

Degree Program for Bachelor of Science with Majors in Business Administration

Catalog Requirements for 2014/2015 Academic Year

(Expires summer 2021)

Name: _____ Student # **G O O** _____ Date: _____

OAKLAND UNIVERSITY ▪ Office of Undergraduate Business Programs ▪ 232 Elliott Hall

		Course	Grade	Transfer	Need
BUSINESS PRE-CORE ▶ SBC 199 <input type="checkbox"/> ▶ SBC 299 <input type="checkbox"/> Students are eligible to apply for Major Standing in semester they complete last of required courses (▶). See catalog: oakland.edu/catalog	MTH 061 – 4 crs. and/or MTH 062 – 4 crs. (if necessary)				
	▶ MTH 121 Linear Programming (or MTH 141) – 4 crs.				
	▶ MTH 122 Calculus for Social Science (or MTH 154) – 4 crs.				
	▶ QMM 240 Statistical Methods for Business I – 3 crs. (or STA 225 - 4 crs.)				
	▶ ECN 201 Microeconomics – 4 crs. (or ECN 210 - 6 crs.)				
	▶ ECN 202 Global Macroeconomics – 4 crs. (or ECN 200 or ECN 210)				
	▶ ACC 200 Introductory Financial Accounting – 4 crs.				
	▶ ACC 210 Managerial & Cost Accounting I – 4 crs.				
	▶ MIS 100 Business Problem Solving with IT – 3 crs.				
	▶ COM 201 Public Speaking or COM 202 Group Dynamics – 4 crs.				
BUSINESS CORE (*) Major Standing is required to take the capstone course, MGT435 , as well as some major courses. See page 2 for major course requirements. See list of course pre-requisites – oakland.edu/business/advising	QMM 241 Statistical Methods for Business II – 3 crs.				
	MGT 350 Legal Environment of Business – 3 crs.				
	MIS 300 Management Information Systems – 3 crs.				
	ECN 303 Managerial Economics – 3 crs.				
	ORG 330 Intro Organizational Behavior – 3 crs.				
	ORG 331 Intro Mgmt. Human Resources – 3 crs.	These five courses are prerequisites for MGT 435 .			
	WRT 382 Business Writing – 4 crs.				
	MKT 302 Marketing – 4 crs.				
	POM 343 Operations Management – 4 crs.				
	FIN 322 Managerial Finance I – 4 crs.				
• MGT 435 Management Strategies & Policies – 4 crs.					
SEE BACK PAGE FOR MAJOR COURSES Note: Plan to take major courses in Fall and Winter semesters	MAJOR/ MINOR OR FREE ELECTIVE COURSES (IF NECESSARY)				
FOUNDATIONS KNOWLEDGE AREAS	WRT 150 Composition I – 4 crs.				
	▶ WRT 160 Composition II – 4 crs.				
EXPLORATIONS KNOWLEDGE AREAS	Formal Reasoning	Choose one course to satisfy each of the requirements for the Knowledge Areas from the approved lists in the 2014/15 Undergraduate Catalog. (40 credits minimum) oakland.edu/catalog	Fulfilled by MTH 121, 122 or 154 in Pre-Core		
	Arts				
	Foreign Language & Culture				
	Global Perspective (ECN 202 can fulfill)				
	Literature				
	Natural Science & Technology				
	Social Science				
INTEGRATION KNOWLEDGE AREAS	Western Civilization				
	Knowledge Applications	Fulfilled by QMM 240 or QMM 241 or QMM 250			
WRITING INTENSIVE	Capstone	Fulfilled by MGT 435			
	General Education Writing Intensive	Fulfilled by WRT 382			
DIVERSITY	Writing Intensive in the Major	Fulfilled by MGT 435			
	U.S. Diversity (may double count with certain Explorations courses)				

Minimum of 128 credits – General electives may be required to reach this minimum

See separate checklists for the B.A. and B.S. in Economics and B.S. in Actuarial Sciences.

MAJOR COURSE REQUIREMENTS 2014/2015

A minimum grade of 2.0 is required for each course in each major. Some upper level courses cannot be taken without having previously earned Major Standing in the SBA – note Major Standing requirement indicator (•). SBA academic advisers are available for assistance in academic and/or course scheduling strategies as well as major and/or career advising.

ACCOUNTING (•ACC 399 □)

REQUIRED	ACC 310	ACC 311	ACC 318	ACC 320
ELECTIVE				

ELECTIVE CHOICES (Choose **four** courses)

•ACC 401, ACC 411, •ACC 412, ACC 415, •ACC 480, •ACC 505, •ACC 521, •ACC 526, or •ACC 533

500-level ACC courses are open to undergraduate accounting majors with permission of Faculty Coordinator for the Masters of Accounting Program, see Undergraduate Catalog.

BUSINESS ECONOMICS (•ECN 399 □)

REQUIRED	ECN 302	ECN 304	ECN 405
ELECTIVE			

ELECTIVE CHOICES (Choose **four** courses)

300-level or above economics electives. **At least one elective must be at 400-level.**

FINANCE (•FIN 399 □)

REQUIRED	ACC301*	FIN 416	FIN 422
ELECTIVE			

*OR BOTH
ACC 310
AND
ACC 311

ELECTIVE CHOICES (Choose **three** courses)

•FIN 417, •FIN 418, •FIN 419, •FIN 420, •FIN 425, or •FIN 480

(ACC 320 or ECN 321 may be substituted for **one** Finance elective)

GENERAL MANAGEMENT (•MGT 399 □)

ELECTIVE				

ELECTIVE CHOICES (Choose **at least 15 credits**)

School of Business Administration (ACC, ATB, ECN, ENT, FIN, MGT, MIS, MKT, ORG, POM, or QMM) courses. These electives must be chosen from courses numbered 300 or higher and at least 6 credits must be at the 400 level. A student may not double major in general management and another major in the SBA, but other combinations are allowed. See catalog for available minors.

HUMAN RESOURCES MANAGEMENT (•ORG 399 □)

REQUIRED	ORG 430	ORG 434	ORG 460
ELECTIVE			

ELECTIVE CHOICES (Choose **two** courses)

(at least **one** must be a 400-level ORG course): ORG 431, ORG 432, ORG 433, ORG 470, ORG 480, MGT 480, ECN 338, or PS 454.

Students must complete the HRM Experience (HRME) requirement. See 2014/15 Undergraduate Catalog for more information: oakland.edu/catalog

MANAGEMENT INFO. SYSTEMS (•MIS 399 □)

REQUIRED	MIS 305	MIS 314	MIS 315	MIS 350
ELECTIVE				

ELECTIVE CHOICES (Choose **three** courses)

MIS 406, MIS 420, MIS 422, MIS 424, MIS 426, MIS 436, MIS 445, MIS 480, MIS 546, MIS 563, or MIS 564

500-level MIS courses are open to undergraduate students with permission of Faculty Coordinator for the Masters of Science in IT Management. See Undergraduate Catalog.

MARKETING (•MKT 399 □)

REQUIRED	MKT 353	MKT 404	•MKT405
ELECTIVE			

ELECTIVE CHOICES (Choose **two** courses)

MKT 406, •MKT 420, MKT 430, MKT 450, MKT 460, •MKT 470, or MKT 480.

OPERATIONS MANAGEMENT (•POM 399 □)

REQUIRED	POM 443	•POM450
ELECTIVE		

ELECTIVE CHOICES (Choose **four** courses)

POM 435, POM 440, POM 442, POM 448, POM 480, POM 490, QMM 440, or QMM 452

(MIS 420, MIS 546, ACC 320, ISE 484 or ISE 485 may be substituted for **one** Operations Management elective.)

IMPORTANT NOTES

- Courses numbered 480** may be repeated for credit provided the topics are different.
- Full year registration** begins every March. Students may begin registration in order of class standing (according to credits earned.) All registration dates are published on the Registrar's Office website: oakland.edu/registrar
- Prerequisites** are enforced for all business courses. View pre-reqs on SAIL or on the SBA Advising website: oakland.edu/business/advising

- Double majors** are permitted except for General Management. General Management may not be combined with any other business major; however, minors may be earned with a General Management major.
- Minors** may be added to any business major. For a list of business minors available visit oakland.edu/business - for a list of non-business minors, consult the Undergraduate Catalog at oakland.edu/catalog
- Academic advisers** should be consulted for all major educational decisions, including selection of majors and minors. Faculty major advisers are also available for each major: oakland.edu/business/