



BUSINESS MINOR FOR NON-BUSINESS MAJORS

A minor in business can empower students with the skills to move into administration or launch their own business. Whether majoring in engineering, the arts, science, health or another field, a business minor provides valuable background that expands your career options. In this minor, students are exposed to many aspects of business including accounting, marketing, management, economics, finance, operations management and information systems. With a minor in business, students can gain an understanding of business models; managerial, administrative and basic accounting skills; and insight into managerial possibilities.

BENEFITS TO CHOOSING A BUSINESS MINOR

- Gain a competitive edge in the job market as employers seek professionals who understand business models.
- Acquire leadership, managerial, administrative and problem-solving skills.
- Emphasize your work ethic to potential employers

REQUIREMENTS FOR MINOR IN BUSINESS

The minor in business consists of a minimum of 20 credits, described as follows, and any prerequisites for these courses. A minimum grade of C must be earned in each course in the business minor and in the prerequisites for each course.

Take six of the following seven choices:

- MKT 3000 – Survey of Marketing
- MIS 3010 – Survey of Management Information Systems
- MGT 3000 – Survey of Management
- FIN 3000 – Survey of Finance
- POM 3000 – Survey of Operations Management
- ACC 3000 – Survey of Accounting
or ACC 2000 – Introductory Financial Accounting
- ECN 1500 - Economics in Today's World
or ECN 1600 – Introduction to the Global Economy
or ECN 2000 – Principles of Macroeconomics
or ECN 2010 – Principles of Microeconomics
or ECN 2020 – Principles of Global Macroeconomics
or ECN 2100 – Principles of Economics

SKILLS AND ABILITIES

- Capacity planning
- Financial planning and analysis
- Managerial decision making
- Information system development
- Financial statement preparation
- Marketing strategies and analysis

Department of Management and Marketing

443 Elliott Hall

Department Chair

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CAREER OPPORTUNITIES

Any student involved with business will be prepared for many situations and processes common in the business arena. For more information on careers, please visit the Bureau of Labor Statistics at bls.gov/oco or O*Net at onetonline.org:

- Advertising
- Community or Public Relations
- Sales and Marketing
- HR/Employment Services
- Wellness Coordinator

Organizations that commonly employ graduates with business minors:

- Ally
- Blue Cross Blue Shield of Michigan
- Carhartt
- Dow Chemical Company
- Ford Motor Company
- Google
- Kelly Services
- Quicken Loans
- Penske Corporation
- Whirlpool Corporation

JOB OPENINGS

Access thousands of job and internship postings at Handshake (oakland.edu/careerservices/handshake). Handshake also provides the latest news from OU Career Services, exclusively for OU students and alumni.

RELATED STUDENT ORGANIZATIONS

- American Marketing Association
- Association for Information Systems
- Society of Automotive Analysts
- Society for Human Resources Management
- Society of Operations Management

Students are welcome to join any of the student organizations in the School of Business Administration to help them network with other students, faculty and employers. For more information, visit oakland.edu/business/orgs.

CAREER OUTLOOK*

Starting Salary \$56,637–\$69,342

Mid-Career Salary \$79,711–\$93,504

National job growth 3–8% by 2024

*based on data from the National Bureau of Labor and Statistics for administrative services manager

FOR FURTHER INFORMATION

To help choose your area of interest, plan your future career goals and monitor your progress, you can visit the School of Business Administration Undergraduate Advising and Career Services Offices.

School of Business Administration Undergraduate Advising

Elliott Hall, Room 232

275 Varner Drive

(248) 370-3285

oakland.edu/business/advising

School of Business Administration Career Services

Elliott Hall, Room 232

275 Varner Drive

(248) 370-3215

oakland.edu/business/careers-internships/students

Career Services Main Office

North Foundation Hall, Room 154

318 Meadow Brook Road

(248) 370-3250

oakland.edu/careerservices