July 28, 2014

MEMORANDUM

TO: The Oakland University Community

FROM: Laura Schartman, Director

Institutional Research and Assessment

Subject: ‘Summer II session’ final and summer semester 2014 total enrollment

This memo summarizes the enrollment data for the summer semester: the final count for the summer II (summer) session and the combined enrollment for the full semester.

With enrollment in both summer sessions down compared to last year, overall summer semester enrollment was the lowest combined enrollment since 2006.

**Final ‘summer II session’ enrollment**

The final count for summer II aggregates data pulled at the count date (the end of the refund period) for each part-of-term (PoT) in the second half of the summer 2014 semester. As of the final count date for the parts-of-term in summer II (July 28), 4,883 students were enrolled, down almost 5% from last year, and the lowest number for the summer session in over a decade. At 20,751, credits are down 4.4%, while FYES is 712, down about 5% from last year. The table below shows the breakout.

**Table I:** **Final summer II headcounts, credits and FYES**

\* FYES calculations exclude competency exam credits and on-line credits taken by non-resident students.

Both undergraduate and graduate enrollment are down across headcount, credits and FYES. Fewer students enrolled between the first day of classes and the final count date, so headcount is even lower relative to last year than it was at the start of classes. There were also more withdrawals, which caused both undergraduate and graduate credits and FYES to drop between the first day of the session and the final count.

**Table II: summer II new student enrollment**

\* New Transfers include Second UG Degree Students

\*\*New Other UG includes Post Bachelor, College Guest, and Non-Matriculated students

Relatively few new students enroll for the first time in the summer, and most of them tend to be in the ‘other undergrad’ category, which includes non-degree-seeking students such as guest students from other universities, high school students, and students taking prerequisite courses for graduate or second degree programs. Enrollment of non-degree students is variable from year to year, so it is not unusual for it to be up or down by a substantial percentage. New transfer enrollment has been dropping for the last year, probably because enrollment at the community colleges has been down. Summer transfers are down 13%, but that is only 8 students, so it is not a big impact.

New master’s students more than doubled this session, so total new graduate enrollment is up by 4%.

Returning undergraduate student enrollment is down by 1%. Returning graduate student enrollment is also down by 15% in the second half of the summer semester.

Below is the summer II session enrollment by part-of-term. Headcount in this table is duplicated, so students enrolled in more than one PoT in the summer session are counted in each PoT count. Most of the enrollment is in the 8-week part-of-term.

**Table III: Summer II parts-of-term**



**The whole picture: Total summer I and II 2014 enrollment**

The combined total headcount enrollment for the summer semester is down 2.2%, while credits are down 2% and FYES 2.7%. Students who enrolled in both summer I and summer II are counted separately in the headcount of each session and will be duplicated in Table IV. The credits and FYES are unduplicated.

**Table IV: Total summer semester 2014 enrollment**



Undergraduate enrollment was up slightly in the spring, but dropped this summer, and the high rate of withdrawals reduced credits and FYES. At the graduate level, enrollment remains down, but the increase in new master’s student enrollment is a positive development.

While enrollment in the summer sessions has traditionally been variable from year to year, graduate enrollment has been trending down in recent years and undergraduate has remained essentially flat (Figure 1). At the graduate level, the factors behind the continued low enrollment are complex, but probably include the continuing weakness in the demand for teacher education.

**Figure 1: Total summer enrollment by level 1999 – 2014**

The combined new student counts presented below are unduplicated.

**Table V: Total summer new student enrollment**



Because enrollment in the summer sessions is generally more variable from year to year than enrollment in the fall and winter, it is not possible to generalize from summer enrollment to overall enrollment trends. However, FYES was expected to be slightly more than last year, so the first term in FY2015 did not meet FYES targets. At this time, fall enrollment appears quite strong, so some of the deficit is likely to be made up later in the fiscal year.

Table VI on the next pages compares the number of courses offered and enrollment by department for the full summer semester. A review of offerings and enrollment indicates that there is not always a direct relationship between the number of courses offered and the number of students and credits enrolled. In some cases, enrollment increases when the number of courses is the same or less, and then in other cases increased offerings yield fewer enrollments. The apparent challenge is to offer a mix of courses that meet student needs and demand.

**Table VI: Summer I & II total section counts and enrollments**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | **Summer I & II Total 2013** | | | **Summer I & II 2014** | | |
|  | **Enrolled** | **SCH** | **Sections** | **Enrolled** | **SCH** | **Sections** |
| **COLLEGE OF ARTS & SCIENCES** | |  |  |  |  |  |
| Art & Art History | 238 | 944 | 19 | 335 | 1,340 | 26 |
| American Studies |  |  |  | 8 | 32 | 1 |
| Biological Sciences | 1,284 | 4,146 | 49 | 1,305 | 4,118 | 51 |
| Chemistry | 1,005 | 3,059 | 16 | 1,093 | 3,447 | 17 |
| Cinema Studies | 68 | 272 | 2 | 72 | 288 | 4 |
| Communication & Journalism | 581 | 2,297 | 28 | 562 | 2,191 | 29 |
| English | 531 | 2,120 | 28 | 404 | 1,616 | 25 |
| History | 228 | 910 | 12 | 152 | 604 | 10 |
| Honors College | 13 | 52 | 1 | 9 | 36 | 1 |
| International Studies | 120 | 486 | 7 | 109 | 436 | 7 |
| Liberal Studies | 10 | 40 | 1 | 17 | 68 | 1 |
| Linguistics | 137 | 524 | 16 | 184 | 682 | 19 |
| Mathematical Sciences | 749 | 2,978 | 28 | 787 | 3,146 | 24 |
| Modern Lang. & Lit. | 393 | 1,582 | 27 | 393 | 1,534 | 34 |
| Music, Thea. & Dance | 528 | 1,455 | 45 | 415 | 1,170 | 35 |
| Philosophy | 284 | 1,136 | 15 | 243 | 968 | 14 |
| Physics | 814 | 2,738 | 16 | 932 | 2,509 | 12 |
| Political Science | 312 | 1,192 | 21 | 279 | 1,098 | 19 |
| Psychology | 617 | 2,466 | 28 | 623 | 2,488 | 26 |
| Religious Studies | 86 | 344 | 7 | 96 | 384 | 10 |
| Soc/Anth/CJ/SW | 413 | 1,674 | 24 | 464 | 1,816 | 23 |
| Women & Gender Studies | 43 | 168 | 2 | 43 | 172 | 2 |
| Writing & Rhetoric | 392 | 1,568 | 25 | 444 | 1,726 | 34 |
| **COLLEGE TOTAL:** | **8,846** | **32,151** | **427** | **8,969** | **31,869** | **424** |
|  |  |  |  |  |  |  |
| **SCHOOL OF BUSINESS ADMINISTRATION** | | |  |  |  |  |
| Accounting | 407 | 1,345 | 14 | 420 | 1,339 | 15 |
| Economics | 311 | 1,083 | 11 | 299 | 1,035 | 10 |
| Finance | 174 | 561 | 5 | 173 | 536 | 5 |
| Management | 383 | 1,246 | 22 | 376 | 1,199 | 19 |
| Mgt. Information Syst. | 212 | 624 | 10 | 246 | 726 | 10 |
| Marketing | 216 | 762 | 8 | 264 | 974 | 10 |
| Organizational Behav. | 319 | 962 | 11 | 310 | 931 | 10 |
| Production & Ops. Mgt. | 109 | 405 | 4 | 117 | 402 | 4 |
| Quant. Meth. in Mgt. | 139 | 417 | 5 | 104 | 312 | 3 |
| **SCHOOL TOTAL:** | **2,270** | **7,405** | **93** | **2,309** | **7,454** | **86** |
| **SCHOOL OF EDUCATION & HUMAN SERVICES** | | |  |  |  |  |
| Counseling | 441 | 1,522 | 31 | 361 | 1,255 | 25 |
| Educational Leadership | 514 | 1,239 | 38 | 423 | 973 | 37 |
| Hum. Dev. & Child Stud. | 599 | 2,146 | 41 | 439 | 1,589 | 36 |
| Human Resource Devel. | 360 | 1,560 | 16 | 404 | 1,748 | 17 |
| Reading & Lang. Arts | 421 | 1,401 | 29 | 289 | 1,027 | 25 |
| Teacher Developmt & Ed Studies | 303 | 912 | 25 | 384 | 1,080 | 26 |
| **SCHOOL TOTAL:** | **2,638** | **8,780** | **185** | **2,300** | **7,672** | **166** |
|  |  |  |  |  |  |  |
| **SCHOOL OF ENGINEERING & COMPUTER SCIENCE** | | | |  |  |  |
| Computer Sci. & Engr. | 337 | 1,128 | 18 | 362 | 1,272 | 15 |
| Electrical & computer Engr. | 157 | 532 | 7 | 206 | 675 | 8 |
| Engineering | 141 | 191 | 4 | 353 | 561 | 6 |
| Industrial & Systems Engineering | 81 | 324 | 5 | 63 | 250 | 5 |
| Mechanical Engr. | 222 | 807 | 11 | 244 | 821 | 10 |
| **SCHOOL TOTAL:** | **938** | **2,982** | **48** | **1,228** | **3,579** | **44** |
|  |  |  |  |  |  |  |
| **SCHOOL OF HEALTH SCIENCES** | |  |  |  |  |  |
| Exercise Science | 508 | 1,166 | 29 | 449 | 1,058 | 25 |
| Health Sciences | 452 | 1,670 | 14 | 407 | 1,404 | 14 |
| Biomeical, Diagnostic & Therapeutic | 306 | 689 | 14 | 229 | 514 | 11 |
| Occupational Safety & Health | 136 | 371 | 9 | 120 | 348 | 8 |
| Physical Therapy | 257 | 661 | 12 | 258 | 675 | 10 |
| Wellness Health Promotion | 81 | 304 | 6 | 114 | 456 | 6 |
| **SCHOOL TOTAL:** | **1,740** | **4,861** | **89** | **1,577** | **4,455** | **74** |
|  |  |  |  |  |  |  |
| **SCHOOL OF NURSING** |  |  |  |  |  |  |
| **SCHOOL TOTAL:** | **2,028** | **5,587** | **60** | **2,015** | **5,502** | **76** |
|  |  |  |  |  |  |  |
| **TOTAL ALL SCHOOLS** | **18,461** | **61,770** | **876** | **18,398** | **60,531** | **844** |