



Moving Forward

Student Affairs Departments

Career Services

Center for Multicultural Initiatives

Center for Student Activities

Dean of Students

Disability Support Services

First Year Advising Center

Gender & Sexuality Center

Graham Health Center

ID Card Office

Oakland Center

Orientation & New Student Programs

OU Counseling Center

Pre-College Programs

Project Upward Bound

Student Technology Center

The Tutoring Center

University Housing

University Recreation and Well-Being

Veterans Support Services



Mission, Passion & Values

MISSION STATEMENT

Student Affairs provides intentional opportunities for the development of engaged learners, critical thinkers, & global citizens.

PASSION STATEMENT

Student Affairs creates diverse and inclusive opportunities leading students toward achievement of educational & career pursuits, self-discovery, social and personal well-being.

CORE VALUES

CREATE WOW THROUGH STUDENT ENGAGEMENT

EMPOWER STAFF AND STUDENTS TO DRIVE AND MAKE CHANGE

BUILD A POSITIVE TEAM THROUGH COLLABORATION

FOSTER AN INCLUSIVE ENVIRONMENT

Divisional Goals

Oakland University Goal #1

Foster student success through a robust teaching and learning environment and comprehensive student services.

Division Strategic Priorities:

- 1.1 Increase the retention rate for full-time students.
- 1.2 Increase graduation rates.
- 1.5 Improve support of student learning, persistence and success by improving the student/adviser ratio and increasing the number of professional staff in areas of direct and targeted student support.
- 1.6 Increase the proportion of underrepresented minorities within the faculty and staff to more closely reflect the student body.
- 1.8 Increase endowments to support scholarship for students.

Oakland University Goal #3

Become a leader in serving the needs and aspirations of our communities and region through expanded community relationships, institutional reputation and visibility and engagement.

Student Affairs Division Support Goals:

- 3.1 Increase student internship and experiential learning activities.
- 3.2 Increase the number of students involved in community service and engagement activities.
- 3.5 Expand connections with alumni.
- 3.6 Increase the number of partnerships with businesses and corporations.
- 3.7 Increase the number of community partnerships.
- 3.8 Apply for and attain the Carnegie Community Engagement Designation.

Student Affairs Leadership



Glenn McIntosh
Vice President
Student Affairs



Nancy Schmitz
Assistant Vice President for
Student Affairs and
Dean of Students



Lori Marsh
Administrative Assistant
Student Affairs



Wayne Thibodeau
Senior Director
Career Services



Omar Brown-El
Senior Director
Center for Multicultural
Initiatives



Jean Ann Miller
Senior Director
Center for Student
Activities & Leadership
Development



Jessie Hurse
Assistant Dean of Students



Michael Wadsworth
Assistant Dean of Students
Deputy Title IX Coordinator



Sarah Guadalupe
Director
Disability Support Services



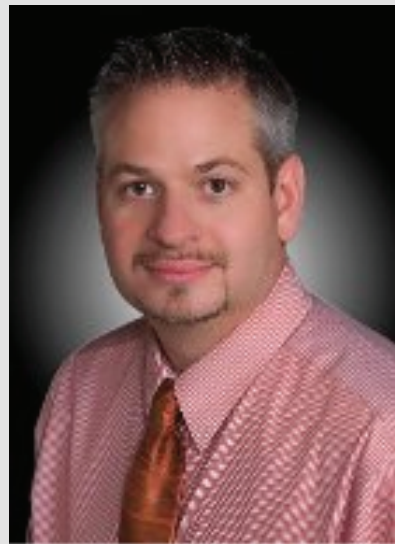
Sara Webb
Director
First Year Advising Center



Grace Wojcik
Coordinator
Gender and Sexuality Center



Maryanne Swanson
Director
Graham Health Center



Don Ritenburgh
Director
ID Card Office



Christopher Reed
Director
Oakland Center



Yoel Joa
Assistant Director
Orientation & New Student
Programs



David Schwartz
Director
OU Counseling Center



Reginald McCloud
Director
Pre-College Programs



Geraldine Graham
Director
Project Upward Bound



Lenardo Debiaggi
Senior Director
Student Affairs
Information Technology



Beth DeVerna
Director
Tutoring Center



Jim Zentmeyer
Director
University Housing



Greg Jordan
Director
University Recreation and
Well-Being



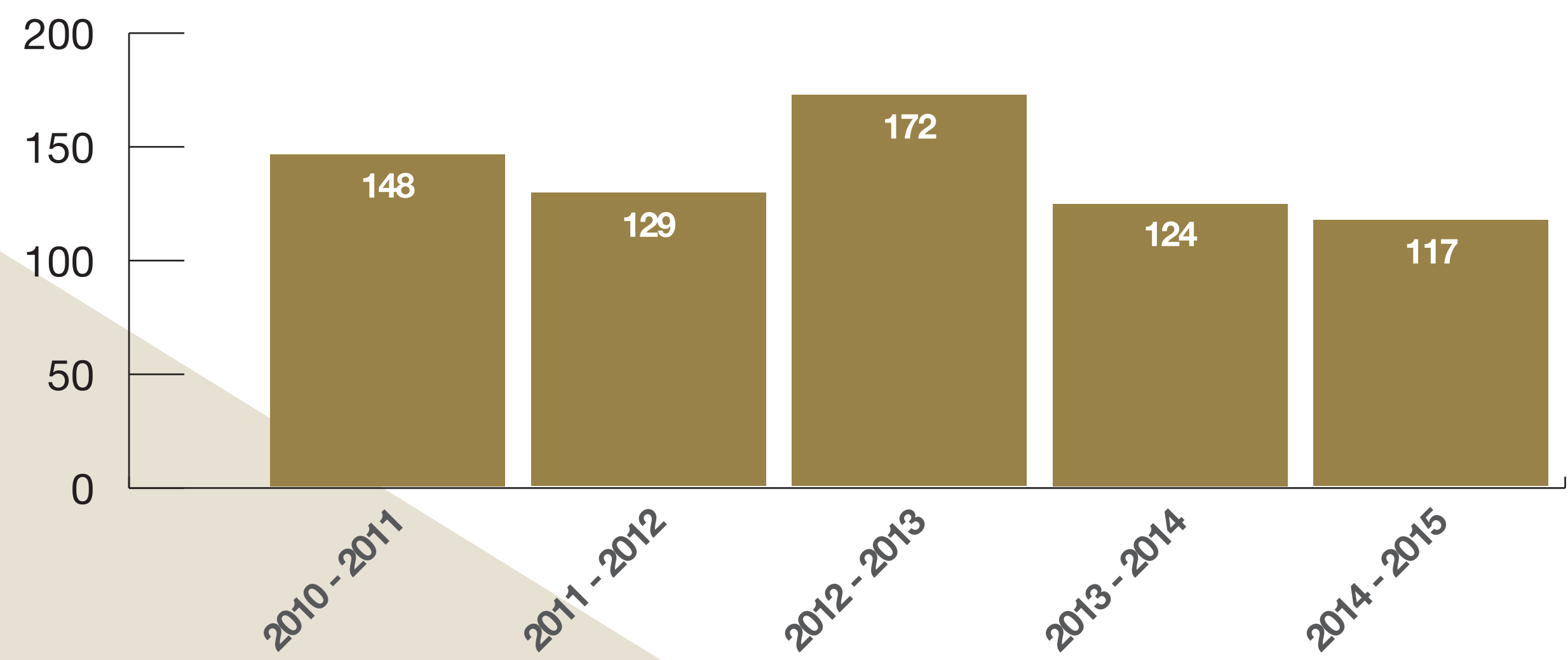
Eric Wuestenberg
Veteran Liaison
Veterans Support Services

**STUDENT AFFAIRS
DEPARTMENTS AT A GLANCE**

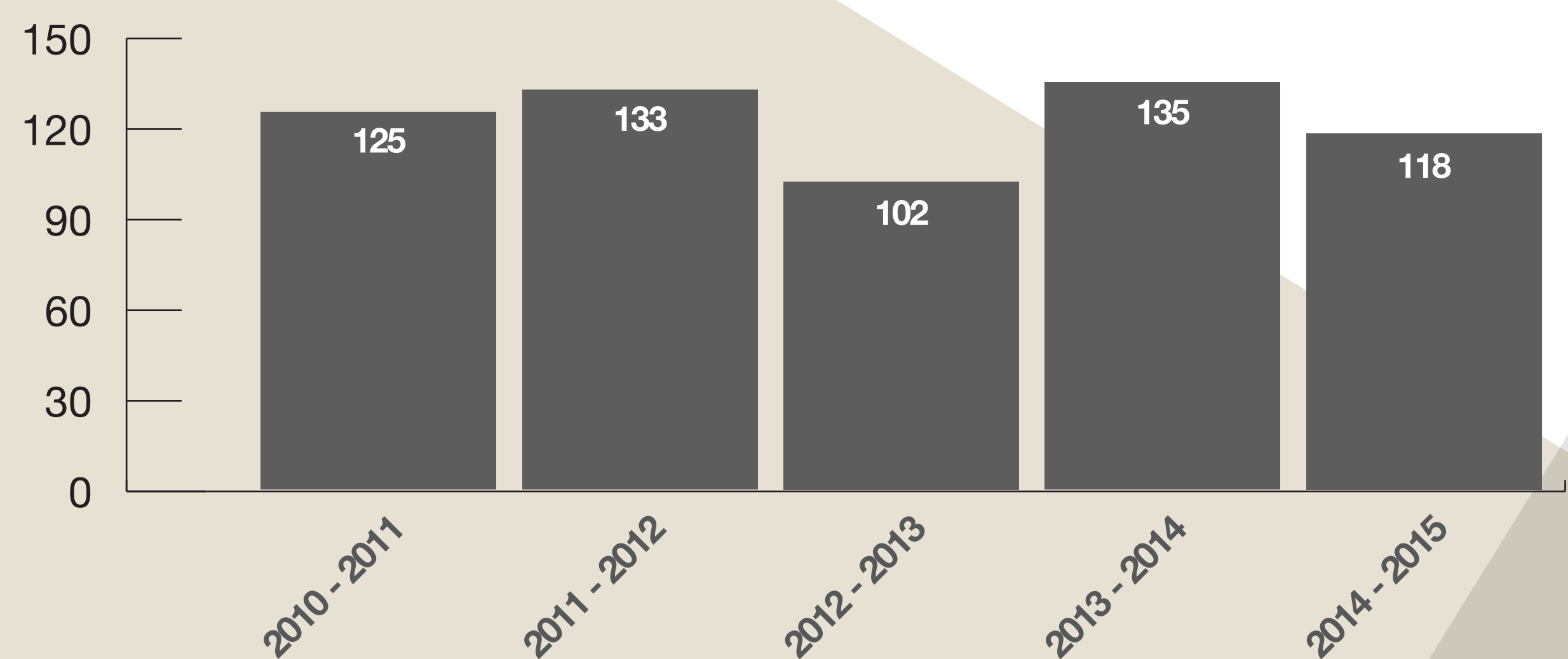
Dean of Students



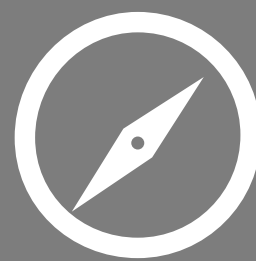
Academic Conduct Student Count



Non-Academic Conduct Student Count



Student Advocacy



Upholds Civility
& Inclusion



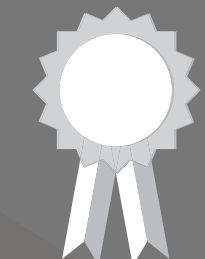
Student Conduct



Crisis Intervention



Title IX

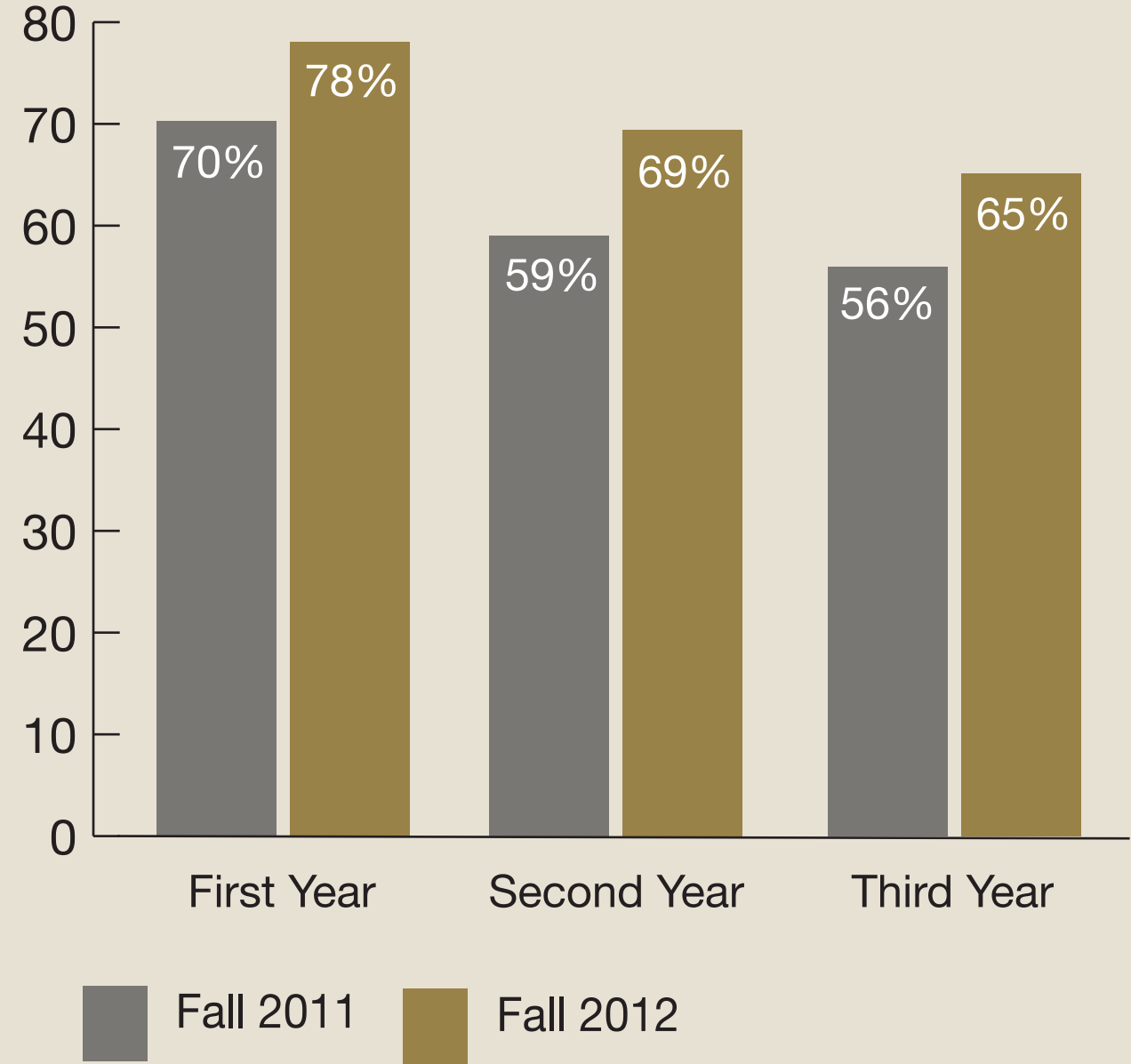


Wilson Awards
Human Relations Award

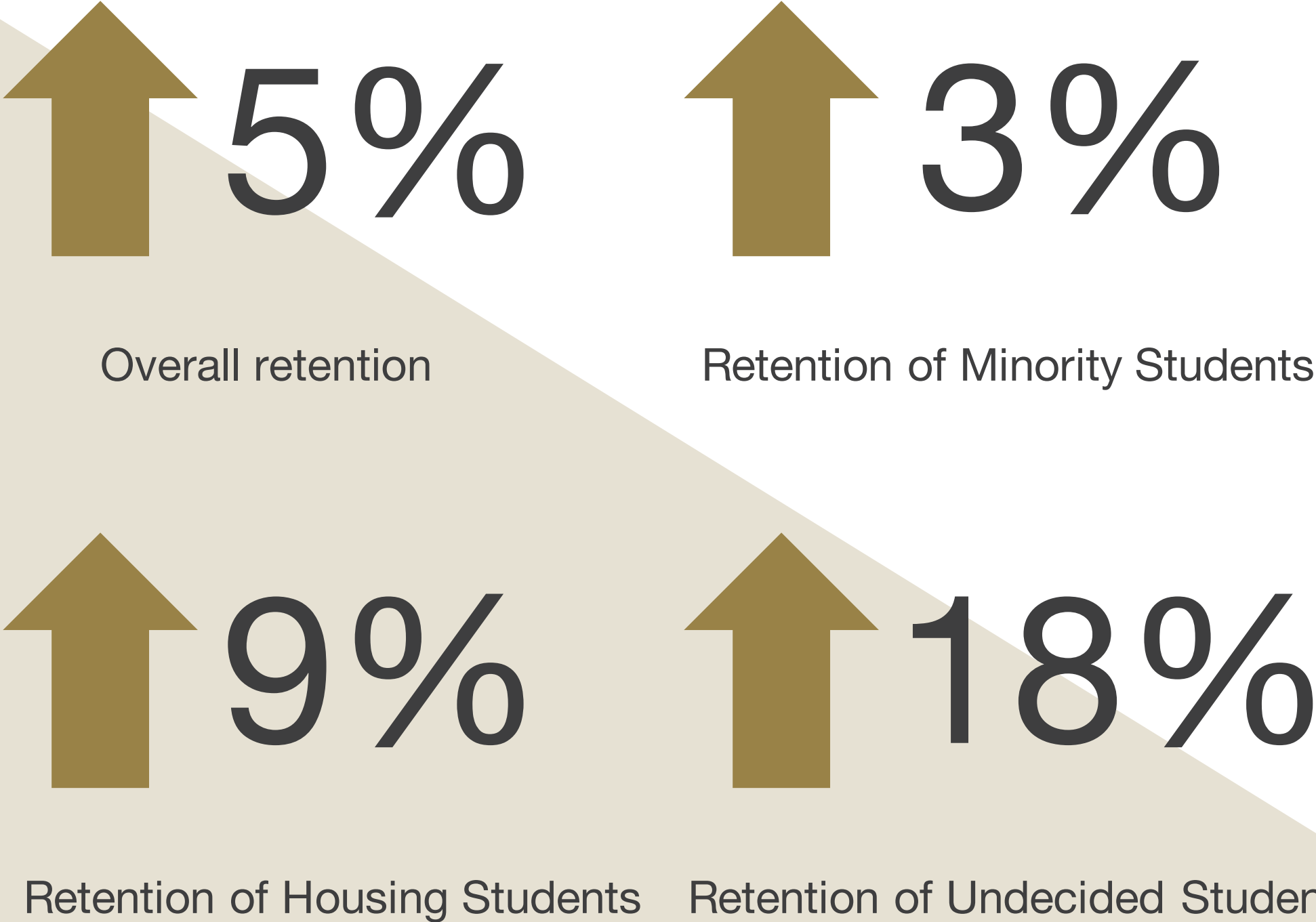
First Year Advising Center

 Intentional and intrusive model

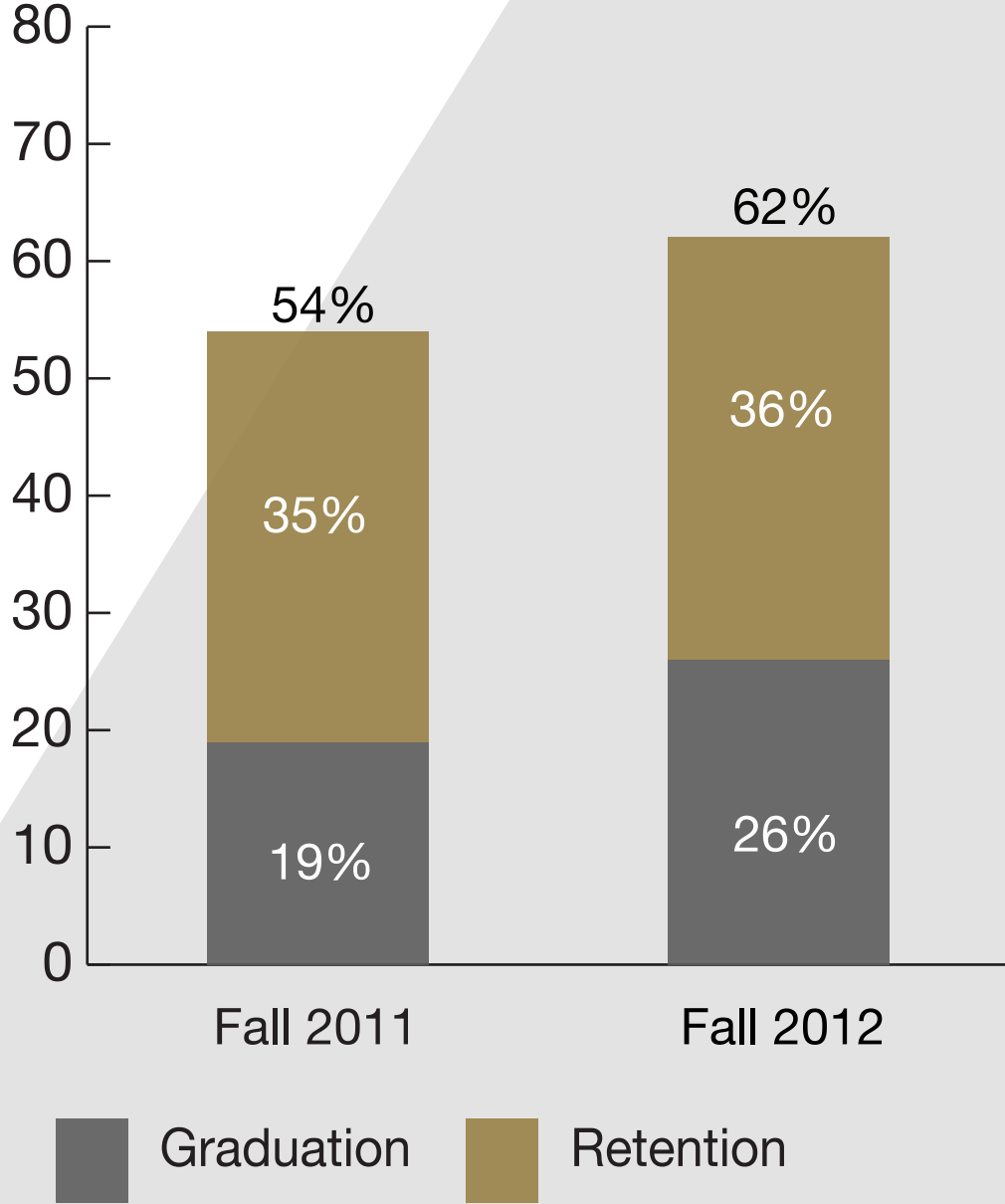
Growing retention impact



Change in full-time freshmen entering OU in
Fall 2011 vs. Fall 2015



Fourth Year
Retention & Graduation



Housing



Higher retention and greater engagement in university life



2,700 students in the residence halls

6

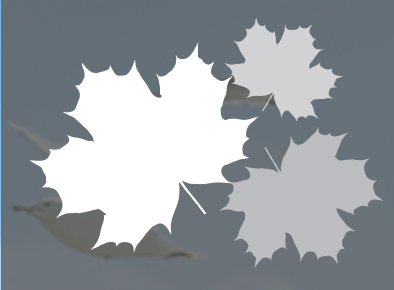
Unique learning communities

100%

Occupancy rate



Attendance of student success academic activities

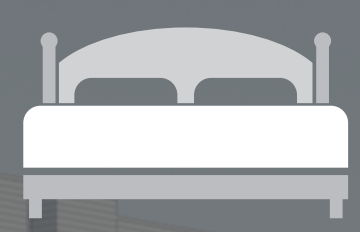


Oak View Hall

Opened Fall of 2014
500 beds



Home of the Honors College



Southern Housing & Dining Complex

750 beds
Grand opening Fall 2018

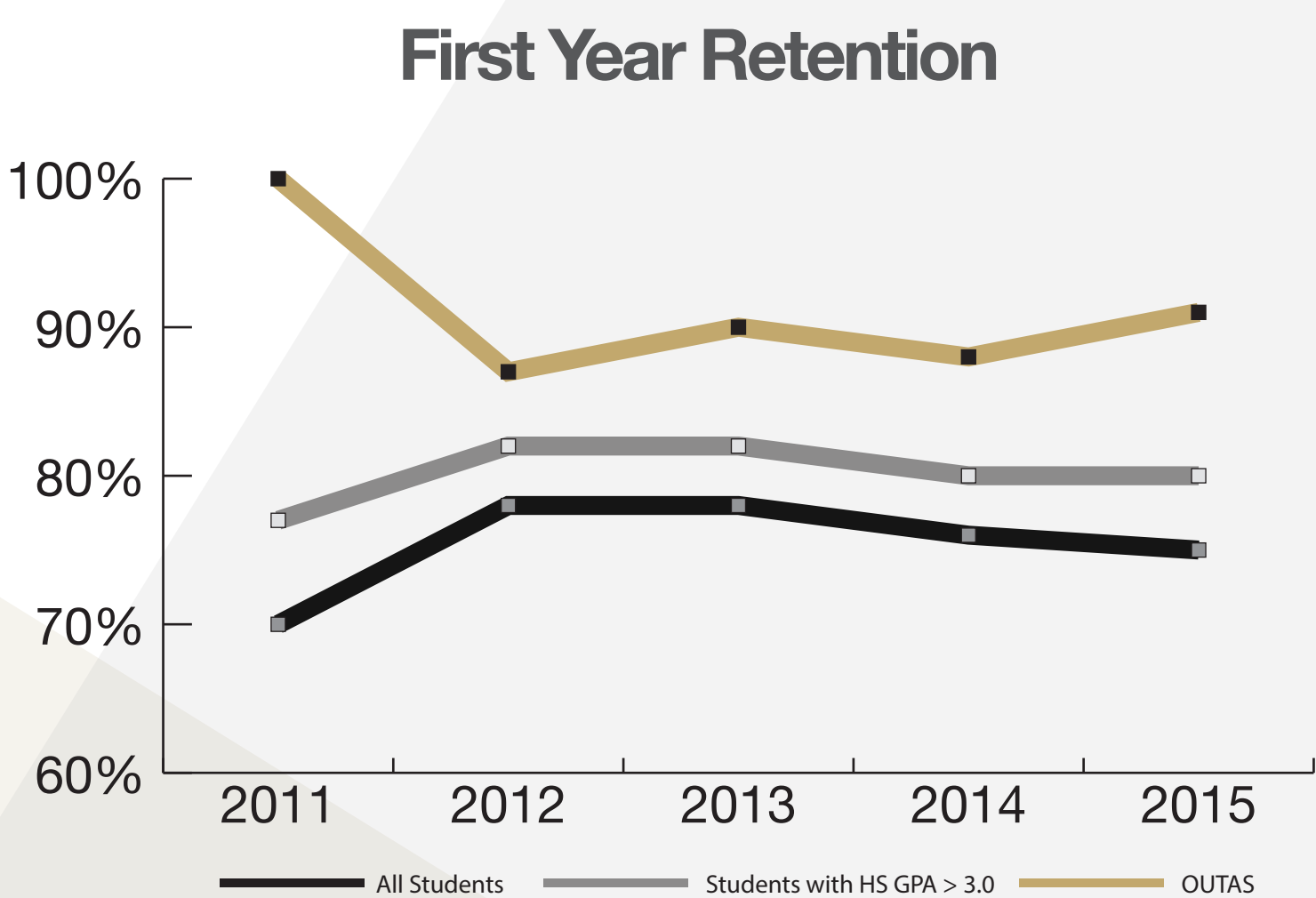
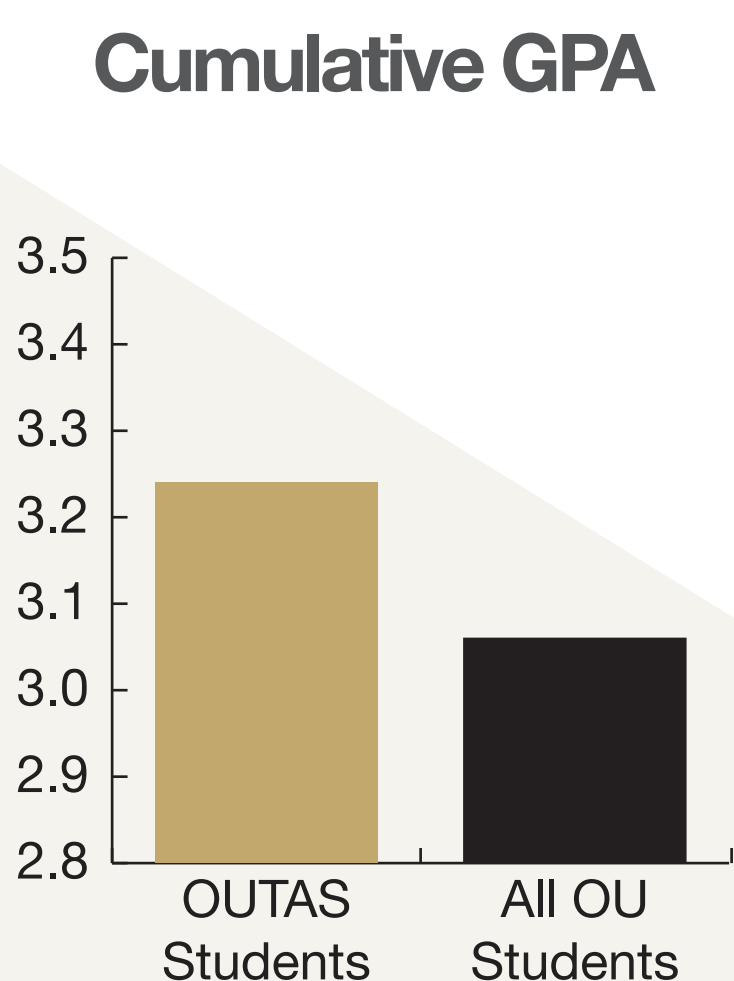
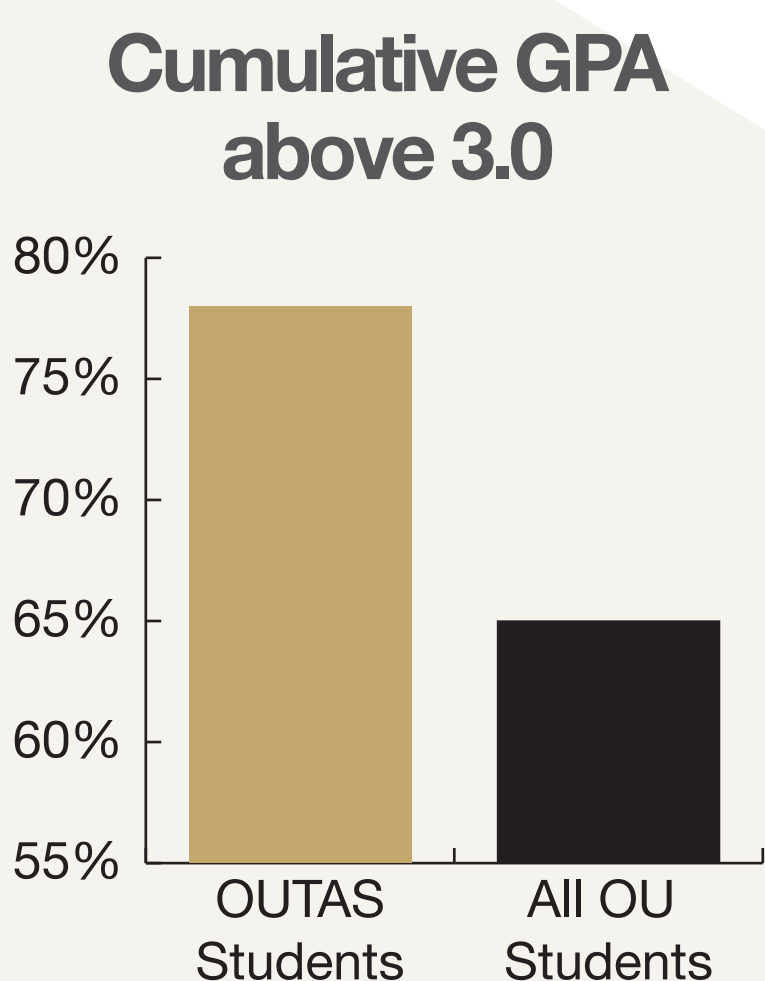
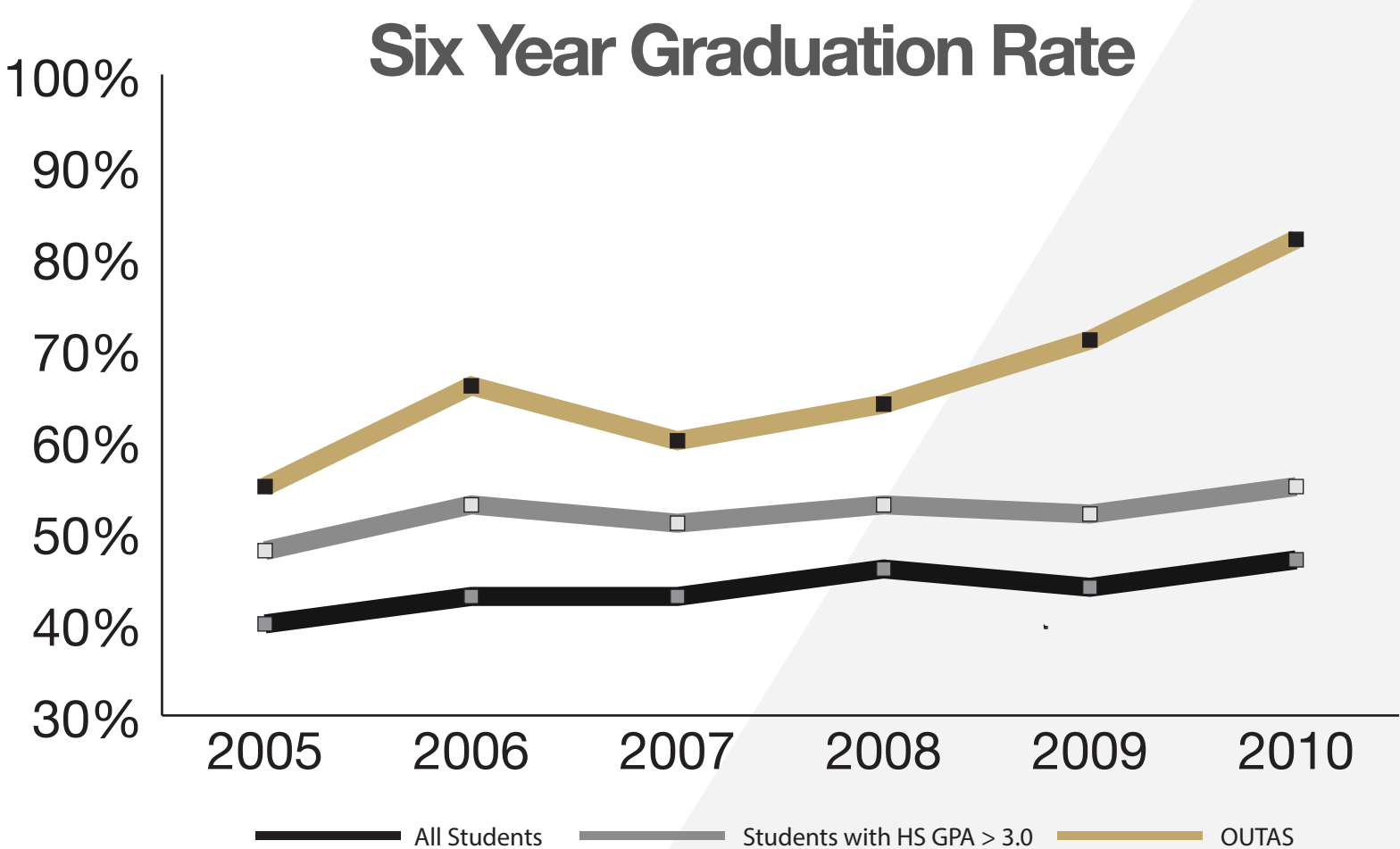
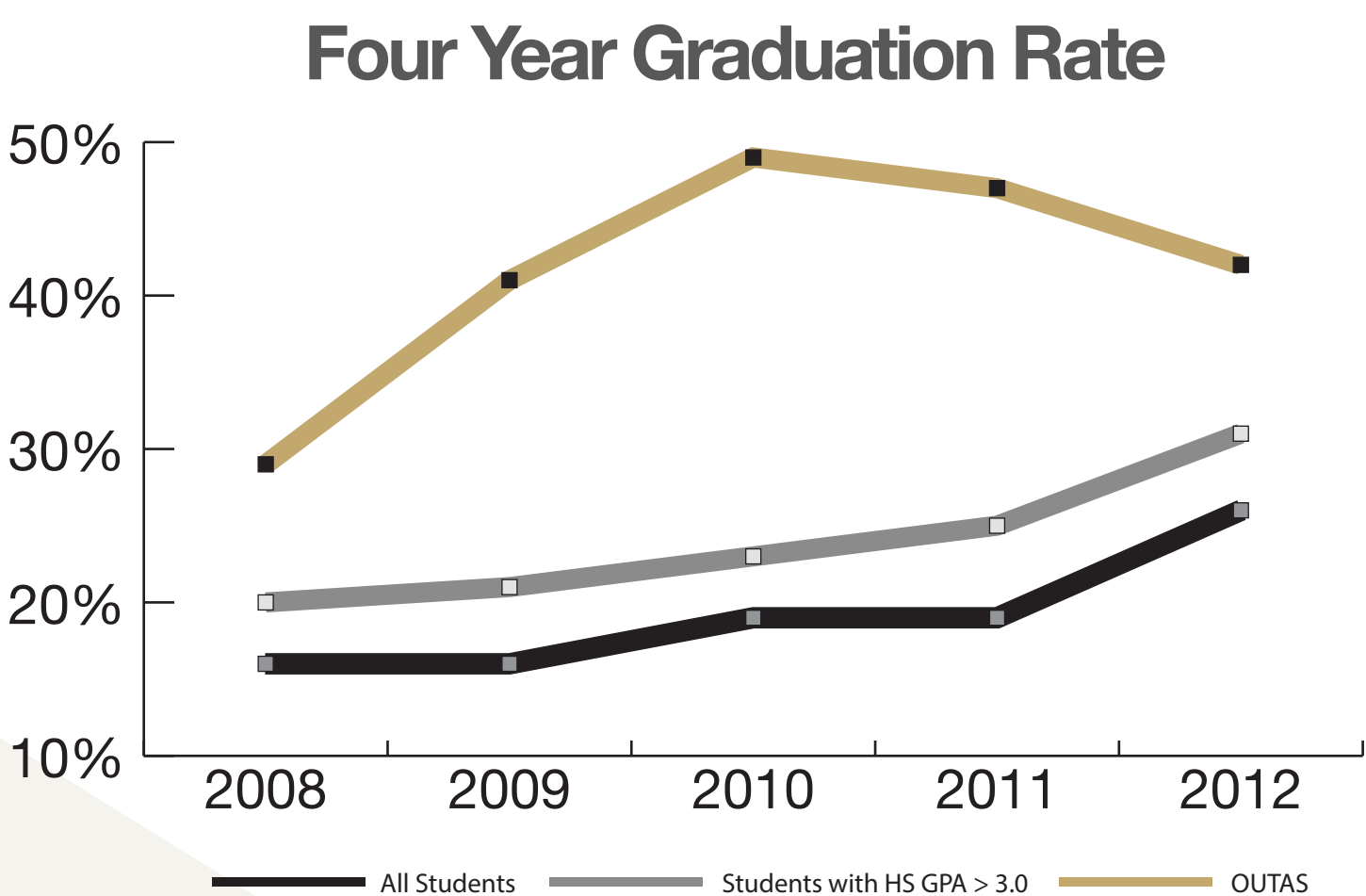
25%

Projected increase in number of residential students

Diversity
- Center for Multicultural Initiatives



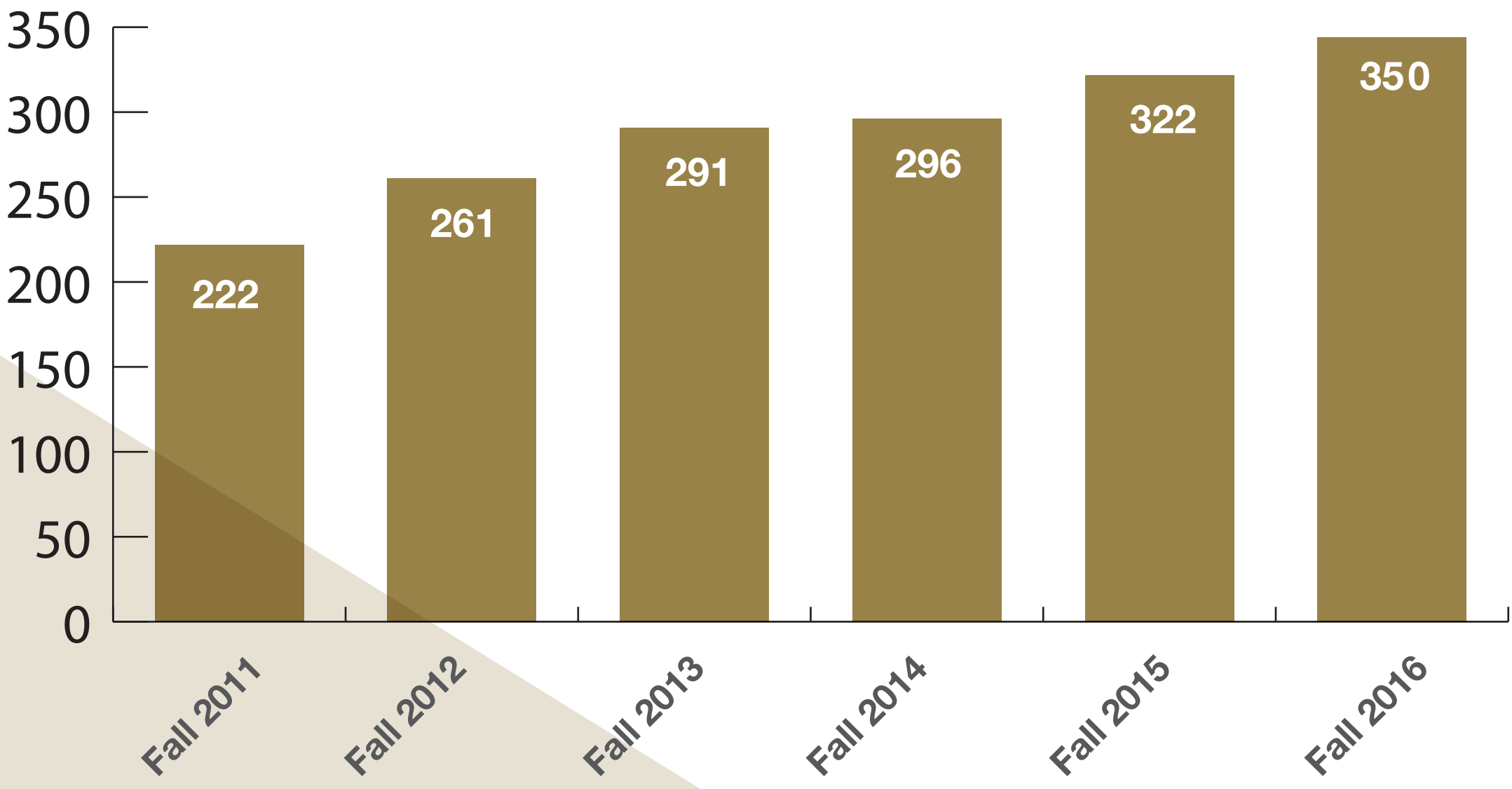
OUTAS (Oakland University Trustee Academic Success)



Veterans Support Services



Veterans, service members, and dependents of veterans



“Military Friendly School”
for six consecutive years



 Member of the Consortium of Michigan Veterans Educators

 Blue Ribbon School

 Guarantee the '8 keys' to success at Oakland University



College Readiness and Pipeline Programs

Project Upward Bound

Helps 133 students per year

50 year anniversary

- Longest running program of it's kind in the nation

Federally-funded

Pre-College Programs

Academic, social, career, and cultural enrichment programs

3,000+ visits

Health and Wellness

OU Counseling Center



OUCC ratio: 1 staff per 3,766 students

- 5.5 FTE Psychologists
- 2.0 FTE Interns
- National average: 1 staff per 2,000 students

2015-2016 Academic Year

560

Clients

4,082

Clinical hours

234

Students

+23%

493

Hours

+25%

Emergency / Crisis work

Graham Health Center



Nurse Practitioner model with Consulting Physicians

Part-time Psychiatrist

2.0 FTE Clinicians

Acute healthcare

Health education

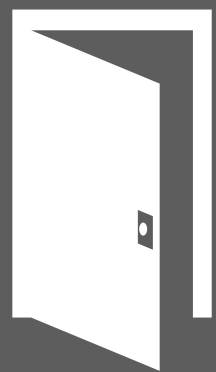
Disease prevention

2015-2016 Academic Year



2,003

Unique patients



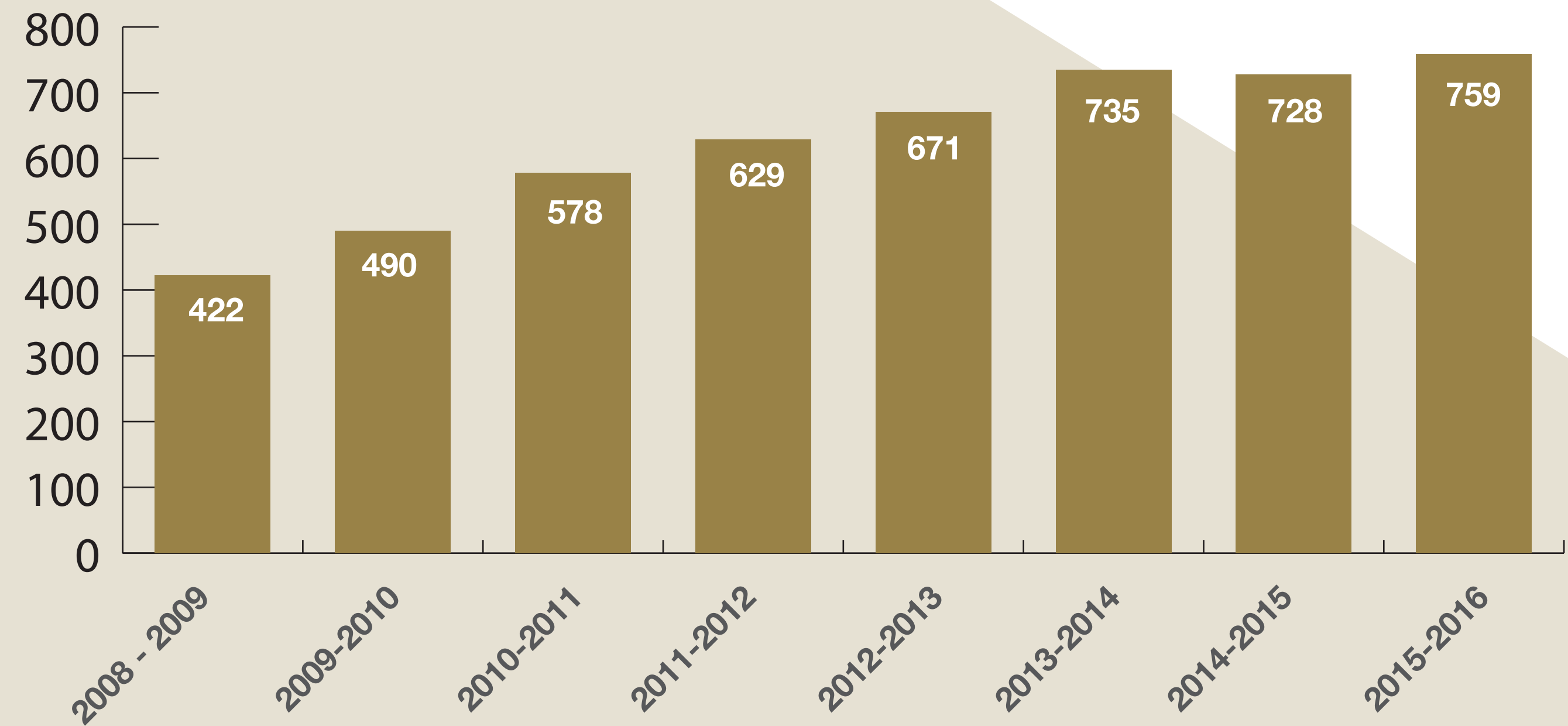
3,881

Total visits

Diversity
- Disability Support Services

Advocacy and assistance for students with disabilities

Population Trend since 2008



Disabled Students 2015-2016

ADD & ADHD	228
Psychological/Autism/Aspergers	184
Medical	169
Learning Disability	113
Blind & Visually Impaired	21
Hearing Impaired/Deaf/Hard of Hearing	17
Closed Head Injury	15
Mobility/Physical	9
Cognitive Impaired	1
Short Term	2

Total	759
-------	-----

Tutoring Center - Supplemental Instruction

SI Impact

.81

Overall increase in GPA across disciplines

GPA of SI vs. No SI

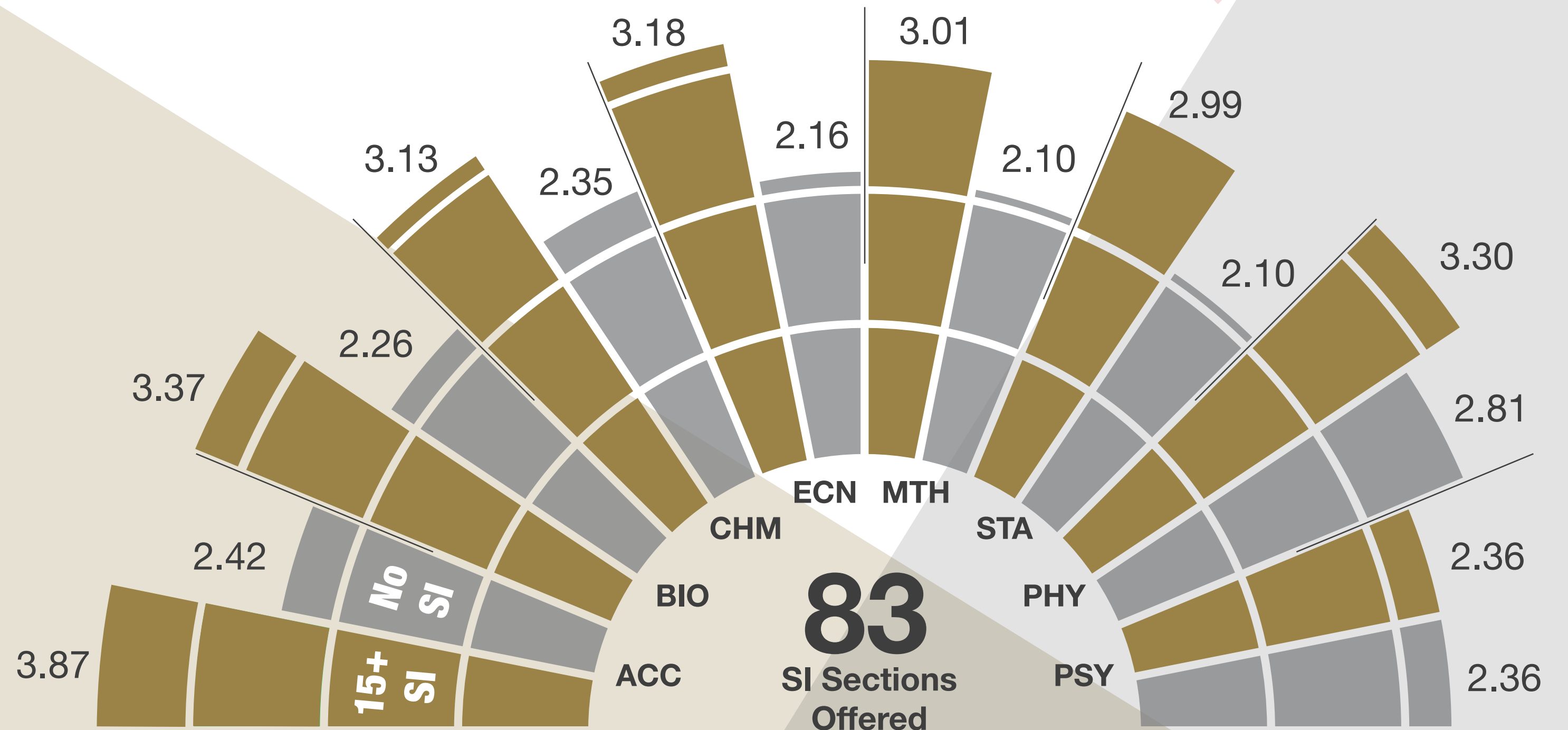
All disciplines
(Fall 2015 – Winter 2016)

3.21

Average for students who attended SI 15 times or greater

2.40

Average GPA of students who never attended SI



Health and Wellness - University Recreation and Well-Being

\$7.8 million Recreation and Athletic Outdoor Complex

Expanded intramural and club sport programs

- Record number of Flag Football (54) and 4v4 Volleyball (70)

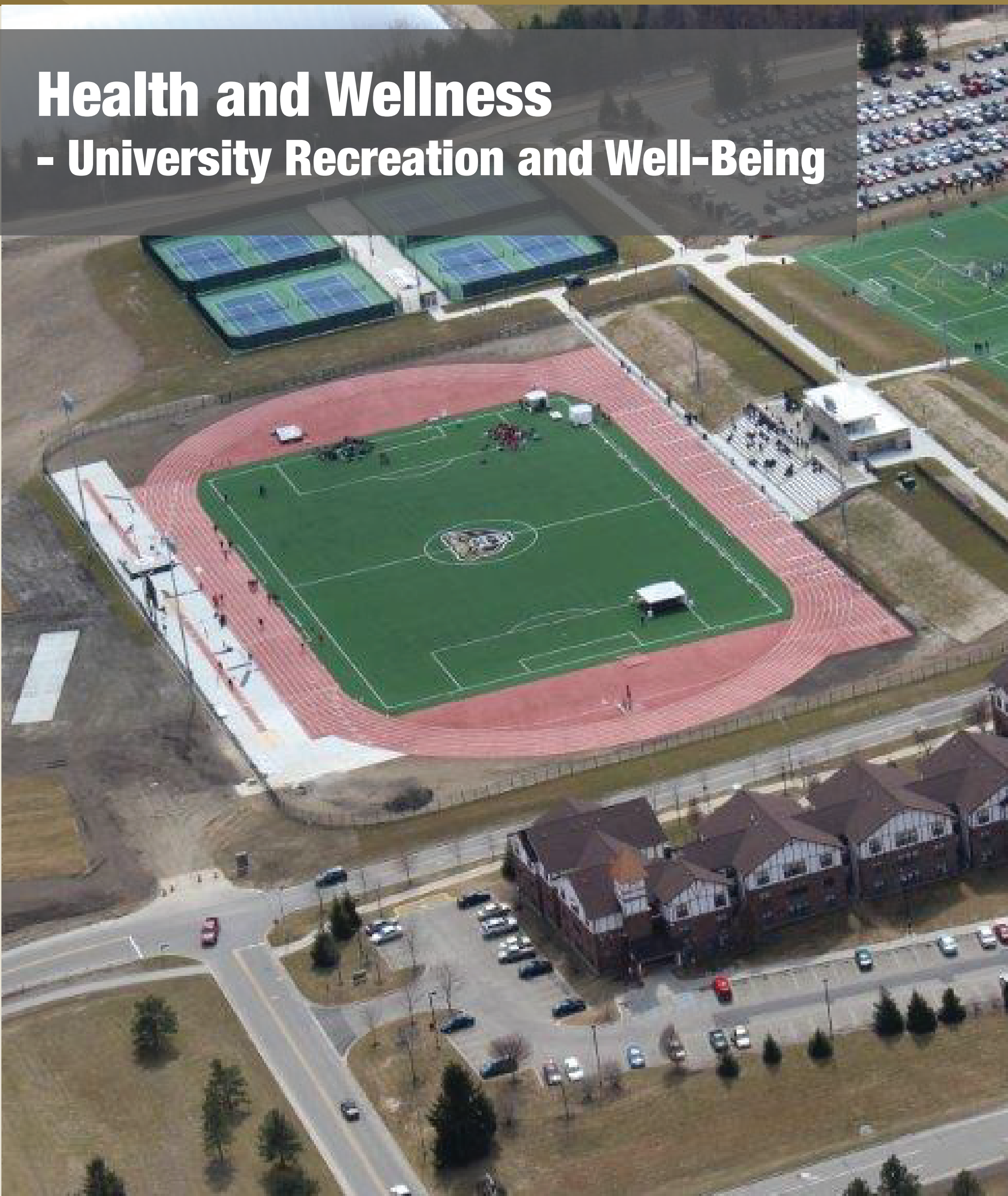
Extended season length due to artificial surface

Student usage up 1.7% in FY16 - 187,000+ entries

- 8,800 Unique students, up by 1%

Employee usage up by 1% in FY16 - 23,800+ entries

- 821 unique employees use the Rec



Center for Student Activities & Leadership Development

300+ Student organizations

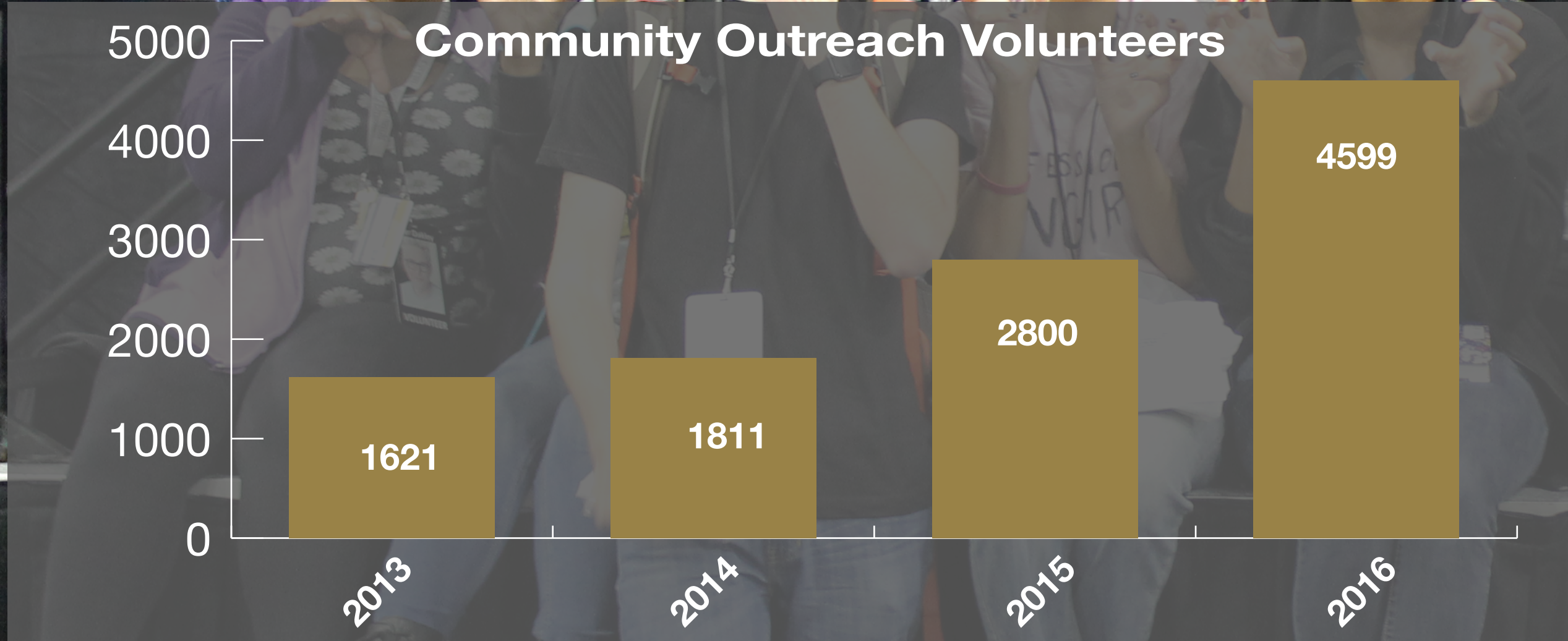
 Leadership development

 18 Nationally-affiliated fraternities & sororities

 Community outreach volunteers

 Student Life Lecture Board

 Major Campus Programming

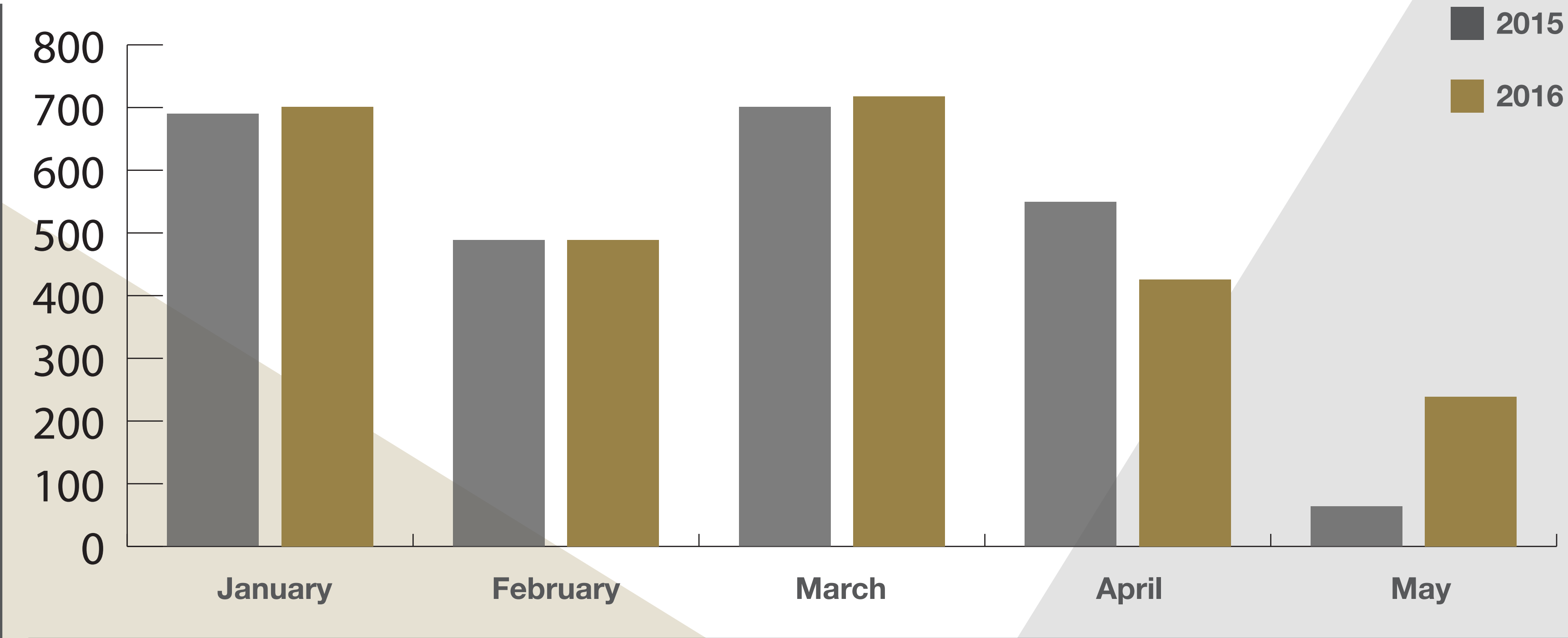


Student Technology Center

55,000+
Student visits

5,600
Technical concepts taught

Consistent increase in
mentor interactions over previous year



78

Available Software
Business productivity,
video production, print,
web and more.

39

Technology Loan Program
Laptops, iPads, GoPros,
Microphones, Google Glass
and more.

ID Card Office

\$131,876 Total GrizzCa\$h Deposits



Meal Plan Statistics



2,935

Meal Plans Assigned

326,985

Meal Plan Transactions

Retail and Grizz Gold



1 Million +
Retail Transactions

1,000

Grizz Gold Cards Issued



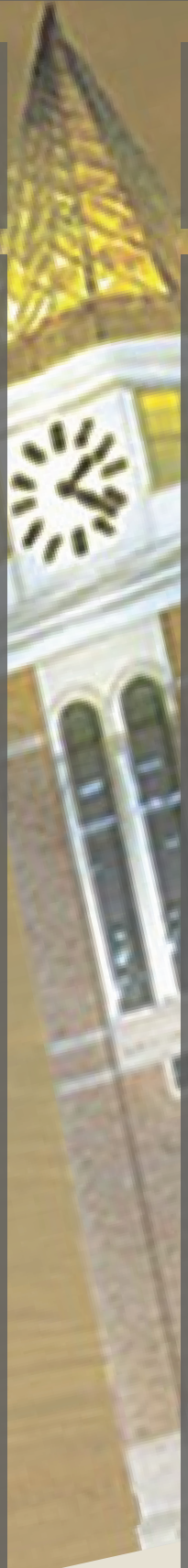
7,800

Total Cards Issued

FTIACs

97%

Of FTIAC Orientation
Attendees carded on
orientation day



The Oakland Center

\$ \$44 million expansion / Completed Fall 2018 / 60,000 sq/ft

🍴 500k+ food transactions FY2017

📅 7,500 events hosted in the oakland center

1.76M Visitors in FY 2016

BARNES & NOBLE Barnes & Noble Bookstore

OAKLAND UNIVERSITY Credit Union
Oakland University Credit Union

 Student Congress
Student Programming Board
WXOU
Oakland Post



FOOD COURT

BEAR CAVE

au bon pain®

Career Services

Distributed career services model



Comprehensive recruiting platform

First Destination Survey Results



97% of graduates employed stay in MI
92% placement rate - **Highest in 8 years**
79% of jobs are related to career plans
19% of employed graduates were directly impacted by career services resources / network

Select Top Employers

- Beaumont Health System
- St. John Providence Health System
- Fiat Chrysler Automobiles
- General Motors
- Ford Motor Company



All Metrics 2016-2017 FYTD

Student and Employer Engagement



First Twelve Months

18,400+ & 4,200
Posted employment opportunities Active Employers
(At least on posting this year)

2016-2017
Academic Year to Date

500+ 600+
Employers On-Campus On-Campus Interviews

3,600+ 2,000+
Student Appointments Career Fair Student Attendees