

OAKLAND UNIVERSITY STRATEGIC PLAN

Mission Statement

Oakland University is a preeminent metropolitan university that is recognized as a student-centered, doctoral research institution with a global perspective. We engage students in distinctive educational experiences that connect to the unique and diverse opportunities within and beyond our region.

Through faculty-driven and student-engaged research, scholarship, and creative activity, Oakland University advances knowledge and art in a diverse and inclusive environment.

Oakland University is an active community partner providing thriving civic, cultural, and recreational opportunities and valuable public service.

Goal #1: Foster student success through a robust teaching and learning environment and comprehensive student services.

Goal #2: Be recognized as a strong research and scholarly environment focused on creative endeavors and on the discovery, dissemination and utilization of knowledge.

Goal #3: Become a leader in serving the needs and aspirations of our communities and region through expanded community relationships, institutional reputation and visibility, and engagement.

Affirmation Statement: The University's three goals developed during several months of planning work are a concise expression of our institutional aspirations. Thus, it is important to recognize that student success is meant to encompass the full range of student experiences and opportunities while at the university. We also recognize that an intrinsic part of achieving these goals must include ensuring the university's excellence and the attainment of its mission through effective institutional processes, shared decision-making and transparent best practices.

Note: This planning framework was endorsed by the University Senate Planning Review Committee on November 24, 2014 and by the University Senate on January 15, 2015. It was approved by the Board of Trustees on March 6, 2015.

