

Oakland University Strategic Planning Process

Oakland University

Oakland University offers Individualized academic and student experiences linking theory and research with community engagement to produce graduates whose critical thinking skills and problem-solving spirit make them highly valued in the workplace and society (Final)

Passion Statement: Making a difference in people's lives by creating opportunities for them to succeed. (Final)

Academic Affairs

Academic Affairs prepared students for leadership in liberal arts and professional disciplines by promoting opportunity for all students to engage in distinctive academic experiences in basic and applied research, creative learning and civic responsibility. (Final)

Passion Statement: Academic Affairs is passionate about academic excellence and civic responsibility. (Final)

College of Arts and Sciences

The intellectual and creative capacity of the College of Arts and Sciences provides students with multiple opportunities to develop distinctive, individualized academic and cultural experiences, serving as a foundation for professional goals, civic engagement, creative problem-solving and entrepreneurial impulses. (Final)

Passion Statement: We are passionate about intellectual and creative empowerment. (Draft)

College of Arts and Sciences

GOALS

1. Maintain and expand the infrastructure that enables our intellectual and creative capacity

Strategies include:

- Expanding facilities at many levels
- Recruiting and retaining high quality faculty
- Supporting research at student and faculty levels

2. Develop distinctive individualized academic and cultural experiences

Strategies include: Strengthen General Education by program development and reforming
Continuing Education and Outreach

3. Support students' need to achieve professional goals, civic engagement, creative problem-solving, and entrepreneurial impulses.

Strategies include:

- Improved Advising
- Adding Majors, Minors and Concentrations
- Expanding Graduate education