

Points of Pride

Colleagues,

For this week, a very simple and yet powerful piece of advice from business magnate and philanthropist John D. Rockefeller.

"Don't be afraid to give up the good to go for the great."

Ora Hirsch Pescovitz, M.D.
President

A LOCK ON EXCELLENCE

Distinguished Professor of Mechanical Engineering Sayed A. Nassar, founding director of the [Fastening and Joining Research Institute](#) (FAJRI) and a Fellow of the American Society of Mechanical Engineers (ASME), has received an invitation from the ASME to author a review paper on bolted joint research projects conducted by members of FAJRI.

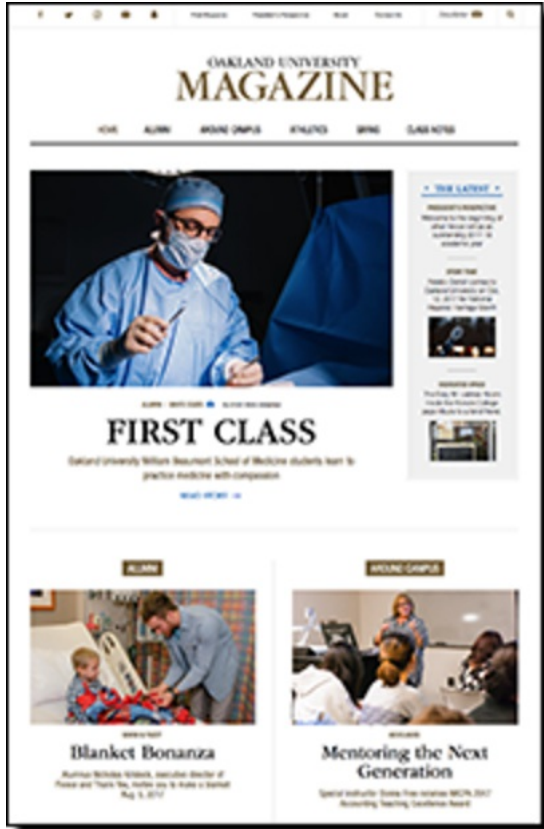
Beyond a request to contribute to the ASME's official archives of significant and influential research, the invitation stands as an honor signifying that FAJRI has established a national and global footprint in the discipline of mechanical engineering.

Congratulations to Dr. Nassar, as well as the institute's faculty and graduate student researchers who have made groundbreaking contributions to fastening and joining research. It is work such as this that is helping to raise Oakland University to the next level of distinction within the higher education community.



Alumnus Erich Mau (left) and Dr. Nassar discuss FAJRI's patented ultrasonic technology for sensing the tightness of safety related critical bolts and other fasteners.

VIRTUALLY PERFECT



The online version of [OU Magazine](#) recently won a silver award from the W³ Institute, a highly respected information technology education organization, as part of its W³ Awards program.

This honor for online publication development and design recognizes an exceptional level of creativity and impact, as well as compelling messaging, copywriting and use of the online medium.

More than 5,000 entries in the W³ Awards contest were judged by the International Academy of the Visual Arts, a body consisting of top-tier professionals from acclaimed media, interactive, advertising and marketing firms.

The OU Magazine win is great news not only because its developers, designers and editors are excelling in their work, but also because they are actively engaging members of our growing community of Oakland University faculty, staff, students, alumni and supporters. Kudos to all involved!

A WELCOME WARRIOR

My most enthusiastic and heartfelt congratulations go out to the men's soccer team's newest recruit, 10-year-old **Alex Vanholder** of Mayville, Mich.

As [WDIV-TV 4](#) reported this week, this shy but well-loved member of the team has officially signed on with the squad, but had already traveled to away games and been part of team meals. His fellow team members say they can't wait to see him again.



Doctors at Mott Children's Hospital in Ann Arbor recently discovered a medulloblastoma tumor on Alex's brain and he has soldiered his way through surgery and chemotherapy to treat this life-threatening condition. Team Impact, a Boston-based non-profit that works to improve the quality of life for children like Alex, introduced him to our OU student-athletes and coaches.

While I am taking advantage of this opportunity to extend congratulations, I certainly do not want to be remiss in commending the men's soccer team for their admirable recruiting strategies!

Is there a point of pride you feel is worth sharing with the campus community?

If so, please [submit your idea](#) for consideration.

If you are interested in exploring past editions of this newsletter, we invite you to visit the [Points of Pride archive page](#).

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