

**Minutes of the Formal Session  
of the  
Oakland University Board of Trustees  
June 5, 2017**

**Present:** Vice Chair W. David Tull; and Trustees Tonya Allen (via Teleconference), Marianne Fey, Ronald E. Robinson, Robert Schostak and Mark E. Schlusel

**Absent:** Chair Richard L. DeVore and Trustee Melissa Stolicker

**Also Present:** President George W. Hynd; Chief Operating Officer Scott G. Kunselman; Senior Vice President James P. Lentini; Vice Presidents John W. Beaghan, Rochelle A. Black, Angie Schmucker, John O. Young, Vice President and Secretary to the Board of Trustees Victor A. Zambardi; and Student Liaison Cassandra M. Hock.

**Also Present:** Ora Hirsch Pescovitz (via Teleconference)

**A. Call to Order**

Vice Chair W. David Tull called the meeting to order at 2:02 p.m. in the Auditorium of Elliott Hall of Business and Information Technology.

**B. Roll Call**

Mr. Victor A. Zambardi, Vice President for Legal Affairs, General Counsel and Secretary to the Board of Trustees, conducted a roll call and all of the Board members were present, except Chair Richard L. DeVore and Trustee Melissa Stolicker.

**C. Consent Agenda for Consideration/Action**

**Treasurer's Report**

**Minutes of the Board of Trustees Formal Session of April 3, 2017 and Board of Trustees Special Formal Session of May 4, 2017**

**University Personnel Actions**

RESOLVED, that the Board of Trustees approve the personnel actions below.

**I. Oakland University William Beaumont School of Medicine Standard Appointments, effective June 5, 2017.**

The following standard appointments in the Oakland University William Beaumont School of Medicine are for three years, commencing on June 5, 2017, and are renewable. These standard appointments are without salary support from Oakland University and are not

tenured positions. Appointees must maintain active status on the staff of Beaumont Hospital, meet all applicable School of Medicine Participation requirements, and maintain the continued support of their Department Chairs, who are responsible for assessing their performance. Appointees' standard appointments may also be terminated at any time, upon the recommendation of their Department Chair, or for reasons that are at the exclusive discretion of the Dean of the School of Medicine:

Qu, Lihua	Adjunct Asst. Professor	Biomedical Sciences
Courtney, R. Lavell	Instructor	Emergency Medicine
Flips, Kurt	Assistant Professor	Emergency Medicine
Kanlun, Anthony	Instructor	Emergency Medicine
Kasyouhanan, Fadi	Instructor	Emergency Medicine
Pressman, Andrew	Instructor	Emergency Medicine
Szmyanski, Gary	Instructor	Emergency Medicine
Loomer, Meghan	Assistant Professor	OB/GYN
Brewster, Matthew	Instructor	Orthopaedic Surgery
Karadsheh, Mark	Instructor	Orthopaedic Surgery
Ducatman, Barbara	Professor	Pathology
Bierema, Timothy	Instructor	Surgery
Browning, Daniel	Instructor	Surgery
Kole, Kerry	Assistant Professor	Surgery
Peeples, Claire	Assistant Professor	Surgery
Perakis, Peter	Assistant Professor	Surgery
Thottam, Prasad	Assistant Professor	Surgery
Urban, Nicole	Assistant Professor	Surgery

**Standard Appointments – 1 year**

Schleif, David	Instructor	Emergency Medicine
Desai, Tusar	Assistant Professor	Internal Medicine
Cervone, Kenneth	Instructor	Orthopaedic Surgery

**Standard Reappointments - Three Years**

Borschke, Frank	Assistant Professor	Emergency Medicine
Edwards, Robert	Assistant Professor	Family Medicine
Kamath-Wood, Clara	Assistant Professor	Family Medicine
Kopp, Amy	Assistant Professor	Family Medicine
Weisman, Marc	Assistant Professor	Family Medicine
Wetzel, Jennilyn	Assistant Professor	Family Medicine
Effendi, Abdul	Assistant Professor	Internal Medicine
Estanol, Maria	Assistant Professor	OB/GYN
Khalil, Jad	Assistant Professor	Orthopaedic Surgery
Arndt, Daniel	Assistant Professor	Pediatrics
Bharwani, Sulaiman	Professor	Pediatrics
Cohen, Dana	Assistant Professor	Pediatrics

Gowans, L. Kate	Assistant Professor	Pediatrics
Warner, Lori	Associate Professor	Pediatrics
Dabrowski, Edward	Associate Professor	Physical Medicine
Hervey, Sheleika	Assistant Professor	Radiology
Bedi, Damanpreet	Assistant Professor	Surgery

**Standard Appointment – Effective July 10, 2017 – June 5, 2020**

Nuzzarello, Angela	Associate Professor	Psychiatry
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**Standard Appointments – Instructor to Assistant Professor**

Al-Katib, Sayf	Assistant Professor	Radiology
Jain, Ranjit	Assistant Professor	Radiology
Lather, Bakul	Assistant Professor	Radiology
McLaughlin, Carol	Assistant Professor	Radiology
Nall, Christopher	Assistant Professor	Radiology
Wainwright, Susan	Assistant Professor	Psychiatry

**II. Academic Appointment**

Pescovitz, Ora Hirsch, Professor of Biomedical Sciences with tenure and Secondary appointment with Pediatrics in the Oakland University William Beaumont School of Medicine, effective July 1, 2017, pursuant to the President Memorandum of Understanding between Ora Hirsch Pescovitz and Oakland University that was reviewed and approved by the Office of the Vice President for Legal Affairs and is in compliance with the law and University policies and regulations and conforms to the legal standards and policies of the Vice President for Legal Affairs and General Counsel.

**III. Academic Administrative Appointments**

LaBlance, Sandra, Interim Associate Dean for Student Affairs in the Oakland University William Beaumont School of Medicine, effective July 1, 2017, pursuant to the Employment Agreement between Sandra LaBlance and Oakland University that was reviewed and approved by the Office of the Vice President for Legal Affairs and is in compliance with the law and University policies and regulations and conforms to the legal standards and policies of the Vice President for Legal Affairs and General Counsel.

Landis-Piwowar, Kristen, Interim Associate Dean, School of Health Sciences, effective July 1, 2017, pursuant to the Employment Agreement between Kristen Landis-Piwowar and Oakland University that was reviewed and approved by the Office of the Vice President for Legal Affairs and is in compliance with the law and University policies and regulations and conforms to the legal standards and policies of the Vice President for Legal Affairs and General Counsel.

#### **IV. Administrative Appointment**

Hynd, George W., Special Advisor to President, effective July 1, 2017, pursuant to the First Amendment to President Employment Agreement between George W. Hynd and Oakland University that was reviewed and approved by the office of the Vice President for Legal Affairs and is in compliance with the law and University policies and regulations and conforms to the legal standards and policies of the Vice President for Legal Affairs and General Counsel.

Konya, Jeffrey F., Athletics Director, effective June 5, 2017, pursuant to the Amended and Restated Employment Agreement between Jeffrey F. Konya and Oakland University that was reviewed and approved by the office of the Vice President for Legal Affairs and is in compliance with the law and University policies and regulations and conforms to the legal standards and policies of the Vice President for Legal Affairs and General Counsel.

#### **V. Emeritus Appointment**

Awbrey, Susan M., Professor Emerita of Education, effective June 5, 2017.

#### **Acceptance of Gifts and Pledges to Oakland University for the Period of March 16, 2017 through May 10, 2017**

RESOLVED, that the Board of Trustees accept the gifts and pledges to Oakland University identified in the Gifts and Pledges Report, Attachment A, for the period of March 16, 2017 through May 10, 2017.

(A copy of Attachment A is on file in the Board of Trustees Office.)

#### **Acceptance of Grants and Contracts to Oakland University for the Period of March 1 – April 30, 2017**

RESOLVED, that the Board of Trustees accept the grants and contracts to Oakland University identified in the Grants and Contracts Report, Attachment A, for the period of March 1 – April 30, 2017 that was presented to the Board of Trustees.

(A copy of Attachment A is on file in the Board of Trustees Office.)

#### **2017-2018 Oakland University Board of Trustees Regular Formal Session Dates**

RESOLVED, that the Board of Trustees (Board) approves the following dates for the Board's regular formal sessions for the Oakland University fiscal year 2017-2018; and, be it further

RESOLVED, that Board regular formal sessions will be held at Oakland University, Rochester, Michigan, at the location, at the times and on the dates indicated; and, be it further

RESOLVED, that Board regular formal sessions may be cancelled or postponed, and the location and times of such regular formal sessions may be changed by the Board Chair. Special formal sessions may also be called by the Board Chair.

**Board Regular Formal Sessions**

**Monday, August 7, 2017, at 2:00 p.m., Elliott Hall Auditorium**

**Monday, October 16, 2017, at 2:00 p.m., Oakland Center Banquet Room A**

**Monday, December 11, 2017, at 2:00 p.m., Oakland Center Banquet Room A**

**Monday, February 5, 2018, at 2:00 p.m., Oakland Center Banquet Room A**

**Monday, April 9, 2018, at 2:00 p.m., Oakland Center Banquet Room A**

**Monday, June 4, 2018, at 2:00 p.m., Elliott Hall Auditorium**

Trustee Schostak, seconded by Trustee Fey, moved approval of the Consent Agenda and the motion was unanimously approved by those present.

**D. New Items for Consideration/Action**

Dr. James P. Lentini, Senior Vice President for Academic Affairs and Provost, began with an explanation that the four programs presented today will allow dance and performance students to obtain teaching experience at the undergraduate level, in a shorter amount of time than it currently takes. The programs add very few courses and they fit within the current staffing structure.

Dr. Jackie Wiggins, Distinguished Professor of Music Education, added that in dance education, Oakland will be joining some of its peer institutions. In piano pedagogy, Oakland will be the only school in Michigan offering it at the undergraduate level. In response to a question from Trustee Fey, she indicated that Oakland currently offers a Bachelor of Arts in Dance Performance and a Bachelor of Fine Arts in Dance Performance. With these programs, Oakland will also offer a Bachelor of Arts in Dance Education and a Bachelor of Fine Arts in Dance Education and Performance, a Bachelor of Arts in Music Performance and Pedagogy, and a Bachelor of Music in Piano Pedagogy. In a response to a question from Trustee Schlusser, she indicated that the budget for the programs is based on very few students because many of the current students will move to these programs, which does not represent additional tuition money to Oakland. It is expected that the programs will recruit more than three or five students, but they used the small numbers to show that it makes a profit even if there are only three to five students.

**Bachelor of Music in Piano Pedagogy**

Dr. Lentini presented the Bachelor of Music in Piano Pedagogy recommendation as set forth in the agenda item.

RESOLVED, that the Board of Trustees authorizes the College of Arts and Sciences to offer a Bachelor of Music in Piano Pedagogy program; and, be it further

RESOLVED, that the Senior Vice President for Academic Affairs and Provost will complete annual reviews of the Bachelor of Music in Piano Pedagogy program to evaluate academic quality and fiscal viability to determine whether the program should be continued.

After discussion, Trustee Fey, seconded by Trustee Schostak, moved approval of the recommendation, and the motion was unanimously approved by those present.

### **Bachelor of Music in Piano Performance and Pedagogy**

Dr. Lentini presented the Bachelor of Music in Piano Performance and Pedagogy recommendation as set forth in the agenda item.

RESOLVED, that the Board of Trustees authorizes the College of Arts and Sciences to offer a Bachelor of Music in Piano Performance and Pedagogy program; and, be it further

RESOLVED, that the Senior Vice President for Academic Affairs and Provost will complete annual reviews of the Bachelor of Music in Piano Performance and Pedagogy program to evaluate academic quality and fiscal viability to determine whether the program should be continued.

After discussion, Trustee Fey, seconded by Trustee Schostak, moved approval of the recommendation, and the motion was unanimously approved by those present.

### **Bachelor of Arts in Dance Education**

Dr. Lentini presented the Bachelor of Arts in Dance Education recommendation as set forth in the agenda item.

RESOLVED, that the Board of Trustees authorizes the College of Arts and Sciences to offer Bachelor of Arts in Dance Education program; and, be it further

RESOLVED, that the Senior Vice President for Academic Affairs and Provost will complete an annual review of the Bachelor of Arts in Dance Education program to evaluate academic quality and fiscal viability to determine whether the program should be continued.

After discussion, Trustee Fey, seconded by Trustee Schostak, moved approval of the recommendation, and the motion was unanimously approved by those present.

### **Bachelor of Fine Arts in Dance Education and Performance**

Dr. Lentini presented the Bachelor of Fine Arts in Dance Education and Performance recommendation as set forth in the agenda item.

RESOLVED, that the Board of Trustees authorizes the College of Arts and Sciences to offer a Bachelor of Fine Arts in Dance Education and Performance program; and, be it further

RESOLVED, that the Senior Vice President for Academic Affairs and Provost will complete an annual review of the Bachelor of Fine Arts in Dance Education and Performance program to evaluate academic quality and fiscal viability to determine whether the program should be continued.

After discussion, Trustee Fey, seconded by Trustee Schostak, moved approval of the recommendation, and the motion was unanimously approved by those present.

**Ancillary Activities Operating Budget for the Fiscal Year Ending June 30, 2018 – Intercollegiate Athletics**

Mr. Jeffrey F. Konya, Director of Athletics, presented the Ancillary Activities Operating Budget for the Fiscal Year Ending June 30, 2018 – Intercollegiate Athletics as set forth in the agenda item.

RESOLVED, that the Board of Trustees approves the FY2018 budget for Intercollegiate Athletics, with expenditures and transfers not to exceed the expense total as reflected in the attached budget, except as set forth; and, be it further

RESOLVED, that all expenditures and transfers beyond the approved expense total must have prior approval of the President or his/her designee and these amounts will be reported on a periodic basis to the Board of Trustees; and, be it further

RESOLVED, that the Board of Trustees authorizes the President, the Director of Athletics, and their respective designees, to perform all acts and deeds and to execute and deliver all contracts, instruments and documents required by this resolution that are necessary, expedient and proper in connection with the FY2018 budget and the ongoing administration of the FY2018 budget; and, be it further

RESOLVED, that said contracts, instruments and documents shall be reviewed by and be in a form acceptable to the Vice President for Legal Affairs and General Counsel prior to execution, and be in compliance with the law and with University policies and regulations and conform to the legal standards of the Vice President for Legal Affairs and General Counsel.

Mr. Konya began by informing the Board that the Oakland Golden Grizzlies captured their third straight McCafferty cup, the all sports trophy for the Horizon League. Also, the GPA for the student athletes in the past two semesters have set records at 3.29 and 3.3 as a cumulative GPA for all the student athletes.

In analyzing the budget from FY2017 versus the actual, he noted that in the line item under revenue it indicates that the NCAA/League Revenue budget was about \$750,000 and the

estimated actual was \$1.2M. This was the product of a one-time \$440,000 NCAA grant for student athlete welfare and academic services in which Athletics will have four years to plan and use those dollars. In addition, the revenue in the Gifts and Grants line was down from the projection due to less than expected contributions from the President's Invitational Golf Tournament as well as a reclassification of dollars relative to the Investment Income. Compensation came in less than what was budgeted due to vacant positions during the year and staffing turnover. Under Expenditures, the Travel showed about a \$100,000 increase from budget to actual. This was due to championship travel being away from our home University this year as well as the NIT travel for Men's Basketball. Finally, the budget included Other University Support at \$6.1M, but the actual amount came in at about \$5.5M due to the Lepley Project architecture and engineering costs being recorded in FY2016 instead of FY2017.

In response to a question from Trustee Robinson, Mr. Beaghan explained that Other University Support is a portion of the tuition rate to support athletics. He further explained, in response to a question from Trustee Schostak, that the Budget and Financial Planning office reviews the budgets on a monthly basis and there is a quarterly review by the Financial Performance Review Committee.

After discussion, Trustee Robinson, seconded by Trustee Schostak, moved approval of the recommendation, and the motion was unanimously approved by those present.

### **General Fund Budget and Tuition Rates for FY2018**

Mr. Beaghan presented the General Fund Budget and Tuition Rates for FY2018 recommendation as set forth in the agenda item.

RESOLVED, that the Board of Trustees approves the FY2018 General Fund Budget at an expenditure level of \$271,532,892 (see Attachment B for detail) and approved encumbrances and carry-forwards from the June 30, 2017 fund balance; and, be it further

RESOLVED, that the Board of Trustees approves the Schedule of Tuition Rates Effective Fall Semester 2017 (see Attachment C for detail); and, be it further

RESOLVED, that the Board of Trustees approves the spending of General Fund revenues generated from enrollment in excess of that budgeted to adequately cover the instructional, programmatic, and operating expenditures necessary to support higher than budgeted enrollment levels.

Mr. Beaghan began by explaining the budgeting process, which begins by looking at enrollment projections and the guiding principles of commitment to the mission of the University, to protect and strengthen academics while providing excellent student services and always trying to minimize net student costs. Historically, in the 70's Oakland received 71% from state appropriations and 26% from tuition. That model has been flipped. In 2017, it was primarily tuition, 82%, and only 17% from state appropriations. At the time, Oakland went from \$52M in appropriations in 2009 to only \$51M in 2018, 2,800 students were added



at Oakland. If you look at Oakland's appropriations over a 10-year period and the financial aid given out to the students, Oakland is getting close to the point of essentially giving all its state appropriations back to students in the form of financial aid.

In FY2016, a typical full-time undergraduate state of Michigan resident would have \$12,431 in tuition. An average student receives about \$4,000 in financial aid netting their cost to \$8,354, which is about a one-third discount.

In response to questions posed by Trustee Robinson about the financial aid strategy, Dr. Lentini added that there is a committee that looks at the financial aid strategies and each year Admissions and Enrollment Management reviews all the strategies from all the other universities to stay competitive in the marketplace.

Mr. Beaghan continued with data that shows Oakland has the highest student-faculty ratio tied with Northern Michigan. On a staffing similar comparison staff to 1000 FYES, Oakland is in the lower half. Trustee Schlüssel added that if you look at Northern Michigan, it receives almost \$6,000 per student from the state compared to Oakland's \$2,800 per student and yet their student to faculty ratio is high, to which Mr. Beaghan noted that if Oakland got the average in the state, Oakland could draw that number down and have fewer students per faculty in the classroom. Oakland has grown on the tuition side of the budget where we are getting a lot of tuition revenue from that growth. General fund building square footage per student is also the lowest in the state after adding, within the last seven or eight years, the Human Health Building and the Engineering Center. Oakland has a database that, since 2003, has accumulated budget reduction and cost containment efforts on campus, which is currently at over \$50M and includes efforts like the co-generation system with a savings of \$1.6M a year in utility savings. Another example of cost containment is a \$7M one-time correction just from refinancing debt.

As for the FY2018 Budget, some of the assumptions made include projecting an enrollment decline of 1.22%. As a result, the recommendation to the Board was a tuition increase of 3.74% on undergraduate students and 3.75% increase for graduate students.

In response to a question from Trustee Robinson, Dr. Lentini indicated that although Oakland's market share has increased over the years, the number of high school graduates have decreased in Michigan and therefore there are fewer students to recruit. Also, transfer students have decreased. He sees retention of students as an area of growth at Oakland. He also explained the recruitment process in response to a question from Trustee Schlüssel including out of state and international recruitment as well as recruitment in Michigan outside of Oakland and Macomb counties. In order to better compete out of state, Oakland needs to have the kind of programs, scholarship, and housing options for out-of-state students to attend.

Mr. Beaghan stated that on the revenue side, the assumptions include \$7M of incremental revenue, and taking into consideration collective bargaining agreements, expected increases on software licenses, facilities contracts like elevator contracts, and utilities equates to about \$5M expenditure increase. The strategic incremental strategic initiatives

include hiring seven academic advisors, an advisor IT position, several tutors and program coordinators in CORE, a community service coordinator, a veteran's affairs, and a retention coordinator. It is felt that most of these positions are revenue generators by helping Oakland to retain its students.

After discussion, Trustee Schostak, seconded by Trustee Fey, moved approval of the recommendation, and the motion was unanimously approved by those present.

### **E. Dean's Report**

Dean Kevin Ball presented the Dean's Report for the School of Health Sciences entitled "in purpose for health." He began by acknowledging that people are often unsure of what Health Sciences involves. Health Sciences trains people for health care careers. It's not just about the education, but it's about how we embed people in service, in community with partners and it's about accreditation. Almost every one of the programs has an accreditation requirement.

There are 18 different programs and certificates in the School of Health Sciences which can be broadly categorized into four themes, which include interdisciplinary health sciences, human movement science, clinical and diagnostic sciences and public and environmental wellness.

These are new themes and now new departments of the School of Health Sciences. The Human Movement Science and the Clinical and Diagnostic Sciences departments are more aligned with natural sciences expertise, but do involve behavioral sciences. The Interdisciplinary Health Sciences and Public and Environmental Wellness departments are more aligned with behavioral sciences, but do have an underpinning of the natural sciences.

Interdisciplinary Health Sciences includes pre-health professions, nutrition and health, holistic health and community health. Clinical and Diagnostic Sciences includes pre-clinical professions, medical laboratory science, histotechnology, radiologic technology and nuclear medicine.

Public and Environmental Wellness includes wellness and health promotion, public health, environmental health and safety, and safety science management. Human Movement Science includes exercise science, physical therapy, manual orthopedic PT and a Doctor of Science.

Next, Dean Ball recognized faculty members in each department and noted their accomplishments. He also added that in September a new program, "ECLIPSE" will begin. The Explorations in Collaborative Leadership and Interprofessional Education program is a leadership program. Students will start as freshmen into their health sciences experience and they will be involved in experiences both curricular and extracurricular in this "ECLIPSE" program. This idea is that the student, three times a year for four years, will go out and work in the community and demonstrate some level of leadership, and from that, they will establish what will be an E-portfolio of experiences of their leadership experiences working in community. The School of Health Sciences also offered for the first time this year a "Healthology Symposium" where science, practice and social interests meet and is meant to get Oakland University School of Health Sciences as a leading member in the community to draw people together around the topics of health.

**F. Other Items for Consideration/Action that May Come Before the Board**

There were no other items for consideration/action presented to the Board.

**G. Adjournment**

Vice Chair Tull concluded the meeting by thanking President Hynd for his contributions to Oakland over the last three years and wished him the best in all of his future endeavors. Dr. Hynd indicated that it has been a whirlwind of three years, and much has been accomplished including the strategic plan, campus master plan, renovation of the student center and the 750-bed residence facility. He thinks the University is in absolutely great shape and is headed off in a terrific direction. Vice Chair Tull adjourned the meeting at 3:32 p.m.

Submitted,

Approved,



\_\_\_\_\_  
Victor A. Zambardi  
Secretary to the Board of Trustees

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W. David Tull  
Vice Chair, Board of Trustees