

JOBS INVOLVING LINGUISTICS AND LANGUAGE

“...over the past two decades the U.S. economy created 40 million new jobs, mostly in high-paying business and professional service sectors...New jobs are constantly being created. A full 25 percent of all working Americans are employed in categories of jobs that didn't even exist just 35 years ago. And the majority of new jobs created in America have been in high-wage, high-tech sectors.” (Dreier, David, “Nominating Rip Van Winkle for President,” March 2004; dreier.house.gov/cdd_ripvanwinkle.htm)

The Internet and e-Commerce

“[L]inguists are finding high paying jobs in e-commerce firms where they are making systems that understand and converse within digital domains...The Ask Jeeves internet web site disclosed this week that it has 10 linguists among its 600 employees...Smaller natural-language processing firms lean more heavily on linguists...Ten of the 30 employees at closely held Cymfony Inc. in suburban Buffalo, N.Y., have linguistics doctorates..For those with doctorates, the typical starting salary is around \$60,000, plus some stock. And if you have knowledge of the Internet's New Media key-word science you can draw a starting salary of more than \$100,000.” (Williams, Amy, “High Paying e-Commerce Jobs! Linguists In Demand,” 1/14/01; www.clovisnews.com/opinion/linguist_jobs.html)

Speech and Language Pathology

“By the end of this decade, speech-language pathology and audiology will be among the fastest growing professions in the United States. The professions are ranked among the top 30 – out of 700 – fastest growing professions in the country in the next decade, with the number of speech-language pathology positions growing by 39 percent and the number of audiology positions climbing by 45 percent from 2000-2010, according to the BLS November 2001 Monthly Labor Review.” (www.cohpa.ucf.edu/comdis/comdiscareers.cfm)

Adult Literacy and English as a Second Language (ESL)

“As employers increasingly require a more literate workforce, workers' demand for adult literacy, basic education, and secondary education classes is expected to grow. Significant employment growth is anticipated especially for ESL teachers, who will be needed by the increasing number of immigrants and other residents living in this country that need to learn, or improve, their English skills. In addition, greater proportions of these groups are expected to take ESL classes.” (www.bls.gov/oco/content/ocos289.stm#outlook)

Interpreters and Translators

“Employment of interpreters and translators is projected to increase faster than the average for all occupations over the 2004-14 period, reflecting strong growth in the industries employing interpreters and translators. Higher demand for interpreters and translators in recent years has resulted directly from the broadening of international ties and the increase in the number of foreign language speakers in the United States. Both of these trends are expected to continue, contributing to relatively rapid growth in the number of jobs for interpreters and translators.” (www.bls.gov/oco/content/ocos175.stm#outlook)

Advertising and Communications

“Advertising, marketing, promotions, public relations, and sales manager jobs are highly coveted and will be sought by other managers or highly experienced professionals, resulting in keen competition. College graduates with related experience, a high level of creativity, and strong communication skills should have the best job opportunities.” (www.bls.gov/oco/ocos020.htm#outlook)

Web Designers and Web Developers

The growth of the Internet and the expansion of the World Wide Web (the graphical portion of the Internet) have generated a variety of occupations related to the design, development, and maintenance of Web sites and their servers...The demand for networking to facilitate the sharing of information, the expansion of client-server environments, and the need for computer specialists to use their knowledge and skills in a problem-solving capacity will be major factors in the rising demand for computer scientists and database administrators. (www.bls.gov/oco/ocos042.htm#outlook)