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Positioning Yourself as a Successful Investigator



Positioning

- Grants are the end of the process, not the beginning
- Positioned as a scholar
 - Your place in the literature
 - Your place in the field
 - Integrating research and teaching
- Positioned as a researcher
 - A long-term research agenda
 - Prior relations with resources, populations
 - Existing track record, existing data
 - Know the competition

Positioning 2

- Positioned as a grant writer
 - The Lit Review
 - The right players
 - Understanding what the funder wants
 - Understand the guidelines