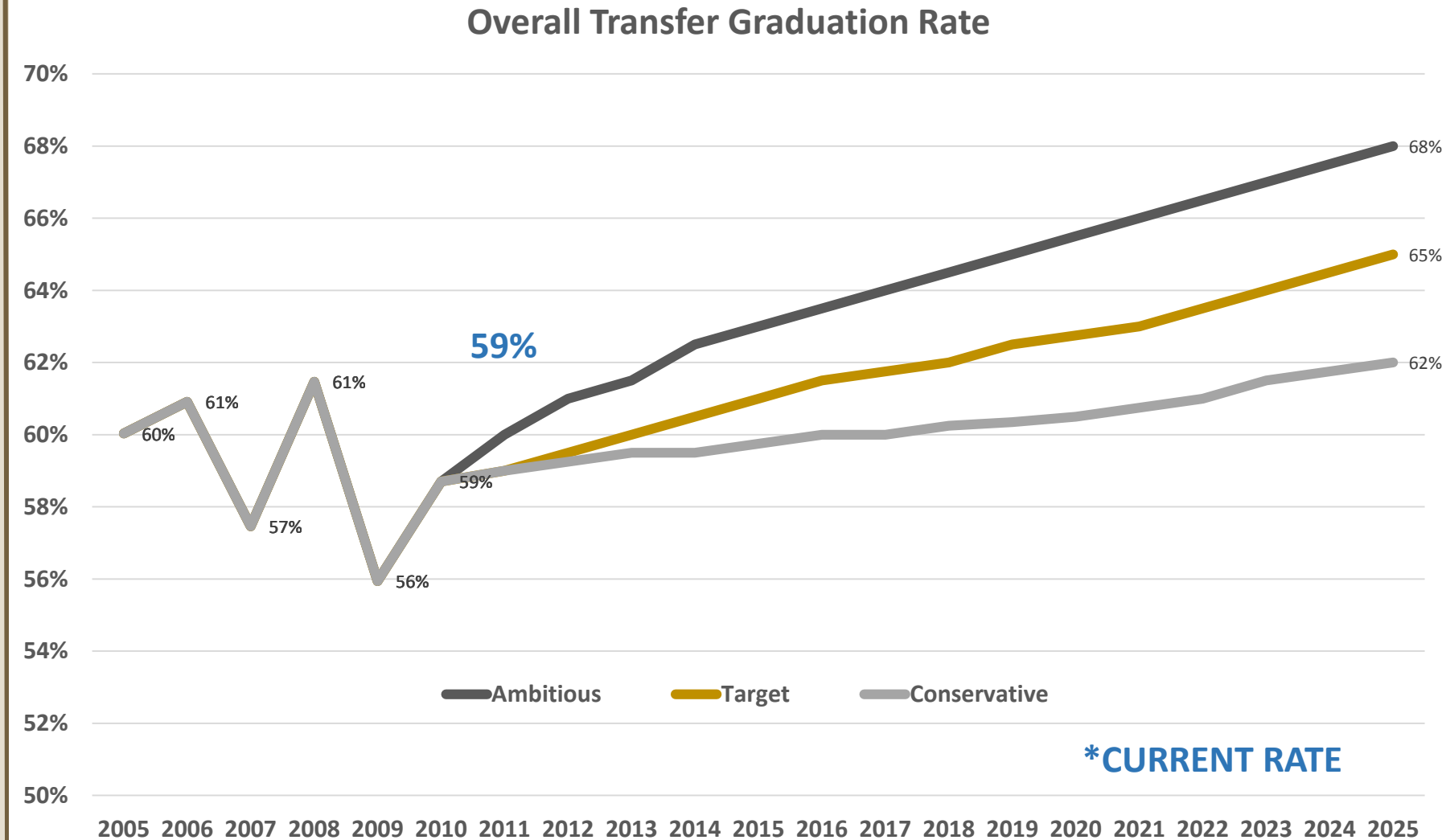
FTIAC 6-year Graduation Rates



Strategic Plan Metrics

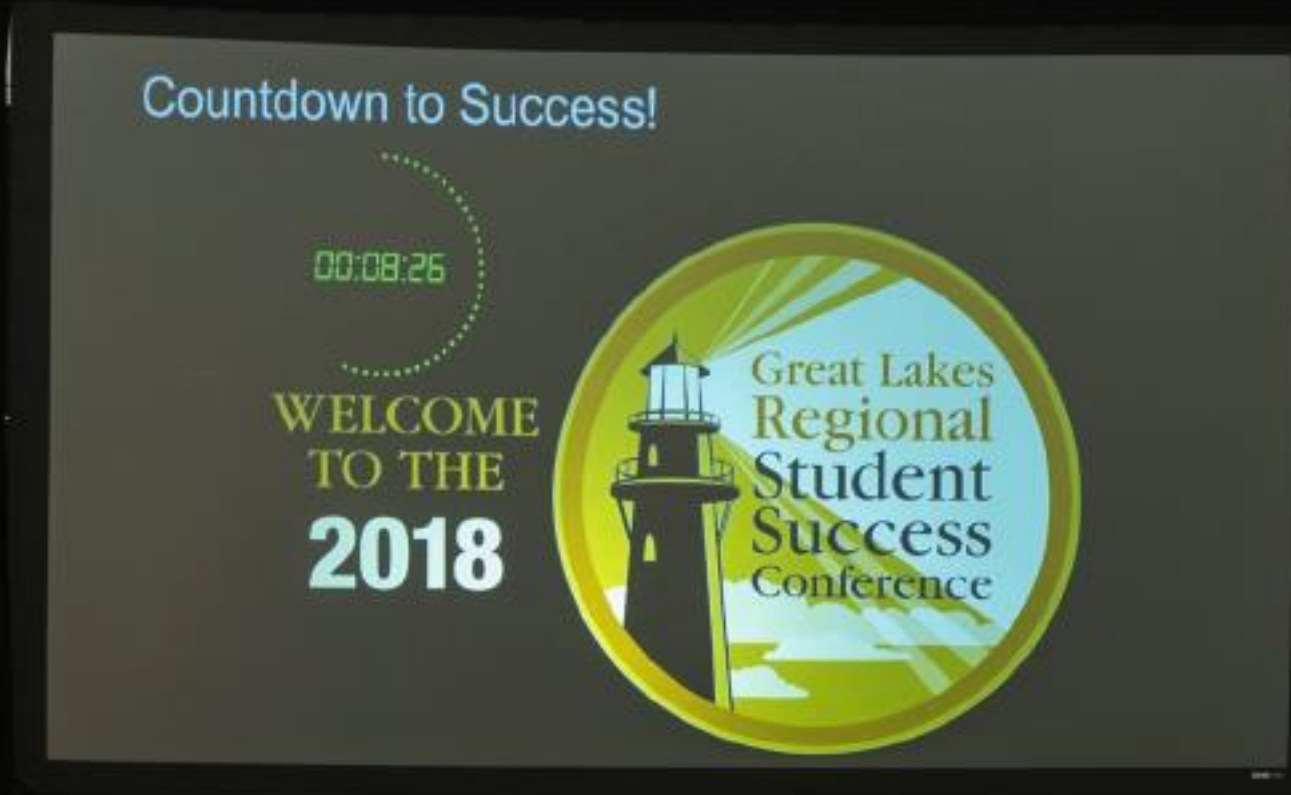
Transfer Graduation Rate Target Goal

1.2.c – Increase the overall
six-year graduation rate for
transfer students



Student Success Progress

Academic Affairs Report
Dr. James P. Lentini, Provost



Student Success Steering Committee

Joint Academic and Student Affairs Committee

Anne Hitt

Terrie Rowe

Nancy Schmitz

Sara Webb

Tricia Westergaard

Shannon Esselink

Omar Brown-El

Laura Schartman

Kevin Corcoran

Krista Malley

Student Success Steering Committee

- **Mission**

- The Student Success Steering Committee will lead and advise the institution in fostering a culture of student success that ultimately results in increased retention and graduation.

- **Vision**

- Every member of the OU community is committed to student success.
- Every decision must answer the question:

“How does this help our students to graduate?”

Improving Student/Advisor Ratios

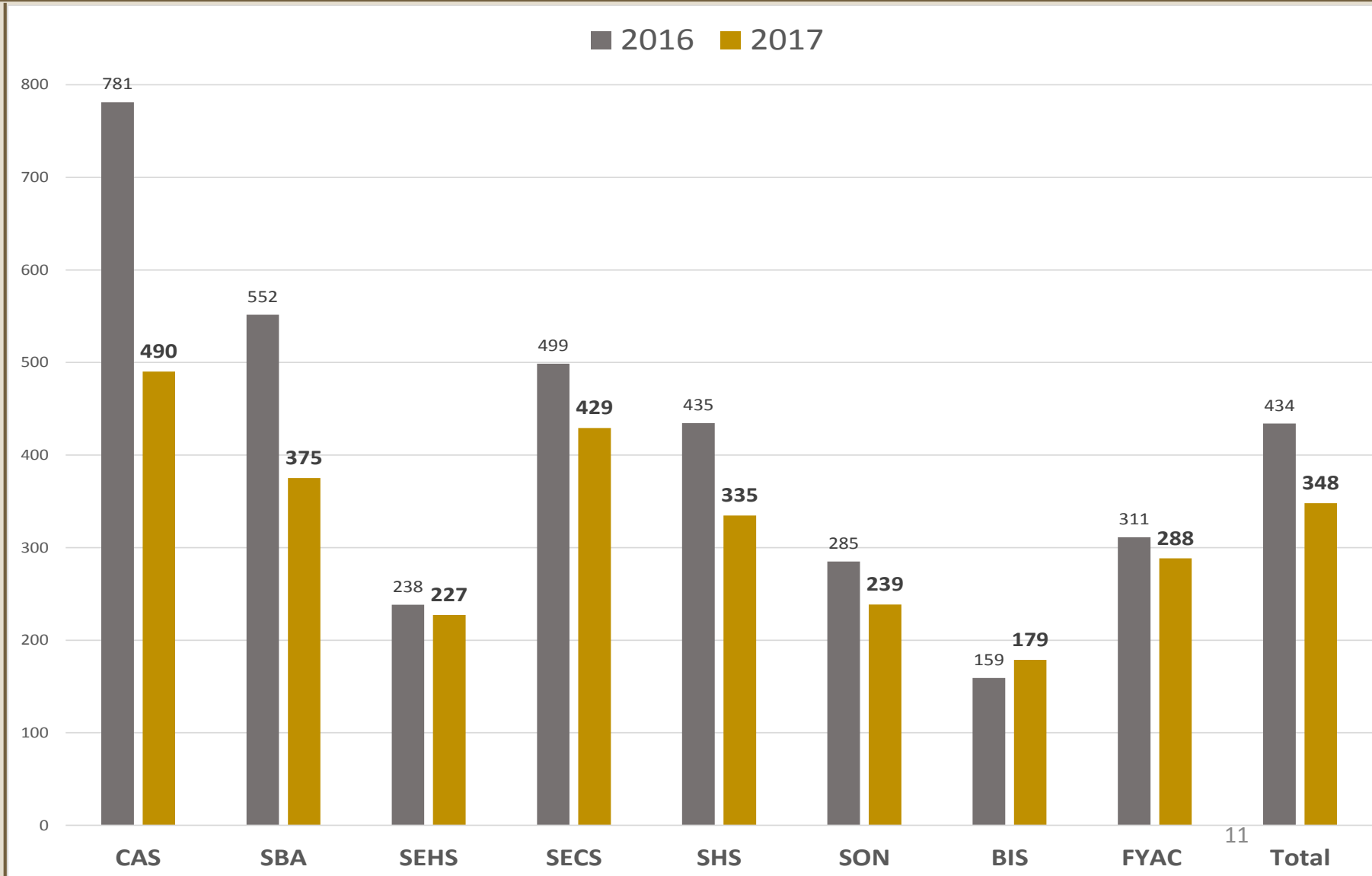
**OU target is 300:1
(NACADA
recommendation)**

Advising Initiatives:

Mandatory Transfer
Student Orientation

Technology-supported
proactive advising

Establish common outreach
points for at risk student
populations



Student Success: DFWI Rates

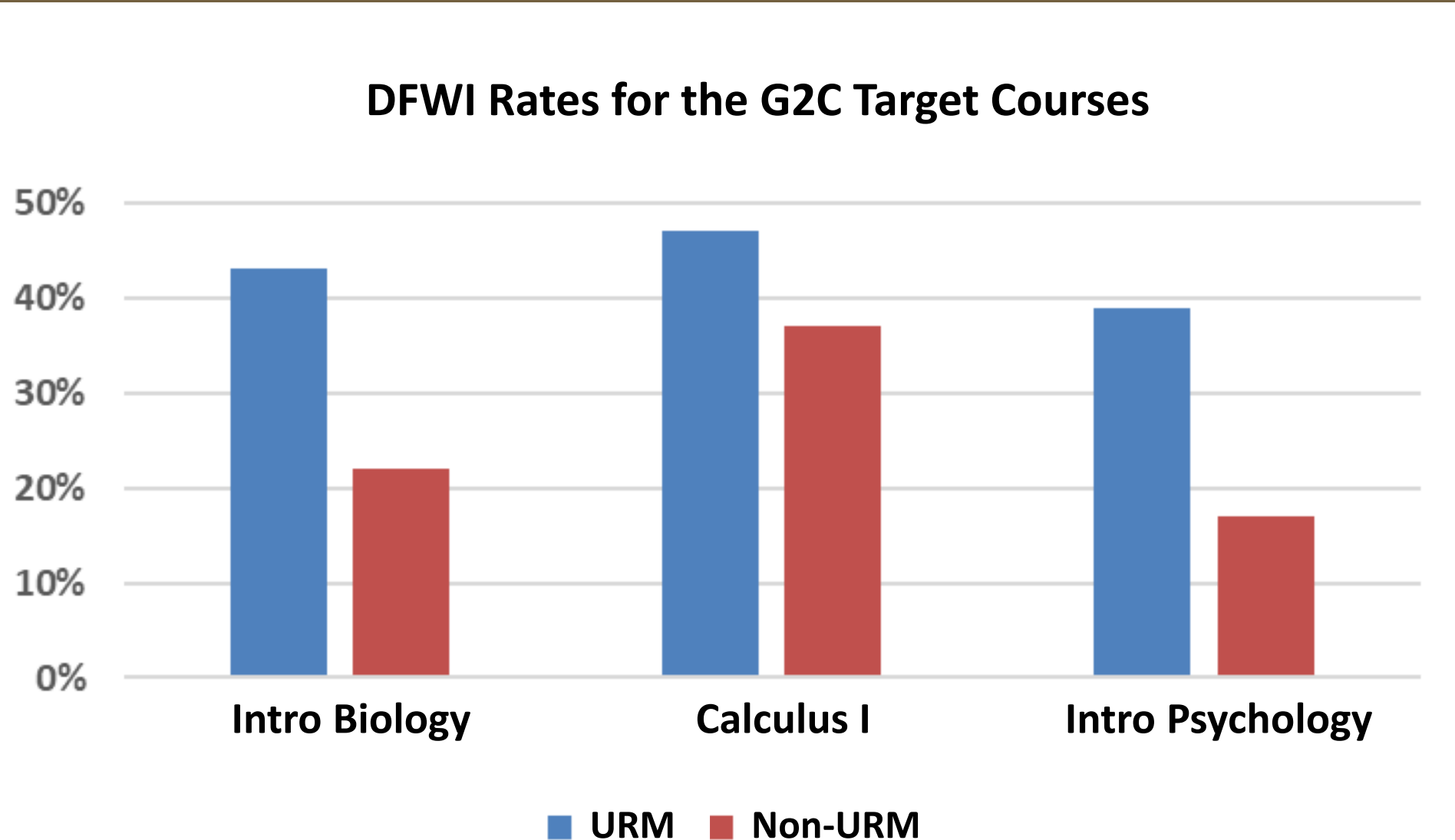
Gateways to Completion (G2C)

(Project with the Gardner Institute)

- **~2.5%** of all sections have a DFWI rate at or above 40% (*1,964 Grades*)
- **~4.5%** have DFWI rates between 30-39% (*3,679 Grades*)
- **~12%** have DFWI rates between 20-29% (*8,168 Grades*)
- Gateway courses
 - high enrollment
 - high DFWI rate
 - foundational in nature
- Killer Courses



Student Success: DFWI Rates



Student Success: DFWI Rates

Gateways to Completion (G2C)



- Data driven redesign of courses by faculty
- **BIO 1200** (Introductory Biology)
 - Sara Hosch, Jonathan Yates, Doug Wendell
- **MTH 1554** (Calculus I)
 - Laszlo Liptak, Anna Spagnuolo, Kevin Andrews, Darrell Schmidt
- **PSY 1000** (Introductory Psychology)
 - Keith Williams, Lisa Garver, Andrea Kozak, Scott Pickett

Student Success: GLRSSC

2018 Great Lakes Regional Student Success Conference

- Hosted by Oakland University
- Sponsored primarily by **The Kresge Foundation** with seven additional sponsors
- Focused on **Closing the Gap** between college access and college completion for all students.
- More than **600 higher education professionals from 64 higher education institutions** and eight non-profit organizations
- Attendees from throughout the United States and Canada
- Gathered at the Detroit Marriott at the Renaissance Center

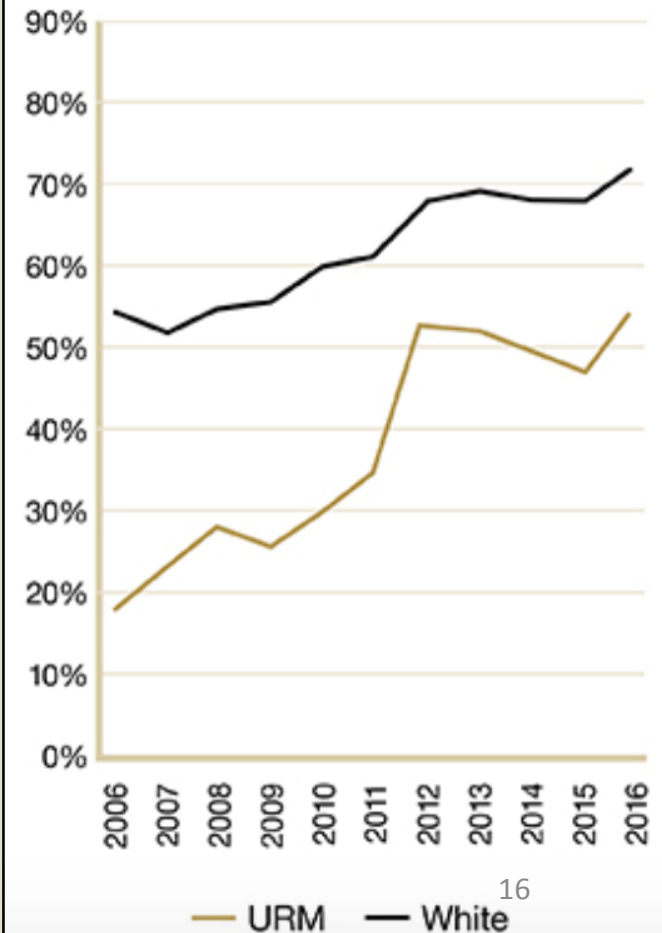
Student Success: URM On-Track Credits

URM Students who are “On-Track” to graduate

- 28 credits or more starting sophomore year

At an All-time High

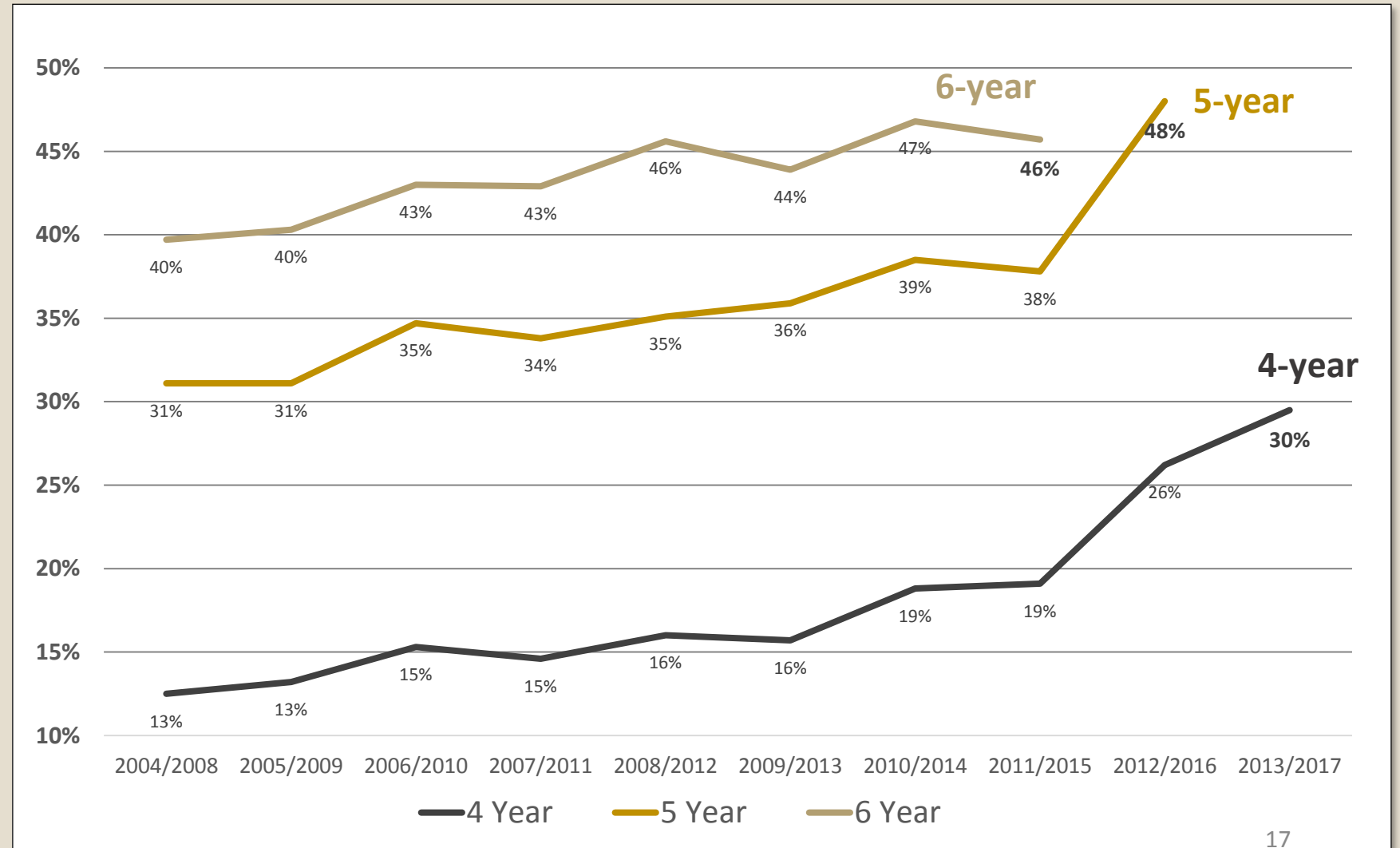
Retained and On Track
to Graduate in Four Years



Student Success: Graduation Rates

4- and 5-year
graduation rates up for
cohorts starting in
2012 and 2013

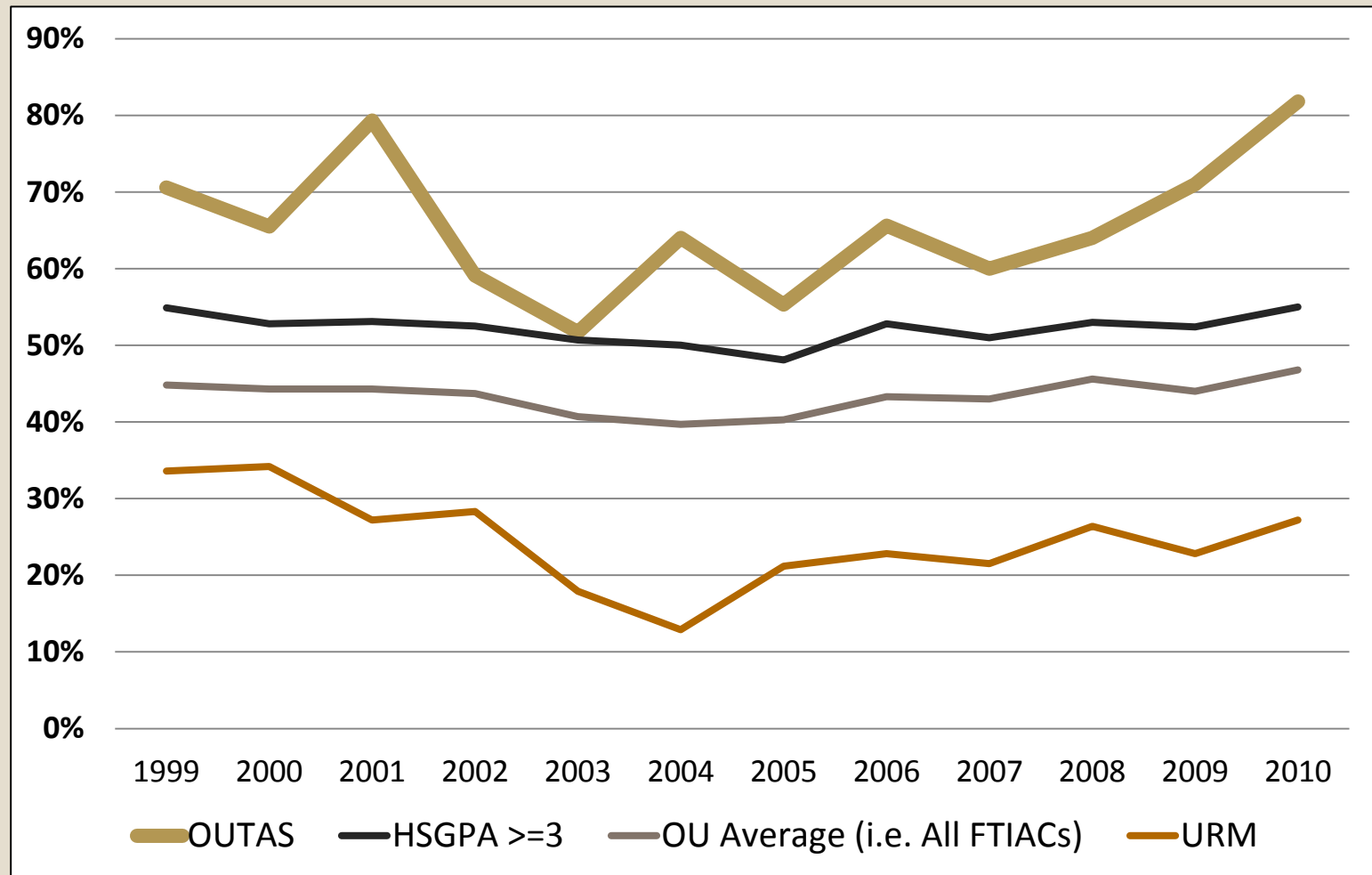
**Record High
Percentages**



Student Success: Closing the Gap

- **OUTAS Scholars (top line) graduate at higher rates than almost any other group on campus.**
- Scholarships awarded to a diverse group of students
- Meet once a week with a peer mentor
- Meet once every two weeks with a Center for Multicultural Initiatives professional
- Complete 28 credits by the end of first year
- Maintain full-time student status fall and winter each year

6-Year Graduation Rate: OUTAS Scholars



State Performance Measures & Funding

Michigan performance funding based on:

- Critical skills undergraduate degrees awarded
- R&D expenditures

Oakland compared to Carnegie Doctoral Universities – Moderate Research Activity (R3) on:

- 6-year graduation rate
- Total degrees awarded
- Institutional support percentage of core expenditures
- Number of students receiving Pell Grants



State Performance Measures & Funding

Oakland awarded **1,348** critical skills degrees in AY2015

- Resulted in more than **\$510,000** in proposed funding

Critical skills areas:

- Biology
- Computer science
- Engineering
- Health professions
(health sciences and nursing)
- Mathematics
- Physical science (chemistry & physics)



State Performance Measures & Funding

- OU's Carnegie Peer score increased from 6 to **8** in 2017
- 6-year grad rate, total degrees, inst. support as percentage of expenditures, percent students receiving Pell
- Proposed funding increase is **3.1%** (\$1.6 million), the highest percentage in the state.
- OU's share of performance funding is **5.5%**

Carnegie Peer Scores				% change proposed funding	% of total perf. funding
	2018	2017	Change in score		
OAKLAND	8	6	2	3.1%	5.5%
GVSU	8	8	0	2.8%	6.8%
FSSU	9	9	0	2.6%	4.8%
SVSU	8	6	2	2.6%	2.7%
UM-D	8	8	0	2.6%	2.3%
EMU	9	7	2	2.4%	6.3%
UM-F	6	6	0	2.3%	1.8%
CMU	7	7	0	2.1%	6.2%
UM-AA	8	8	0	2.0%	21.7%
MSU	5	7	-2	1.8%	17.6%
MTU	5	7	-2	1.8%	3.1%
NMU	7	7	0	1.8%	3.0%
WSU	7	7	0	1.6%	11.2%
WMU	4	6	-2	1.6%	6.2%
LSSU	4	4	0	1.5%	²¹ 0.7%

State Performance Measures & Funding

- Overall funding increase the highest

3.1%

BUT

- Oakland remains at the bottom of per FYES funding

	2018 funding /2016 FYES	2019 funding /2017 FYES	Change funding /FYES
WSU	\$8,914	\$8,990	0.9%
MTU	\$7,291	\$7,493	2.8%
LSSU	\$6,971	\$7,293	4.6%
UM-AA	\$7,200	\$7,010	-2.6%
NMU	\$6,385	\$6,966	9.1%
MSU	\$6,076	\$6,097	0.3%
WMU	\$5,494	\$5,662	3.0%
FSSU	\$4,420	\$4,725	6.9%
EMU	\$4,364	\$4,562	4.5%
CMU	\$4,117	\$4,135	0.4%
SVSU	\$3,577	\$3,867	8.1%
UM-D	\$3,748	\$3,724	-0.6%
UM-F	\$3,444	\$3,604	4.6%
GVSU	\$3,087	\$3,146	1.9%
Oakland	\$2,872	\$2,957	3.0%
Average	\$5,476	\$5,557	1.5%

Strategic Plan Metrics

1st-year Retention

- Overall: 77% – up 2%
- URM: 63% – up 2%

2nd-year Retention

- Overall: 68% – up 3%
- URM: 55% – up 10%

Transfer Retention

- Flat

	Under Target	On Track
Goal 1		
First year retention rate - overall		✓
First year retention rate -URM		✓
Second year sophomore rate - overall		✓
Second year sophomore rate - URM		✓
Overall transfer retention rate	X	

Strategic Plan Metrics

6-year Graduation

- Flat

BUT

4-year Graduation

- Overall 30% – up 4%
- URM 18% – up 2%

5-year Graduation

- Overall 48% – up 10%
- URM 31% – up 10%

Transfer Graduation

- Flat

	Under Target	On Track
Goal 1		
6-year graduation rate - overall		✓
6-year graduation rate - URM	X	
4-year graduation rate		✓
4-year graduation rate - URM		✓
5-year graduation rate		✓
5-year graduation rate - URM		✓
Overall Transfer graduation rate	X	

Student Success Academic Affairs Report



Countdown to Success!

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Thank You

