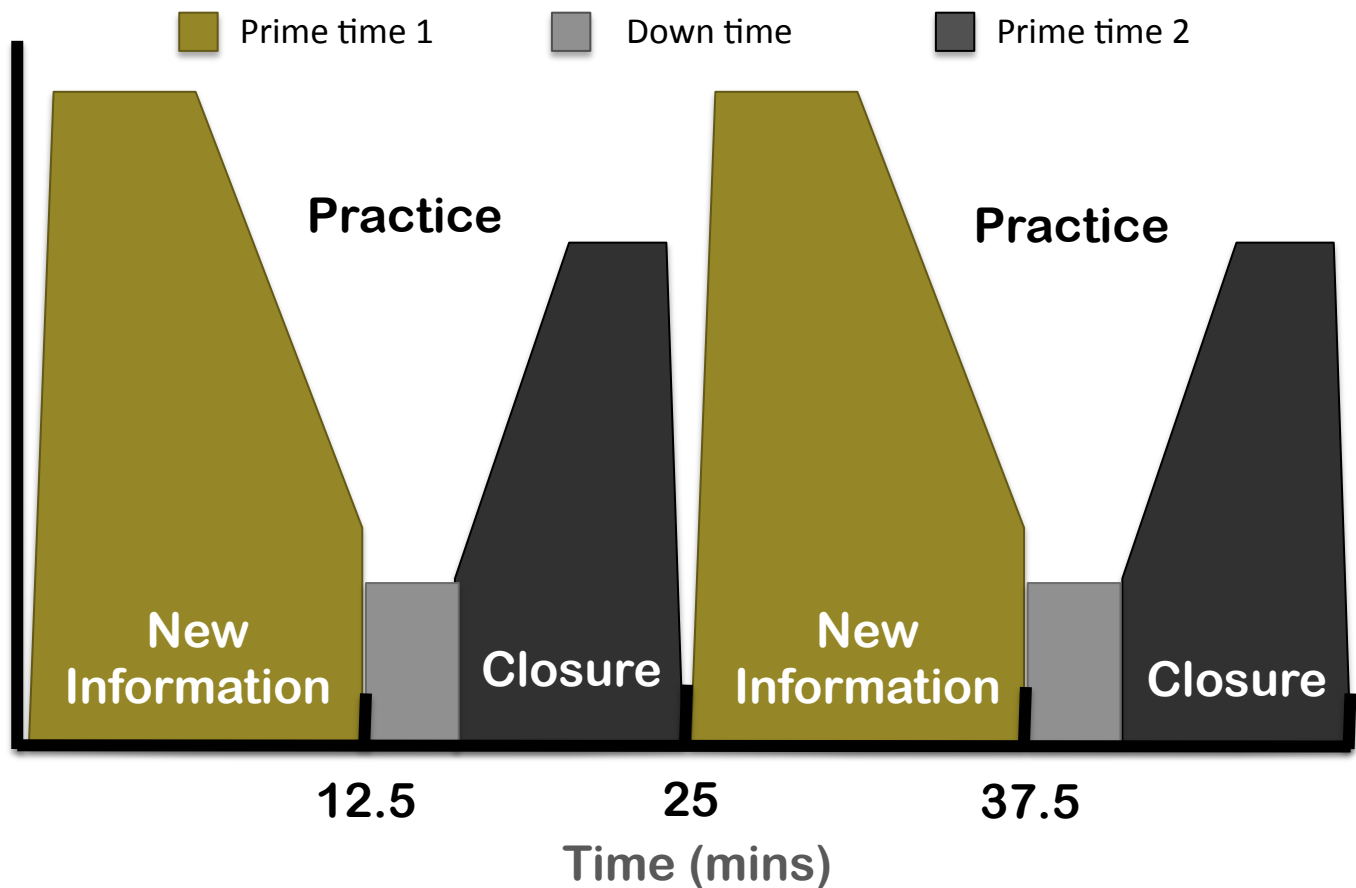


Student Attention

Designing a Classroom Experience



The First 10 Minutes

Retention of information occurs most at the beginning and end of lectures. Present good information at the beginning of a lecture when students give their full attention.

The Middle 5 to 10 Minutes

Attention is the lowest in the middle. Use this time to re-engage through practice, reinforcing new concepts and allowing for processing of the information.

The Last 5 to 10 Minutes

Attention increases at the end. Use the last part of a class for reflection and application of the new information.

References

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- Sousa, D. (2006). *How the brain learns*. 3rd Ed. Thousand Oaks, CA: Corwin Press
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