

**Oakland University Libraries**  
**3 April 2017**

**Stephen P. Weiter**  
**Dean, OU Libraries**

## **Oakland University Libraries**

- **Contribute to Student Success & Retention**
  - **Support Faculty & Student Research**
- **Serve as a Gateway for Community Outreach**

## Value for Students

- Improved ability to perform research for their studies
- Ability to evaluate information and sources of information
- Confidence in completing projects
- Competitive Graduates in the job market



## Value for Faculty

- Research and Publication Support
- Instruction Support
- Assist with Grant Process
  - Citations, Data Management Plans, ...
- Increased Citation Visibility for Research Recognition and Enhanced Reputation
  - For the Researcher
  - For the School
  - For the University

**Winter 2017 Workshop Series**  
**Research, Publishing, and Dissemination**

*All events take place in KL225A. Light refreshments will be served.*

**March 2, 12:00-1:00**  
**Increase Your Impact -**  
Getting your work noticed, read, cited, and used.  
• Researcher profiles, academic communities and Researcher ID's  
• Using social media and institutional repositories  
• Tracking who has cited your work  
□ Impact Factors and Altmetrics  
□ Author metrics

**March 9, 12:00-1:00**  
**Determining legitimacy of online publications-**  
Learn strategies and common characteristics for identifying journal authenticity  
• Resources for verifying journals  
• How to identify predatory publishers

**March 16, 12:00-1:00**  
**Author's Rights & Alternatives to Copyright**  
Retain your rights and choose an appropriate use license.  
• Publishers' contracts & addendums  
• Open access publishing  
• Creative commons licenses

**March 30, 12:00-1:00**  
**Data Management 101**  
Learn how to manage your research data effectively.  
• What is data? Data management?  
• Why manage data?

**April 13, 12:00-1:00**  
**Citation management with NEW Refworks Interface**  
Learn how to manage citations & create bibliographies with a personal citation management tool.  
• Importing references  
• Creating bibliographies  
• Creating and managing folders  
• Customizing your database

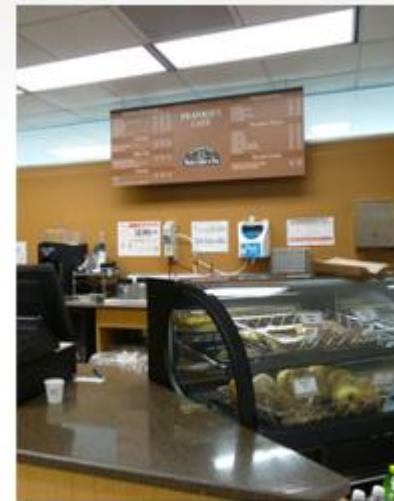
OAKLAND  
UNIVERSITY  
Libraries

For more information, check out the library website ([library.oakland.edu](http://library.oakland.edu)) or contact [juliar@oakland.edu](mailto:juliar@oakland.edu). To register go to <http://tinyurl.com/j34g9y>

# The Library as PLACE

## Learning Spaces

- 24/7 Staff Supported Access
- Frankie's Café
- Laptops available
- Over 150 Public Computers
- More than 80 Study Rooms
- Quiet 3<sup>rd</sup> Floor Study Area
- Breakout Rooms and Cabanas with presentation-screen computers
- Seating for appx. 1300 students
- Over 650,000 visits in 2015-16
- Over 500,000 web page visits in 2015-16

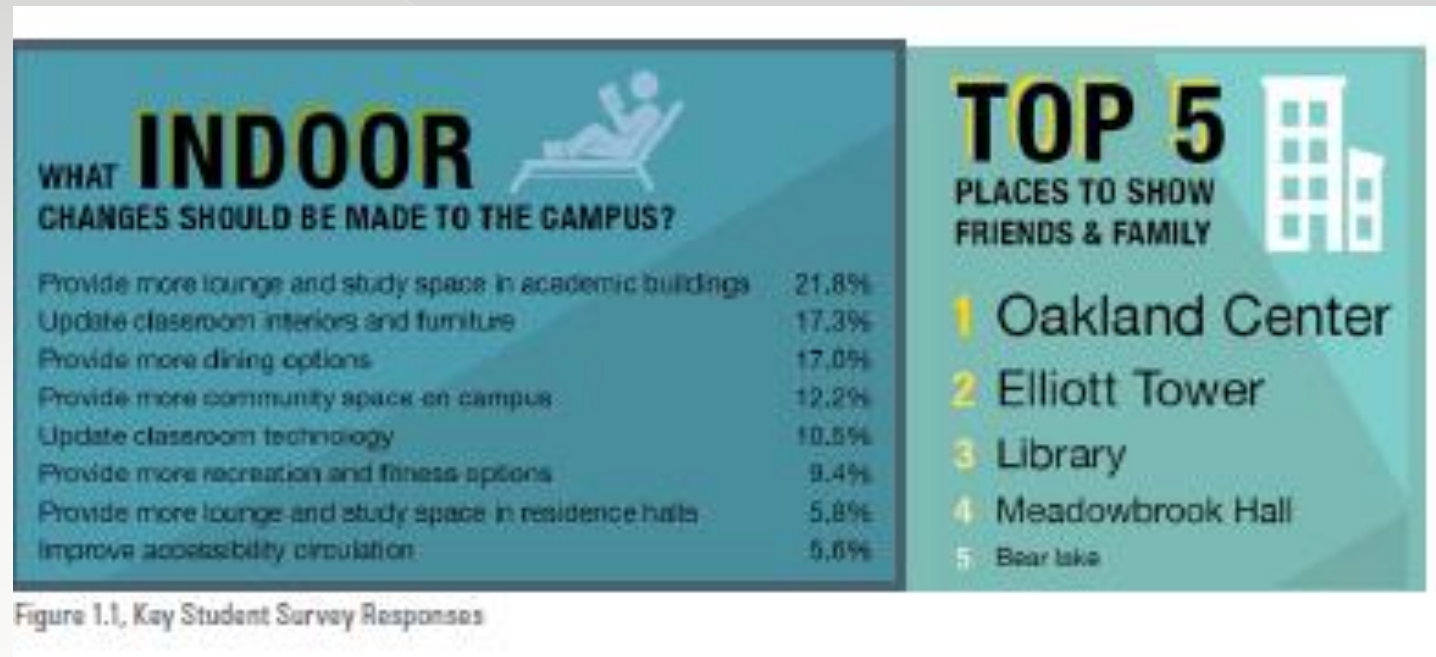


Frankie's Café is located to the right when you enter the building.





# Important Spaces



# Learning Environments

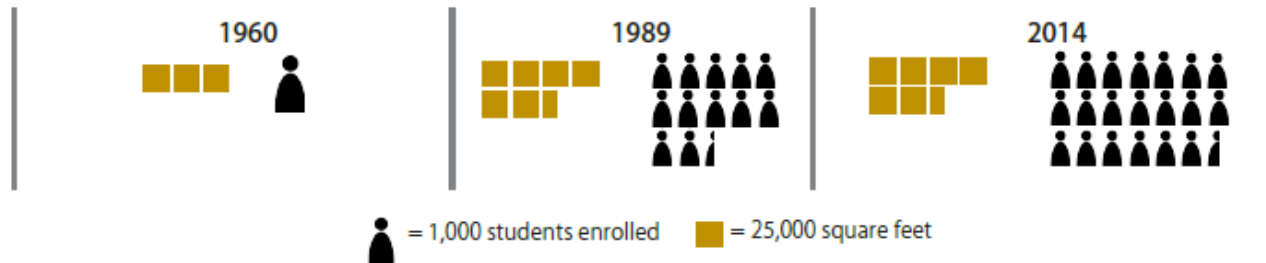
## KRESGE LIBRARY GROUND BREAKING CEREMONY, OCT. 17, 1960

*"The Kresge Library...will contain 72,500 square feet in three stories and basement, house up to 200,000 volumes and accommodate 1,200 students at a time. It will...meet the University's needs until its enrollment goes beyond 3,500 students. It is capable of being enlarged to thrice its original size, or more if necessary."*

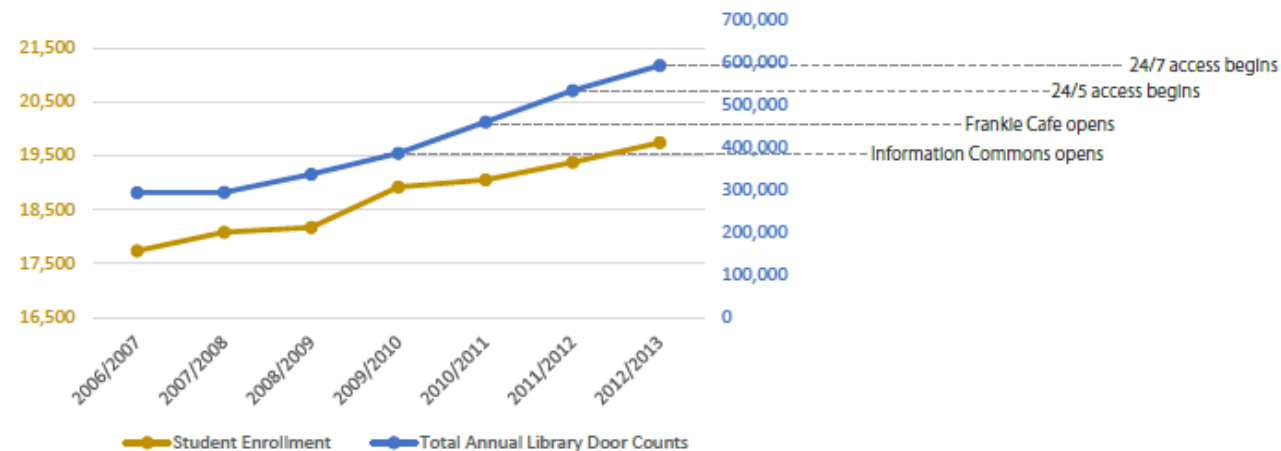
**KRESGE LIBRARY, 1960**  
200,000 print volumes  
908 students enrolled  
72,500 square feet  
0 e-books

**KRESGE LIBRARY, 2015**  
796,737 print volumes  
20,519 students enrolled  
164,522 square feet  
92,606 e-books

Student enrollment has steadily increased but while the building was expanded in 1989, it has not increased at a rate to accommodate the current student population.



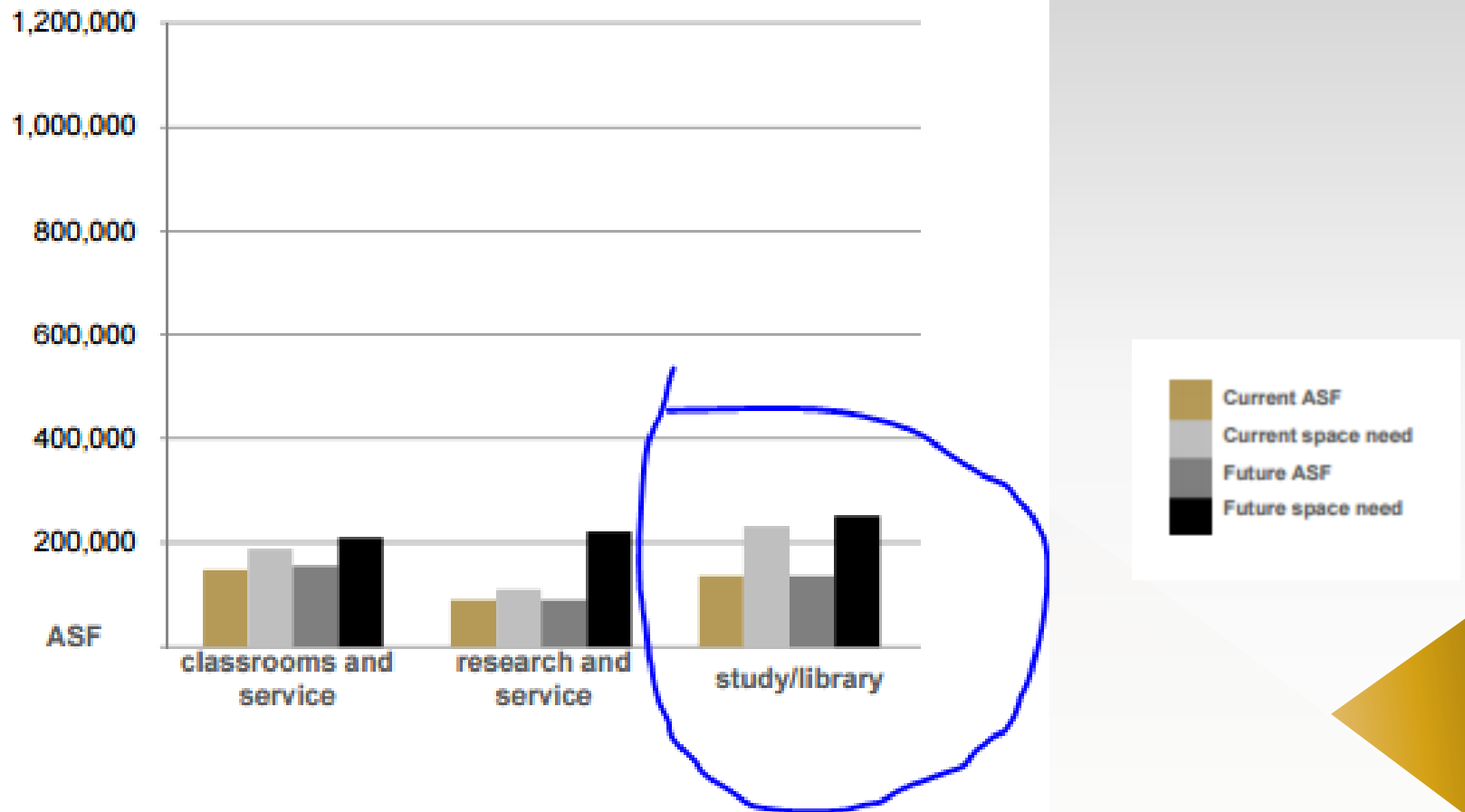
As we've introduced more services to students, our foot traffic has grown at a rate greater than enrollment.





# Learning Environments

## Current & Future Space Needs



## Potential for Expansion

# Oakland University Libraries



# We Provide Services

## Research Services and Teaching in 2015-16

- 4-credit course, LIB 250 Research in the Information Age
- 299 information literacy sessions and presentations
- 6,783 students taught by library faculty
- More than 8,000 research help questions
- 444 individual research consultations with faculty and students
- 1,141,838 titles in the library catalog, 637,000 print volumes



# Beyond Traditional Services



*The Frank Lepkowski  
Undergraduate Research in Writing Award  
funded by the OUCU*



## Authors at Oakland 2015

*OU Libraries celebrate faculty authors at Oakland University  
by highlighting one of their articles  
published in the past two academic years.*

# Board of Trustees

**Questions ?**



# - A Day in the Life of Kresge Library -

Wednesday, March 1, 2017



**37** Laptops  
Checked Out

**1,093** Computer  
Logins

**14** Mentor  
Questions

## Spaces

**5**

Hours in the  
Reflection  
Room

**516**

Room  
Reservations

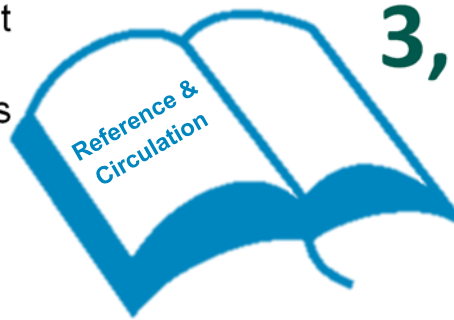
**3,134**

Total Visits

**111** Books  
Checked Out

**28** ILL Requests

**42** Reference  
Questions



## Website Data

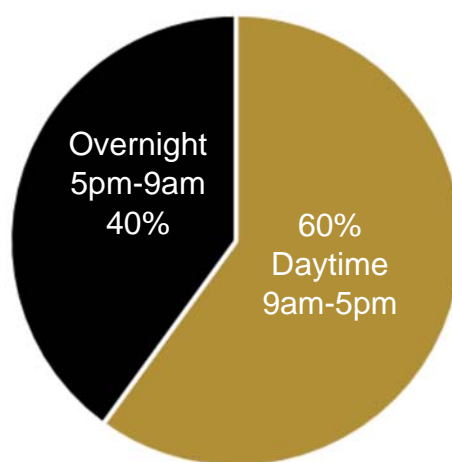
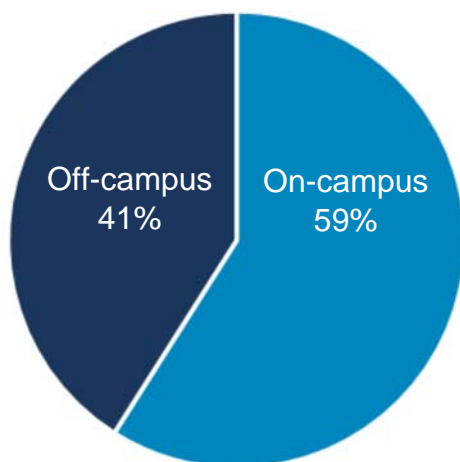
**2,218**

Visits to the Website

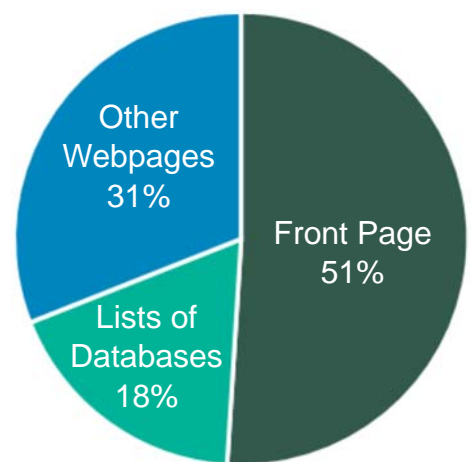
**5,127**

Page Views

### Website Visits



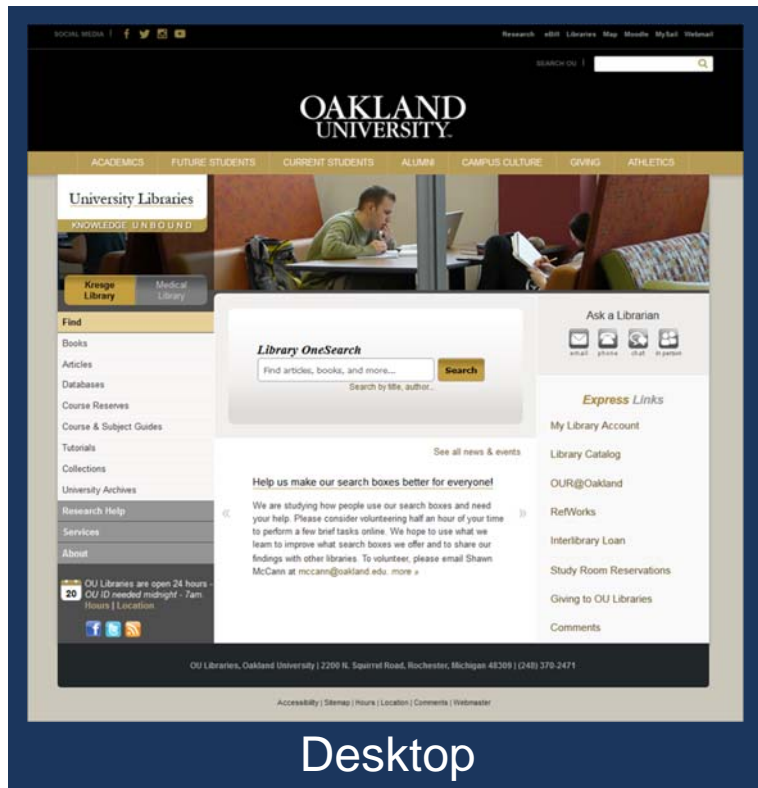
### Page Views



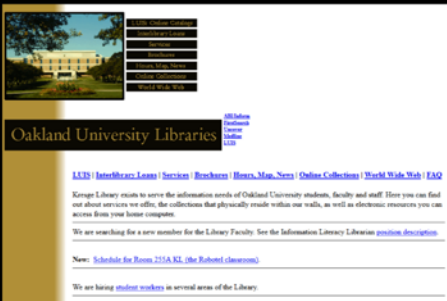
# - Website Redesign -

From August 2012 to August 2013, Kresge Library was able to redesign the OU Libraries' website. As a result, the website is more user-friendly with a device-responsive design and is now consistent with the Oakland University brand. Patrons can easily access library resources anytime, anywhere.

## 2013-Present



Desktop



1998



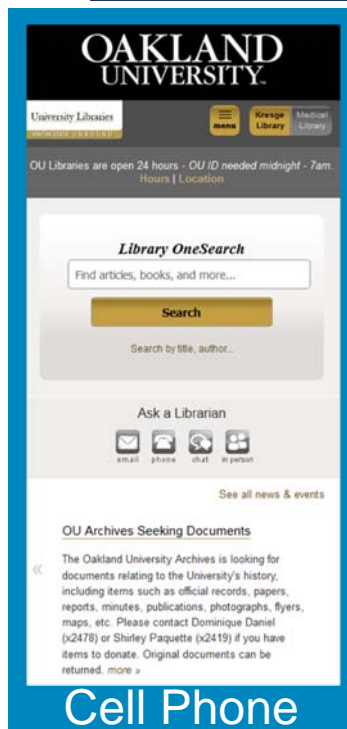
2003



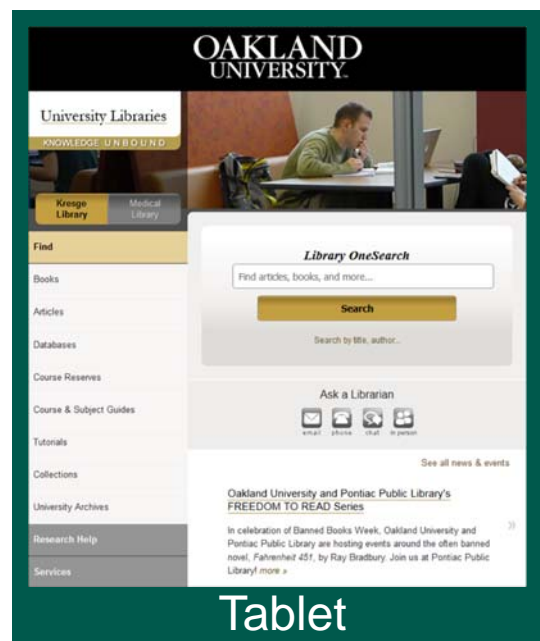
2007



2012



Cell Phone



Tablet