

Approved on January 15, 2016

COLLEGE OF ARTS AND SCIENCES
COMMITTEE ON INSTRUCTION

Minutes #13
January 8, 2016
217 Varner Hall

MINUTES

Present: G. Cassano, M. Craig, S. Dykstra, P. Graves, D. Kidger, A. Knutson, A. Schneeweis, R. Stewart

1. Committee approved Minutes #12, December 7, 2015.
2. Committee deferred review of the College of Arts and Sciences policy on course cross-listing.
3. Committee discussed the request from the College of Arts and Sciences Advising Office to review the CAS Credit Overlap Policy and deferred action until more information has been gathered.
4. Committee deferred the request from the Department of Communication and Journalism to **add** the following *new major program*:

Bachelor of Arts Major in Public Relations and Strategic Communication

5. Committee deferred the request from the Department of Communication and Journalism to **add** the following *new course*:

COM 414 Sexuality and Communication (4)

Concepts and theories related to communication and sexuality, such as relationships, abilities, sexual literacy, sexual identities, sexual practices, sex representations, and social control of sexuality with particular emphasis on LGBTQ relationship experiences.

Prerequisite: Junior/senior standing.

6. Deferred request from the Department of Communication and Journalism to **add** a *new course*:

JRN 345 Interactive Communication Strategies in Advertising and PR (4)

Survey of effective interactive communications strategies in today's business and non-profit environments. New rules for advertising and PR in a digital world, effective campaign strategies via social and interactive media, and planning and execution of advertising and PR campaigns via social and interactive media.

7. Committee approved the request from the Department of Communication and Journalism to make the following **changes** to *catalog copy*:

...Departmental Honors and Scholarships

All communication and journalism majors with a university grade point average of 3.00 and a grade point average of 3.60 in the major are considered candidates for departmental honors. Honors are awarded to those candidates with the highest averages in major courses. The exact criterion varies from year to year. The department awards the following scholarships: ~~the Macomb University Center Communication Student Awards~~, the Donald C. Hildum Scholarship for communication students demonstrating academic promise, the Oakland Press Scholarship for excellence in journalism, the Bunting and Briggs Freedom of the Press Scholarship, and the Richard D. French public relations tuition award and the Nancy A. French award.

Requirements for the liberal arts major in communication, B.A. program...

1. **Required courses (must be completed with a grade of 2.0 or higher)...**
 2. **Four credits in a capstone course (must be completed with a grade of 2.0 or higher) ...**
 3. **One course from the Interpersonal group...**
 4. **One course from the Media group...**
 - ~~COM 285 – Introduction to Broadcasting (4)~~
 - COM 250 – *Introduction to Media Communication* (4)
 - COM 287 - Media and Social Identity (4)
 - COM 335 - Communication, Mobile Media, and the Internet (4)
 - COM 350 - Popular Media in the Age of Convergence (4)
 - COM 368 - Critical Approaches to Popular Music (4)
 - COM 375 - Rise of Electronic Media (4)
 - COM 387 - Media, Gender and Sexuality (4)
 - COM 412 - Media Criticism (4)
 - COM 415 - Theory and Practice of Media Literacy Outreach (4)...
- 8. Writing corequisite (select one of the following)**
- JRN 200 – ~~News~~writing *Introduction to Journalism and News*writing (4)
 - WRT 364 - Writing About Culture: Ethnography (4)
 - WRT 382 - Business Writing (4)

Requirements for the liberal arts minor in communication...

1. **Required courses...**
2. **At least 8 credits from a single group: Interpersonal, Media or Rhetoric/Critical Cultural group...**

Interpersonal group

- COM 302 - Communication in Leadership (4)...

Media group

- ~~COM 285 – Introduction to Broadcasting~~
- COM 250 – *Introduction to Media Communication* (4)
- COM 287 - Media and Social Identity (4)
- COM 335 - Communication, Mobile Media, and the Internet (4)
- COM 350 - Popular Media in the Age of Convergence (4)
- COM 368 - Critical Approaches to Popular Music (4)
- COM 375 - Rise of Electronic Media (4)

- COM 387 - Media, Gender and Sexuality (4)
- COM 412 - Media Criticism (4)
- COM 415 - Theory and Practice of Media Literacy Outreach (4)...

Requirements for the liberal arts minor in journalism

The liberal arts minor in journalism requires a minimum of 24 credits distributed as follows:

1. Twelve credits in 3 core courses:

- JRN 200 – ~~News~~writing Introduction to Journalism and Newswriting (4)
- JRN 300 – ~~Media~~ Editing Advanced Newswriting and Editing (4)
- JRN 404 - Journalism Internship (4)...

Requirements for the liberal arts minor in advertising

The liberal arts minor in advertising requires a minimum of 24 credits distributed as follows:

1. 12 credits in three core courses:

- JRN 200 – ~~News~~writing Introduction to Journalism and Newswriting (4)
- JRN 340 - Introduction to Advertising (4)
- JRN 404 - Journalism Internship (4) (*when applicable to advertising and approved by adviser*)...

Requirements for the liberal arts minor in public relations

The liberal arts minor in public relations requires a minimum of 24 credits distributed as follows:

1. Twenty credits in 5 core courses:

- JRN 200 – ~~News~~writing Introduction to Journalism and Newswriting (4)
- JRN 350 - Introduction to Public Relations (4)
- JRN 351 - External Public Relations (4)
- JRN 352 - Internal Public Relations (4)...

Requirements for the liberal arts minor in broadcasting

The liberal arts minor in broadcasting requires a minimum of 24 credits distributed as follows:

1. Required core courses

- JRN 200 – ~~News~~writing Introduction to Journalism and Newswriting (4)
- JRN 332 - Radio-Television News (4)

2. At least 16 credits selected from the following

- ~~COM 280 – Broadcast Announcing / JRN 280 Broadcast Announcing (4)~~
- COM 284 – Audio Production (4) / JRN 284 – Audio Production (4)
- ~~JRN 338 – Digital TV News (4)~~
- JRN 333 – Digital T.V. News (4)
- COM 225 – Introduction to Digital Media Production (4)
- COM 275 – Introduction to Live T.V. Production (4)
- COM 375 - Rise of Electronic Media (4)
- ~~COM 376 – Introduction to Television Production~~
- ~~COM 377 – Live Video Production (4)~~
- ~~COM 378 – Television News Productions (4)~~
- ~~COM 379 – Video Post Production (4)~~

- ~~COM 381 – Broadcast Operations (4)~~
- ~~COM 382 – Advanced Radio Production (4)~~
- COM 384 – Advanced Audio Production (4)
- JRN 411 - Convergence Journalism (4)

Recommended for radio emphasis: COM/JRN ~~280-284~~, COM 375, ~~COM/JRN 381~~, ~~COM 382~~ 384, JRN 411.

Recommended for television emphasis: JRN ~~338~~ 333, COM ~~374~~ 225, COM 375, COM ~~376~~ 275, ~~COM 377, COM 378, COM 379.~~

No more than 8 credits of course work used to satisfy the minor may be applied toward the major, but exceptions to this rule may be allowed with the written approval of the program directors.

Requirements for the liberal arts minor in multimedia

The liberal arts minor in multimedia requires a minimum of 24 credits distributed as follows:

1. Required core courses

- JRN 200 – ~~News~~writing Introduction to Journalism and Newswriting (4)
- JRN 331 - Digital Photojournalism (4)
- JRN 411 - Convergence Journalism (4)

2. At least 12 credits selected from

- JRN 332 - Radio-Television News (4)
- ~~JRN 338 – Digital TV News (4)~~
- JRN 333 – Digital TV News (4)...

8. Committee approved the request from the Department of English to make the following **changes** to *catalog copy*:

In addition to the changes noted below, language will be changed throughout all English major and minor degree programs to replace the number of required credits with the number of required courses.

Requirements for the liberal arts major in creative writing, B.A. program

The creative writing major requires a total of 44 credit hours, including five creative writing workshops (20 credits), two cognate courses (8 credits), and four English electives (16 credits). **Students choose either the fiction, poetry or screenwriting track.** One of the creative writing workshops must be a 400-level course (either ENG 410, ENG 411, ENG 413 or ENG 414); this class will provide a capstone experience and require a creative thesis (i.e., a collection of poetry or short fiction, ~~a screenplay or a work of literary nonfiction~~).

Students must maintain at least a 2.8 GPA in all creative writing workshop courses and at least a 2.0 in literature courses. Only one 100-level course will be accepted for credit in the major. The 44 credits (exclusive of composition courses used to satisfy the university writing proficiency requirement) are distributed as follows:

1. Introductory course (select one)

- ENG 216 - Introductory Workshop in Creative Writing, Fiction/Poetry (4) (*required for the fiction or poetry track*)
- ENG 217 - Introductory Workshop in Dramatic Writing for the Screen and Television (4) (*required for the screenwriting track*)

2. Fiction, poetry, or screenwriting track (select one - A, B, or C)

A. Fiction Track

Required courses

- ENG 383 - Workshop in Fiction (4)
- ENG 410 - Advanced Workshop in Fiction (4)

Two additional workshop courses, chosen from

- ENG 217 - Introductory Workshop in Dramatic Writing for the Screen and Television (4)
- ENG 308 - Playwriting (4)
- ENG 384 - Workshop in Poetry (4)
- ENG 387 - Screenwriting (4)
- *ENG 395 - Workshop in Literary Nonfiction (4)*
- ENG 411 - Advanced Workshop in Poetry (4)
- ENG 413 - Advanced Workshop in Dramatic Writing for the Screen (4)

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B. Poetry Track

Required courses

- ENG 384 - Workshop in Poetry (4)
- ENG 411 - Advanced Workshop in Poetry (4)

Two additional workshop courses, chosen from

- ENG 217 - Introductory Workshop in Dramatic Writing for the Screen and Television (4)
- ENG 308 - Playwriting (4)
- ENG 383 - Workshop in Fiction (4)
- ENG 387 - Screenwriting (4)
- *ENG 395 - Workshop in Literary Nonfiction (4)*
- ENG 410 - Advanced Workshop in Fiction (4)
- ENG 413 - Advanced Workshop in Dramatic Writing for the Screen (4)

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C. Screenwriting Track

Required courses

- ENG 387 - Screenwriting (4)
- ENG 413 - Advanced Workshop in Dramatic Writing for the Screen (4)

Two additional workshop courses, chosen from

- ENG 216 - Introductory Workshop in Creative Writing, Fiction/Poetry (4)
- ENG 308 - Playwriting (4)
- ENG 383 - Workshop in Fiction (4)
- ENG 384 - Workshop in Poetry (4)
- *ENG 395 - Workshop in Literary Nonfiction (4)*
- ENG 410 - Advanced Workshop in Fiction (4)
- ENG 411 - Advanced Workshop in Poetry (4)

Requirements for the liberal arts major in cinema studies, B.A. program

The cinema studies major shall require a total of 48 credit hours. Only 16 transfer credits may be counted towards the cinema studies major. Only courses in which the student has earned a grade of at least a 2.0 may be counted towards the cinema studies major.

1. ~~Four~~ One introductory-level credits course selected from

- CIN 150 - Introduction to Film (4)

- ENG 250 - Film and Formal Analysis (4)

2. Three required courses

- CIN 165 – Introduction to Filmmaking
- CIN 252 - Methods of Cinema Studies (4)
- CIN 315 - Film Theory and Criticism (4)

3. ~~Twelve credits~~ Two courses in film history selected from

- CIN 300 - History of Film: The Silent Era (4)
- CIN 301 - History of Film: The Sound Era to 1958 (4)
- CIN 302 - History of Film: The New Wave and Beyond (4)
- CIN 303 - History of Film: Into the 21st Century (4)

4. ~~Four~~ One additional course in filmmaking or screenwriting credits in cinema studies electives selected from

- ~~CIN 165 Introduction to Digital Film Production (4)~~
- CIN 265 – Form and Meaning in Filmmaking (4)
- ~~ENG 217 – Introductory Workshop in Dramatic Writing for the Screen and Television (4)~~
- ENG 387 - Screenwriting (4)

5. ~~Sixteen~~ Four courses credits in cinema studies electives selected from

- AH 367 - Film and the Visual Arts (4)
- AN 307 - Culture and Society Through Film (4)
- ~~CIN 165 Introduction to Digital Film Production (4)~~
- CIN 265 – ~~Digital Film Production~~ Form and Meaning in Filmmaking (4)
- CIN 300 - History of Film: The Silent Era (4)
- CIN 301 - History of Film: The Sound Era to 1958 (4)
- CIN 302 - History of Film: The New Wave and Beyond (4)
- CIN 303 - History of Film: Into the 21st Century (4)
- CIN 311 - Studies in Documentary Film (4)
- CIN 312 - Experimental and Avant-Garde Film (4)
- CIN 314 - National Cinemas and Film Cultures (4)
- CIN 320 - Topics in Film History, Industry, and Technology (4)
- CIN 321 - Topics in Film Genres (4)
- CIN 322 - Topics in Film Authors, Authorship, and Aesthetics (4)
- CIN 325 - Understanding Media Industries (4)
- CIN 350 - Topics in Film (4)
- CIN 365 – ~~Film Production~~ Topics in Filmmaking (4)
- CIN 366 – ~~Filmmaking~~ Documentary Filmmaking (4)
- CIN 367 – Narrative Filmmaking
- CIN 368 – Experimental Filmmaking
- CIN 415 - Advanced Topics in Film Theory (4)
- CIN 450 - Advanced Topics In Film (4)
- CIN 485 - Field Internship in Cinema Studies (4)
- CIN 499 - Independent Study (4)
- COM 375 - Rise of Electronic Media (4)
- COM 387 - Media, Gender and Sexuality (4)
- ~~ENG 217 – Introductory Workshop in Dramatic Writing for the Screen and Television (4)~~

- ENG 260 - Masterpieces of World Cinema (4)
- ENG 309 - Adaptation: Fiction, Drama, Film (4)
- ~~ENG 350 - Topics In Film (4)~~
- ENG 387 - Screenwriting (4)
- LIT 251 - Studies In Foreign Film (4)
- PS 309 - Politics Through Film (4)

9. Committee approved the request from the International Studies Program to make the following **changes** to *catalog copy*:

Requirements for the liberal arts majors in Chinese studies, Japanese studies, and Latin American studies

The international studies majors consist of a minimum of ~~40~~ 44 credits, of which ~~20~~ 24 credits must be taken in the primary area (Chinese studies, Japanese studies, Latin American studies); 12 credits in a complementary area of study; and 8 credits at the 300-400 level in an appropriate language. Language courses at the 100 and 200 level do not count toward the total number of credits for the major in either the primary or secondary area. The complementary area of study ordinarily consists of the appropriate introductory international studies course and two additional courses in the area, which may be either international studies courses or departmental courses. *IS 490, the capstone course, must have a subject matter relevant to the proper area to count for credit toward the major.*

Duplication of course credit in the primary and complementary areas is not permitted. However, majors may apply their courses in international studies to their general education requirements.

Chinese Studies, B.A. program

Course requirements for the major in Chinese studies include...

- 1., 2., 3.,...
4. 4 credits in IS 490 (Directed Research), focused on the core area.

Japanese studies, B.A. program

Course requirements for the major in Japanese studies include...

- 1., 2., 3., ...
4. 4 credits in IS 490 (Directed Research), focused on the core area

Latin American studies, B.A. program

Course requirements for the major in Latin American studies include...

4. 4 credits in IS 490 (Directed Research), focused on the core area

10. Committee deferred the request from the Department of Music, Theatre and Dance to **change** the *description* and *prerequisites* for the following course:

MUT 415 Composition (2)
Private lessons in composition and composition laboratory: studies, exercises and projects concerning creativity and craft in composing music. May be repeated for additional credit.
Prerequisites: ~~Composition majors: MUT 114, 115 with average grade of 3.5 or higher. Non-composition majors: MUT 114, 260, 261 with average grade of 3.50 or higher. Non-composition majors: MUT 114, 260, 261 with average grade of 3.50 or higher. MUT 114 and MUT 115, each with a grade of 2.0 or higher.~~
11. Committee deferred the request from the Department of Political Science to **add** the following *new courses*:

PS 357 The Politics of Migration (4)
The political consequences of migration. The similarities and differences of migration dynamics around the world are explored, as are different theoretical understandings of the causes of migration, the sources of inter-group conflict and how policies can help ameliorate or exacerbate such conflict. Special attention will be paid to the relationship between migration and democracy through scholarly articles drawn from political science research.
12. Committee deferred the request from the Department of Psychology to **create** a combined **Bachelor of Arts/Master of Science degree**.
13. Committee deferred the request from the Department of Sociology, Anthropology, Social Work and Criminal Justice to **add** the following *new courses*:

CRJ 349 Introduction to Intelligence (4)
Introduces students to the basic elements of intelligence: collection, analysis, dissemination, counterintelligence, and covert methods.
Prerequisite(s): CRJ 100 with minimum grade of 2.5 for criminal justice majors.

CRJ 350 Introduction to Security (4)
Focuses on the basic principles and concepts used by security professionals.
Prerequisite(s): CRJ 100 with minimum grade of 2.5 for criminal justice majors.

CRJ 351 Geography of Crime (4)
Examines the structural and social determinants of crime across geographic places and considers the spatial distribution of crime and victimization.
Prerequisite(s): CRJ 100 with+ minimum grade of 2.5.

Information item:

Per Department of Communication and Journalism request, the title of COM 287 is to remain “**Media and Social Identity**,” reversing Agenda 10 approval of retitle to “Media and Popular Culture.”

SD/as