# FALL 2014 USAGE PROFILE

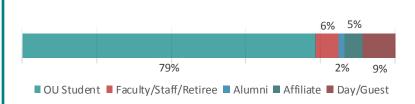


111,154 TOTAL VISITS 10%

8,182
UNIQUE USERS



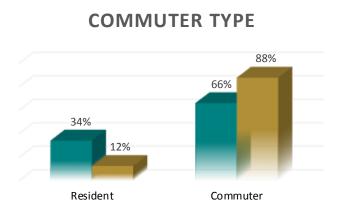
## 6,440 STUDENT USERS

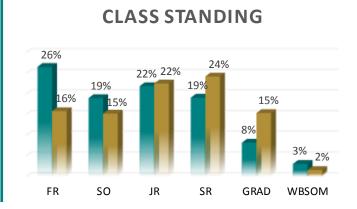


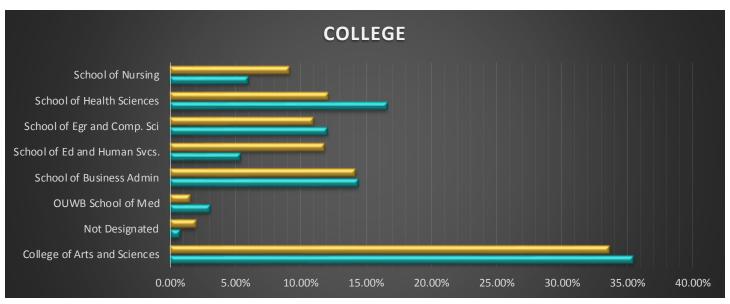
## STUDENT USER PROFILE

Comparison of the percent make-up of Rec Center Student users versus the percent make-up of the overall Student Body in different categories.

% of Rec Center Users
% of Overall Student Body







## STUDENT USER MAKE-UP OF VARIOUS POPULATIONS

Percent make-up of Rec Center Student users within different OU overall demographics.

#### **STUDENT BODY**

Percent of registered students that visited the Recreation Center.



**31**%



#### **GENDER**

Percent of each gender of enrolled students that visited the Recreation Center.





#### **HOUSING**

Percent of all on-campus and commuter students that visited the Recreation Center.





#### **SCHOOLS**

Percent of students in each College/School that visited the Recreation Center.

Health Sciences

**43**%

Engineering & Computer Science

34%

Arts & Sciences

33%

Business Administration

**32**%

**Nursing** 

**21**%

Education & Human Services

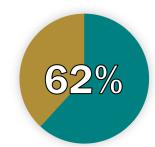
**14**%

**Undecided** 

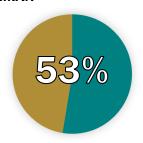
**12**%

**CLASS** 

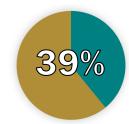
#### MEDICAL SCHOOL



#### **F**RESHMAN



#### **S**OPHOMORE



#### **JUNIOR**



#### **SENIOR**



#### **GRAD STUDENT**

