

“I would seriously like to stay involved with my university, and this is a good way to do it.”

BRUCE QUAYLE, PITTSBURGH, PENNSYLVANIA

“As an OU grad myself — with two kids and a husband who are also Oakland alumni — I have a unique perspective for overwhelmed parents and their high school seniors.”

CHRISTINE RICHARD, STERLING HEIGHTS, MICHIGAN

“It’s enjoyable to spark an interest and see eyes light up when connecting with students about OU, something I’m passionate about.”

LORIN OLES, CHICAGO, ILLINOIS

“Volunteering as an ambassador is so rewarding and great for networking.”

COLLEEN CAMPBELL, ROCHESTER HILLS, MICHIGAN

OAKLAND
UNIVERSITY™

Rochester, Michigan
oakland.edu/aaap

ALUMNI ADMISSIONS AMBASSADOR HANDBOOK 2015-2016

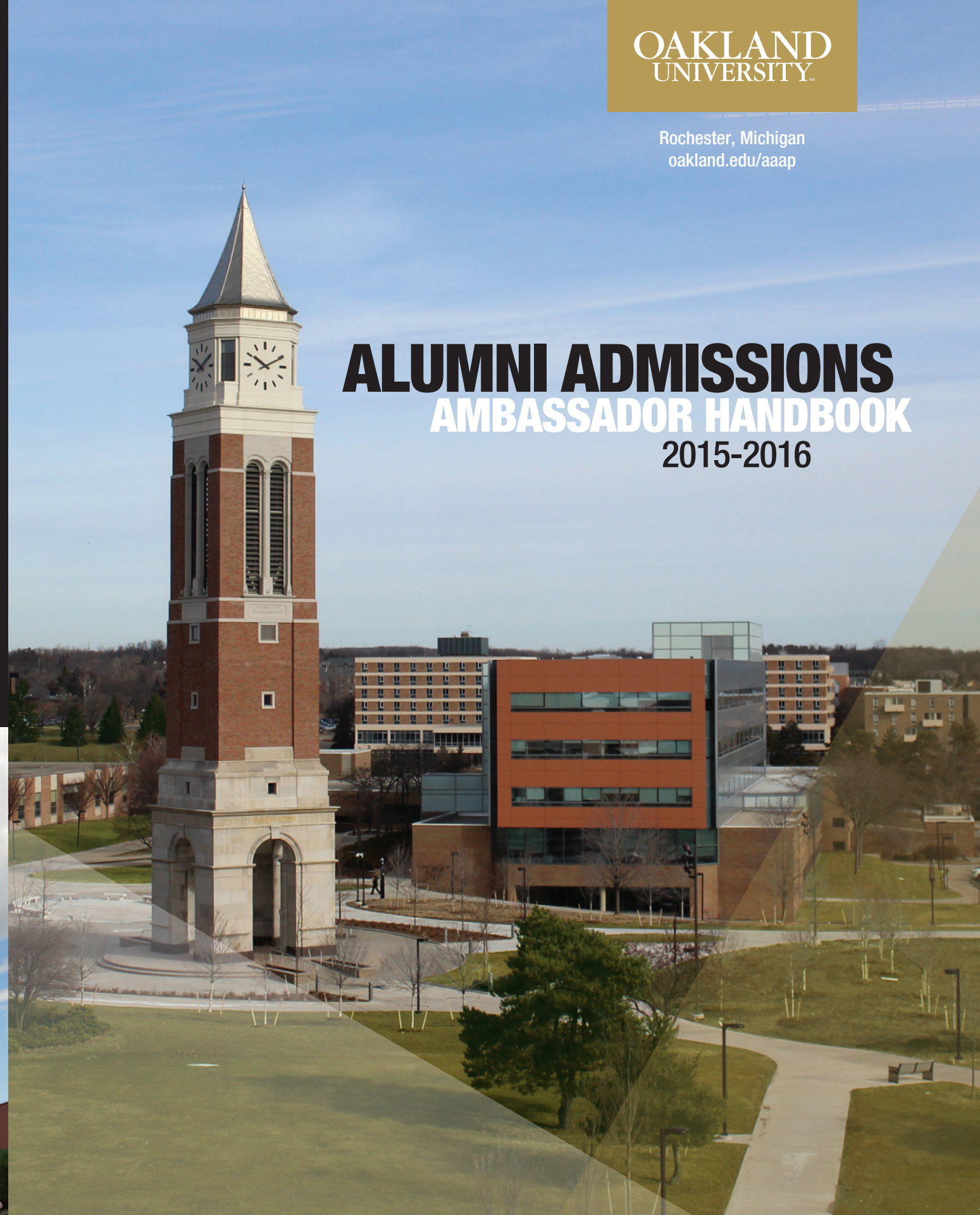


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WELCOME

Welcome new and returning volunteers to the Alumni Admissions Ambassador Program (AAP)! We are excited that you are on board as an Alumni Admissions Ambassador and interested in recruiting the next generation of Golden Grizzlies.

Since our inception in 2007, there are now nearly 400 dedicated volunteers (hailing from 19 states) who serve the university through involvement in their communities and enhance Oakland University's presence on a national level.

I hope this volunteer handbook will provide you with the information and guidelines you need to feel confident while recruiting. Your efforts are valuable and OU wouldn't be as successful without your help. If you have questions regarding the handbook, please email aaap@oakland.edu or call (248) 370-GRIZ (4749).

Go Grizzlies!

Anthony Gallina
AAP Coordinator



OPPORTUNITIES TO
GET INVOLVED

As an Alumni Admissions Ambassador, you'll be armed with important knowledge so you can spread the word about Oakland — *everywhere you go.*

COLLEGE FAIRS

College fairs usually take place at local high schools or colleges, and feature representatives from a broad range of colleges and universities who provide information to prospective students and families. In-state ambassadors will be paired with admissions advisers at Michigan college fairs. Out-of-state ambassadors are trained to independently respond to and direct questions from parents and students, and may also be paired with an admissions adviser at strategic out-of-state locations.

GO FOR THE GOLD

Alumni hosts welcome future students and their parents, offer insight on why they decided to attend OU, and hand out Oakland T-shirts to future students in exchange for their evaluation at the end of this campus-wide recruitment event.

WELCOME RECEPTIONS

Alumni Admissions Ambassadors welcome newly admitted students and their parents during evening receptions held in the winter and spring.

TRANSFER STUDENT OPEN HOUSE

Alumni who transferred into Oakland welcome future transfer students at open houses and receptions geared specifically to transfer students.

GRIZZLY STORY TIME VISITS

Volunteers visit elementary schools with the AAP coordinator and Grizz, OU's mascot, to read the children's storybook, *Hello, Grizz!* to the students. These events are most popular in March, which is National Reading Month. This is a great event for Alumni Admissions Ambassadors who work in an elementary school or have elementary school children. Out-of-state alums are also encouraged to read at their local elementary school.

OTHER OPPORTUNITIES

Can't make it to a college fair or campus event? The AAP is also looking for ambassadors to deliver recruitment materials to local high schools, perhaps even your alma mater.

The AAP partners with other departments to utilize Alumni Admissions Ambassadors at on- and off-campus recruitment events. Opportunities include: University Housing Freshman Move-In; Engineering and Computer Science Day; Human Health Day; Education and Human Sciences Day; Business Day; and Music, Theatre and Dance Day.

HOW WILL I KNOW WHEN VOLUNTEER OPPORTUNITIES ARE AVAILABLE?

The AAP coordinator will email you when opportunities come up, as well as post them on the AAP facebook page at facebook.com/OUAAAP.



COLLEGE FAIRS

Most fairs include 50-150 colleges and universities. Each one is assigned a table in a large room such as a gymnasium or cafeteria. For about two hours, students and parents will walk the room, gathering materials and asking questions. Most questions involve admission requirements, academic programs, scholarships, financial aid, cost and location.

HOW WILL I PREPARE?

- If you are attending a Michigan college fair, you will be teamed up with an admissions adviser.
- If you are selected to staff a college fair alone, you will be mailed a supply of admissions materials and an OU name tag, if you do not already have one.
- Review the college fair FAQs, admissions and scholarship criteria, and ethical college fair practices (all in this handbook).

ARRIVING AND SETTING UP FOR THE FAIR

- Arrive 30 minutes before the program begins to check in and, if you are staffing the fair alone, to set up your table.
- At a designated table near the building entrance, you can check in and find out which table Oakland University has been assigned.
- Arrange the table drape with design facing outward.
- Neatly display search pieces, contact cards, pens, scholarship fliers and other key materials on assigned table.
- Wear your OU name tag.

WHAT AM I EXPECTED TO DO AT THE FAIR?

- Display the undergraduate admissions recruitment brochures and the contact cards.
- Share your OU experience while answering student and parent questions, and leave a lasting impression of Oakland University.
- Be sure students fill out contact cards (completely and in clear handwriting) so the Office of Undergraduate Admissions can contact them.

QUESTIONS YOU CAN ASK STUDENTS TO INITIATE DIALOGUE

- What made you consider Oakland University?
- What academic areas/majors are you considering?
- Have you ever visited campus?
- What other colleges/universities are you considering?
- What are you looking for in a college?
- What activities are you involved in at your school or in your community now?

AFTER THE FAIR

- Gather leftover publications and all contact cards.
- If you are staffing the fair alone, use the return envelope provided to mail back the contact cards and table drape to the AAAP coordinator.



NACAC COLLEGE FAIR BEST PRACTICES

The National Association for College Admissions Counseling (NACAC), founded in 1937, is an organization of professionals dedicated to helping students explore options and make choices about pursuing higher education. NACAC is committed to maintaining high standards that foster ethical and social responsibility among those involved in this transition process.

The association supports and advances the work of counselors as they guide students toward their full educational potential, with particular emphasis on the transition from secondary schools to colleges and universities, and with attention to access and equity for all students.

Oakland University is a long-standing member of NACAC and fully subscribes to the guidelines of its Principles of Good Practice. You can find more information and complete NACAC guidelines at nacacnet.org.



DO

- Arrive on time
- Stay until the end of the fair
- Check in at the information booth
- Be courteous to attendees and to other exhibitors
- Distribute only educational and informational materials about your institution
- Stay in your booth while having conversations with fair attendees
- Fill out an exhibitor evaluation and return it to the information booth
- Bring water or a soft drink to the fair
- Keep volume on all audio-visual equipment at a minimum

DON'T

- Attempt to determine who should or shouldn't apply to OU
- Allow more than three representatives in your booth at a time
- Leave your booth unattended
- Extend displays beyond the limits of your booth
- Distribute candy, bags, pennants or other promotional materials
- Leave materials about your institution in the restrooms or any areas other than in your booth
- Discourage anyone from applying, even if you believe the student is not qualified

NCAA REGULATIONS

As an Alumni Admissions Ambassador, you meet the NCAA's definition of a "representative of the university's athletic interests," and therefore:

- You may not be involved in any recruitment of prospective student-athletes.
- You may have contact with prospective student-athletes provided that contact is part of regular alumni volunteer duty.
- You may not form special friendships with a prospective student-athlete because your actions, while merely friendly, could result in the student being ruled ineligible for athletic participation at OU and sanctions against OU teams.

Bottom line: Do not treat a prospective student-athlete differently than any other prospective student.

ADMISSIONS INFORMATION

General Admissions Cycle

FRESHMAN STATISTICS FALL 2014 CLASS

12,529
APPLICATIONS RECEIVED

9,755
COMPLETED APPLICATIONS
(all documents submitted for decision)

8,477
ADMITTED
(out of completed applications)

2,559
ENROLLED

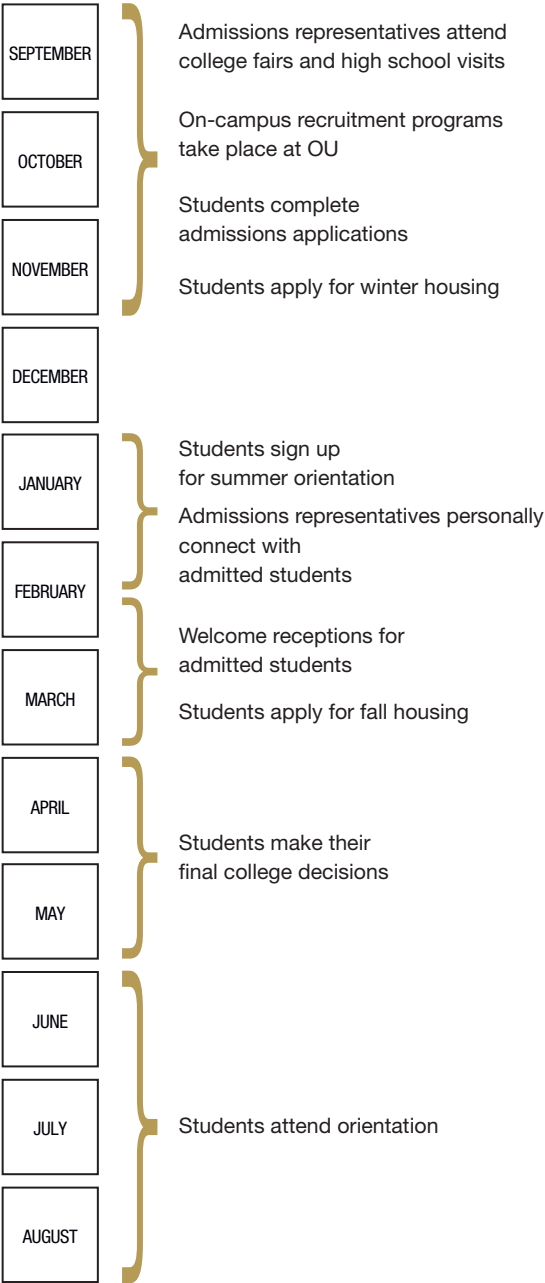
TRANSFER STATISTICS FALL 2014 CLASS

5,236
APPLICATIONS RECEIVED

3,364
COMPLETED APPLICATIONS
(all documents submitted for decision)

3,004
ADMITTED
(out of completed applications)

1,882
ENROLLED



ADMISSIONS TERMS AND DEFINITIONS

ACT
A standardized achievement examination for college admissions in the United States. It is designed to assess high school students’ general educational development and their ability to complete college-level work. The ACT test has historically consisted of four sections: English, Math, Reading, and Science Reasoning. In February 2005, an optional writing test was added to the ACT, which OU does not require.

ADVANCED PLACEMENT (AP)
A service of the College Board which allows students to earn college credits while they are still in high school. See the “Testing for Credit” section for more information.

COLLEGE-LEVEL EXAMINATION PROGRAM (CLEP)
A national program of credit-by-examination that offers a person the opportunity to obtain recognition for college-level achievement.

CUMULATIVE GRADE POINT AVERAGE (GPA)
A student’s overall GPA from freshman through senior years of high school.

DUAL ENROLLMENT
A student taking college classes while still in high school.

FREE APPLICATION FOR FEDERAL STUDENT AID (FAFSA)
A form used to determine the amount of money a family is expected to contribute to the price of attending a postsecondary institution. The results of the FAFSA are used in determining student grants, work-study, and loan amounts. OU’s priority deadline to submit the FAFSA is March 1 for incoming freshmen, though they may submit the application starting on January 1.

GRADE POINT AVERAGE (GPA)
Oakland uses the cumulative GPA from 9 – 12 grades to determine admission. If a school weights its grades, OU will accept the resulting GPA.

INTERNATIONAL BACCALAUREATE (IB)
The IB Diploma Program is designed as an academically challenging and balanced program of education with final examinations that prepare students, normally aged 16 to 19, for success in college and life beyond. The program is normally taught over two years. Students take written examinations at the end of the program and can earn college credit based on their scores. See the “Testing for Credit” section for more information.

NATIONAL COLLEGIATE ATHLETIC ASSOCIATION (NCAA)
Oakland competes in the Horizon League at the NCAA Division I level.

PROSPECT
A prospective student.

SAT
A standardized test for college admission in the United States. It measures verbal and mathematical reasoning abilities that students develop over time, both in and out of school, which are related to successful performance in college. SAT scores are intended to supplement the secondary school record and help admission officers put local data — such as course work, grades, and class rank — in a national perspective. OU uses SAT or ACT scores to determine admission.

WEIGHTED GRADES
High schools sometimes offer extra credit toward a student’s GPA for taking advanced courses.



APPLYING FOR ADMISSION

Freshmen

ADMISSION CRITERIA

Generally, freshman admission to Oakland University is based on a combination of criteria:

- Cumulative high school grade point average of 2.5 or above. Grade point average is taken from the transcript at the time of application.
- ACT or SAT scores are required. OU looks for an 18 or higher on the ACT (not including the writing section) or an 860 or higher on the SAT (Critical Reading or Verbal and Math only)
- OU offers several competitive academic programs that require specific grade requirements and ACT test scores. Please refer to the undergraduate catalog at catalog.oakland.edu for details.
- Number and types of college preparatory courses
- Positive trend of grades

We strongly encourage students to follow a college preparatory curriculum that includes:

- Four credits in English language arts
- Four credits in math, including Geometry and Algebra I and II. At least one math course must be taken during the student's senior year
- Three credits in science, with use of labs, including Biology and Chemistry or Physics
- Three credits in social sciences, including U.S. History & Geography, World History & Geography, Civics & Economics
- One credit in Visual, Performing and Applied Arts
- One credit in Physical Education and Health

HOW

There is no cost to apply to OU, and no paper application to slow you down. Go to oakland.edu/futurestudents and follow the detailed instructions for sending us test scores and transcripts. Go to oakland.edu/apply to complete the free application. Make sure to write down your ID and password so that you may log in and monitor the status of your application.

ACT/SAT

OU uses the ACT or SAT scores that are sent with the application and high school transcript or the scores we have had sent to the Office of Undergraduate Admissions to determine admission and scholarship eligibility. Encourage students to apply when they feel their academic record is at its strongest. If the test was taken more than once, OU will use the highest composite score for admission purposes. OU's ACT school code is 2033; OU's SAT school code is 1497.

WHEN

It is best to apply when you feel your academic record is strongest. Applications and all supporting documentation must be submitted by the following dates:

Fall semester — August 1
Winter semester — December 1
Summer I semester — April 1
Summer II semester — June 1

To be considered for scholarships, entering fall freshmen must apply to the university and submit all required information (including transcripts and ACT scores) by March 1, 2016.

TESTING FOR CREDIT

COLLEGE-LEVEL EXAMINATION PROGRAM (CLEP)

The College-Level Examination Program (CLEP) is a national program of credit-by-examination that offers a person the opportunity to obtain recognition for college-level achievement. Personal reading, on-the-job experience, adult school or correspondence courses, or television or taped courses may have prepared persons to earn college credit. Oakland University uses CLEP subject examinations to grant exemption from and/or credit for certain courses. Find policies at oakland.edu/collegecredit.

ADVANCED PLACEMENT (AP)

Oakland University grants credit and/or appropriate course exemptions for scores of 3, 4 or 5 on advanced placement examinations. Some departments require evaluation of the exam booklet in order to determine whether and/or what credit or exemptions will be awarded for a specific exam. The advanced placement policies of the individual departments and scores required for credit can be found at oakland.edu/collegecredit.

INTERNATIONAL BACCALAUREATE (IB)

Oakland University welcomes applications from IB students, whether you have the IB diploma or certificates in individual IB subjects. Credit will be awarded based on the score received in each higher level IB exam that may count toward a specific course required for graduation, general education requirements, or total credits required for graduation. The international baccalaureate policies and scores for credit can be found at oakland.edu/collegecredit.

Transfer

ADMISSION CRITERIA

Admission criteria depends on how many credits you have already earned from another institution at the time of application:

- 24 or more college credits: GPA of at least 2.5 will be considered for admission to Oakland University. OU will also consider positive trends of most recent grades.
- Fewer than 24 college credits: Admission will be based on both college and high school records; you must send both transcripts and have a 2.5 cumulative GPA from both.

HOW

There is no cost to apply to OU, and no paper application to slow you down. Go to oakland.edu/futurestudents and follow the detailed application instructions under the Transfer section. Make sure to write down your ID and password so that you may log in and monitor the status of your application. We typically notify students of an admission decision within 4-6 weeks after all application materials are received. Applications and all supporting documentation must be submitted by the following dates:
Fall semester — August 1
Winter semester — December 1
Summer I semester — April 1
Summer II semester — June 1

To be eligible for scholarships, you must have at least 24 credits earned and submit all required materials by

- August 1 for fall entry
- December 1 for winter entry

TRANSFER CREDIT

Use our online credit evaluator at oakland.edu/transfers to see how your credits will transfer.

Non-U.S. Citizens

ADMISSION CRITERIA

If you are not a U.S. citizen, provide a copy of your visa status or both sides of your alien registration card, whichever applies. Note that World Education Service (WES) or Educational Credential Evaluators (ECE) must evaluate all foreign transcripts. WES or ECE must send an official, course-by-course transcript evaluation directly to Oakland University. Learn more at wes.org or ece.org.

If you are an international student pursuing an F-1 or J-1 visa, you must submit the International Student Supplemental Application for Undergraduate Study. Please refer to oakland.edu/international for more information.

ENGLISH PROFICIENCY FOR NON-NATIVE SPEAKERS OF ENGLISH

Applicants to Oakland University whose native language is not English are required to present proof of English proficiency. Proof consists of one of the following:

- An English language proficiency score of at least 550 on the paper-based Test of English as a Foreign Language (TOEFL), 213 on the computer-based TOEFL, 79 on the Internet-based TOEFL, 77 on the Michigan English Language Assessment Battery (MELAB), or 6.5 on the International English Language Testing System (IELTS)
- A baccalaureate or more advanced degree from an institution in the United States
- 24 credits at an American college or university, excluding ESL classes
- At least one year in an American high school and a diploma of high school graduation



SCHOLARSHIPS

Freshmen are considered for scholarships based on their high school GPA and composite ACT or SAT scores. Transfer students with at least 24 credits are considered based on their college grade-point average.

New students will automatically be considered for academic merit scholarships if they apply and submit all required materials by the following deadlines:

FALL FRESHMAN STUDENTS: **MARCH 1**
FALL TRANSFER STUDENTS: **AUGUST 1**
WINTER TRANSFER STUDENTS: **DECEMBER 1**

PRESIDENTIAL SCHOLAR AWARD:
FULL TUITION FOR FOUR YEARS
Entering freshmen with a high school GPA of 3.90 or higher and an ACT composite score of 31 or higher are awarded tuition for four years.

DISTINGUISHED SCHOLAR AWARD:
\$20,000 FOR FOUR YEARS (\$5,000 PER YEAR)
Awarded to entering freshmen with a high school GPA of 3.80-3.89 and an ACT composite score of 27 or higher, or high school GPA of 3.90 or higher and an ACT composite score of 27-30.

TALENTED SCHOLAR AWARD:
\$12,000 FOR FOUR YEARS (\$3,000 PER YEAR)
Awarded to entering freshmen with a high school GPA of 3.70-3.79 and an ACT composite score of 27 or higher, or with a high school GPA of 3.80 or higher and an ACT composite score equal to 25 or 26.

ACADEMIC ACHIEVEMENT AWARD:
\$8,000 FOR FOUR YEARS (\$2,000 PER YEAR)
Awarded to entering freshmen with a high school GPA of 3.50 or higher and an ACT composite score of 24; with a high school GPA of 3.50-3.79 and an ACT composite score equal to 25 or 26; or with a high school GPA of 3.50-3.69 and an ACT composite score of 27 or higher.

UNIVERSITY RECOGNITION AWARD:
\$6,000 FOR FOUR YEARS (\$1,500 PER YEAR)
Awarded to entering freshmen with a high school GPA of 3.40-3.49 and an ACT composite score of 24 or higher, or with a 3.40 or higher GPA and ACT equal to 23.

GEOGRAPHIC REGION AWARD:
\$8,000 FOR FOUR YEARS (\$2,000 PER YEAR)
Awarded to entering freshmen with a high school GPA of 3.0 or higher residing in Michigan counties outside of Macomb, Oakland or Wayne who wish to live on campus. Students receiving this award are required to live in on-campus housing.

TRANSFER SCHOLARSHIPS
DISTINGUISHED TRANSFER AWARD:
\$3,000 FOR TWO YEARS (\$1,500 PER YEAR)
Awarded to new transfer students with a college GPA of 3.60 or higher and 24 or more transferable credits. Note that 24 transferable credits must be earned by the scholarship deadline.

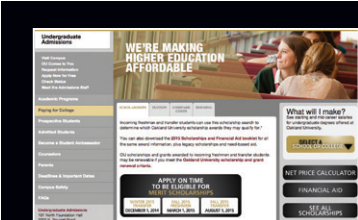
TALENTED TRANSFER AWARD:
\$2,000 FOR TWO YEARS (\$1,000 PER YEAR)
Awarded to new transfer students with a GPA of 3.0-3.59 and 24 or more transferable credits. Note that 24 transferable credits must be earned by the scholarship deadline.

PHI THETA KAPPA AWARD:
\$2,000 FOR TWO YEARS (\$1,000 PER YEAR)
Awarded to new transfer students from a community college with a 3.5 or higher GPA and 24 or more transferable credits. Note that 24 transferable credits must be earned by the scholarship deadline. In addition to this award, students may also qualify for the Distinguished or Talented Transfer Award.

OUT-OF-STATE AWARDS
Freshmen or transfers who are not residents of Michigan may qualify for one of the following awards:

NON-RESIDENT AWARD FOR FRESHMEN:
IN-STATE TUITION RATES
Awarded to entering freshmen who are not Michigan residents and allows them to pay in-state tuition rates. Citizens of Canada and Mexico also qualify. Recipients must have a minimum 3.0 cumulative GPA and live in university housing for their first two years.

NON-RESIDENT AWARD FOR TRANSFERS:
IN-STATE TUITION RATES FOR TWO YEARS
Awarded to transfer students with a minimum 3.0 cumulative GPA and 24 or more transferable credits who are not Michigan residents and allows them to pay in-state tuition rates. Citizens of Canada and Mexico also qualify. Note that 24 transferable credits must be earned by the scholarship deadline.



OAKLAND.EDU/SCHOLARSHIPS
Take a short quiz and see scholarships for which you may qualify.

VISITING CAMPUS

For all students

CAMPUS TOUR
Student-led walking tours are offered most weekdays at 10 a.m. or 3 p.m. The walking tour lasts 90 minutes and includes select academic and student services buildings, including the Recreation Center and residence halls.

DISCOVER OU
Attend Discover OU for a campus tour and an informative admissions presentation. As an added bonus, participants get to experience OU's dining services firsthand with a free lunch.

ACADEMIC VISIT DAYS
Prospective students and families explore academic programs in intensive, full-day open houses. Engineering and Computer Science Day; Business Day; Music, Theatre and Dance Day; Education and Human Services Day; and Human Health Day give students a glimpse into the hands-on learning and career preparation they will receive at Oakland.

GO FOR THE GOLD
High school students, transfer students and their families will meet Oakland University faculty, staff and students; tour the campus and residence halls; and learn more about Oakland's academic programs through interactive sessions.

oakland.edu/visit
Register online or call **(800) OAK-UNIV**

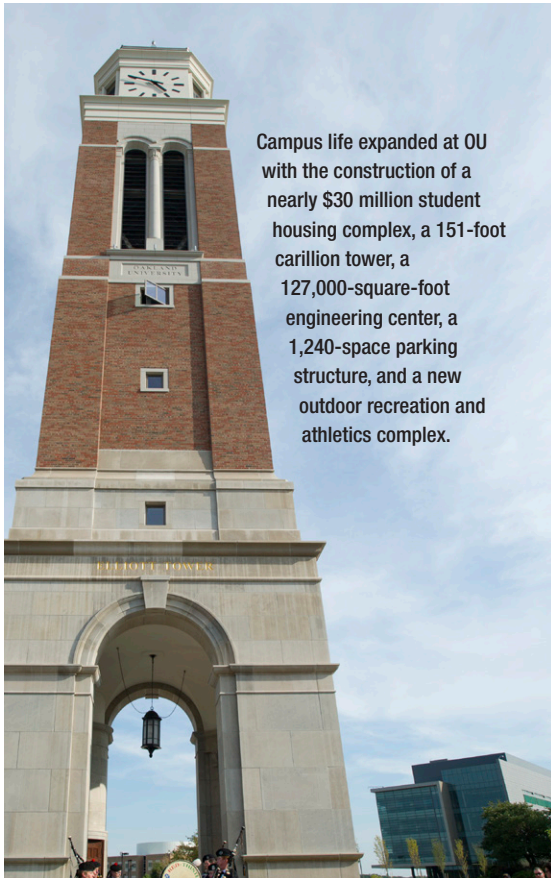


Just for transfers

TRANSFER STUDENT OPEN HOUSE
Transfer students can receive an immediate admission decision and credit evaluation, and even learn about orientation. OU staff will be available to answer questions about general education requirements, transfer credit procedures and financial aid. Students should bring two copies of each transcript for every college or university they have attended.

TRANSFER TUESDAYS
On select Tuesdays, Undergraduate Admissions takes scheduled appointments with prospective transfer students to discuss an admission decision and credit evaluation. This program is by appointment only.

TRANSFER ADMISSION GUARANTEE ADVISING DAYS
Academic advisers from students' major area of interest will be available to guide them in course selection, ensuring their time at the community college is maximized. This event helps to guarantee students are on the right path to transferring to OU.



Campus life expanded at OU with the construction of a nearly \$30 million student housing complex, a 151-foot carillon tower, a 127,000-square-foot engineering center, a 1,240-space parking structure, and a new outdoor recreation and athletics complex.

FREQUENTLY ASKED QUESTIONS

HOW MANY STUDENTS ATTEND OU?

As of fall 2014, more than 20,500 attend Oakland University — a record enrollment.

WHERE ARE YOU LOCATED?

OU is located in Rochester, Michigan. The Detroit Pistons play five minutes from OU at the Palace of Auburn Hills, and historic Meadow Brook Hall is located right on campus. OU is also located a short drive from the downtown district with shopping, restaurants and coffee shops.

WHAT IS THERE TO DO ON CAMPUS?

OU boasts more than 250 student organizations, including 12 with Greek affiliations, an active student government, and a wide variety of intramural and club sports such as ice hockey, coed volleyball, flag football, racquetball and rugby. The Student Life Lecture Board brings speakers like SNL’s Vanessa Bayer and Kate McKinnon to campus. Grizzfest is OU’s own amateur film festival, and campus happenings are broadcast on OUTV and WXOU, OU’s own radio station. You can read all about it in *The Oakland Post*, OU’s student newspaper. Also, Meadow Brook Music Festival and two golf courses are located right on our campus!

The Recreation Center features a weight room, an indoor track, a 50-meter pool, and basketball, racquetball, squash and volleyball courts. Exercise classes, fitness assessments and certified personal trainers are available.

HOW MANY STUDENTS LIVE ON CAMPUS?

More than 2,500 students live on Oakland’s beautiful campus, and the benefits of residence life are endless. The university’s six residence halls and two student apartment complexes provide free cable television, wireless Internet, laundry facilities and parking. In addition, convenient meal plans that can be used anywhere on campus offer flexible and convenient food options for every resident.



Students interested in fall semester housing may apply starting on March 1, and students interested in winter semester housing may apply starting on November 1.

IS OU SAFE?

Oakland University Police Department employs fully sworn police officers that patrol our campus 24 hours a day, 365 days a year. In addition to our on-campus police department, the Night Watch staff and cadet escorts provide security, information and assistance 24 hours a day, seven days a week in the residence halls.

HOW MANY ACADEMIC PROGRAMS ARE OFFERED AT OU?

OU offers more than 130 undergraduate programs and more than 130 graduate and certificate programs (oakland.edu/grad). Oakland University is divided into the College of Arts and Sciences, School of Nursing, School of Business Administration, School of Education and Human Services, School of Engineering and Computer Science, School of Health Sciences and the Oakland University William Beaumont School of Medicine.

The Bachelor of Integrative Studies (BIS) degree is an option for students who are looking for an individualized degree program. BIS enables students to custom-design their own plan of study, integrating coursework from multiple disciplines to prepare them for professional and career goals in a world that increasingly bridges academic disciplines.



HOW LARGE IS YOUR CAMPUS?

Oakland’s campus spans 1,443 wooded acres, and everything on campus is within a 15-minute walk.

WHAT’S THE AVERAGE CLASS SIZE?

The average class size is fewer than 35 students. Fewer than one percent of classes are taught by graduate students, and 93 percent of faculty members hold a doctoral degree.

WHICH ATHLETIC CONFERENCE DOES OAKLAND PARTICIPATE IN?

OU participates in NCAA Division I athletics as part of the Horizon League. The Horizon League’s current member schools are Cleveland State University, University of Detroit Mercy, University of Wisconsin–Green Bay, University of Wisconsin–Milwaukee, University of Illinois–Chicago, Oakland University, Valparaiso University, Wright State University and Youngstown State University.

WHAT ATHLETIC TEAMS DO YOU HAVE?

Men’s sports: baseball, basketball, cross country, golf, soccer, track, and swimming and diving. Women’s sports: softball, basketball, cross country, golf, soccer, track, swimming and diving, tennis, and volleyball. Learn more at ougrizzlies.com.

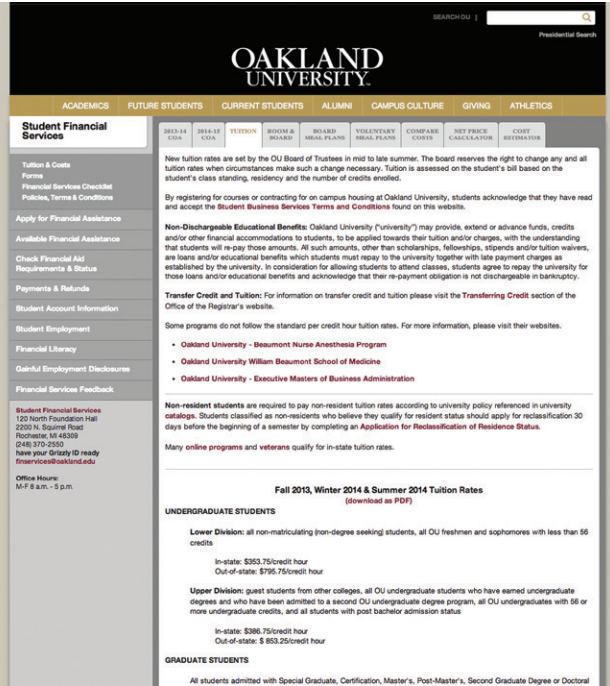
ARE THERE ACADEMIC SUPPORT SERVICES AVAILABLE?

OU’s first-rate student support services are in place to ensure that nothing gets in the way of student success. Whether students want to improve their performance in challenging classes, enhance specific skills, or just need a little help to stay focused on their objectives, they’ll find a wealth of free resources (like tutoring and study skills workshops) in The Tutoring Center and Writing Center.

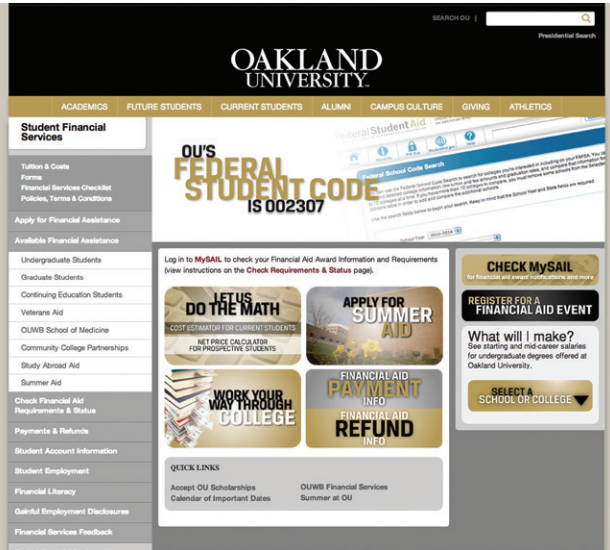


WHAT IS THE COST OF TUITION?

The current rates for tuition can be found at oakland.edu/tuition.



For financial aid information, visit oakland.edu/financialservices.



FREQUENTLY ASKED QUESTIONS

DOES OU PARTNER WITH AREA COMMUNITY COLLEGES?

Oakland University has formed partnership programs with area community colleges. With one application students may be admitted to both institutions and take advantage of the resources offered by both schools. The program is designed to help move students toward completion of their bachelor's degree more quickly and to help ease the burden of college costs. Through the partnership school, students are able to first earn their associate degree, allowing them to more successfully secure employment in the workplace, if they so choose, while completing their bachelor's degree. For more information, please visit oakland.edu/ccp.

CURRENT PARTICIPATING SCHOOLS ARE:



MACOMB COMMUNITY COLLEGE



OAKLAND COMMUNITY COLLEGE



ST. CLAIR COUNTY COMMUNITY COLLEGE



MOTT COMMUNITY COLLEGE

WHAT IS OAKLAND UNIVERSITY KNOWN FOR?

The Carnegie Classification of Institutions of Higher Education categorizes Oakland University as a “Doctoral/Research University,” and OU’s Nurse Anesthesia program ranked eleventh in the nation by U.S. News and World Report’s “America’s Best Graduate Schools.” OU is also known for its new medical school — the Oakland University William Beaumont School of Medicine — one of only 141 M.D.-granting medical schools in the country.

FAQ FOR ALUMNI:

- Why did you choose Oakland?
- What was your OU experience like?
- What did you do for fun on campus?
- Did you do an internship/study abroad?
- What career field are you in now?

DOES OU HAVE AN ACTIVE ALUMNI ASSOCIATION?

Yes! The Oakland University Alumni Association hosts a wide variety of events throughout the year, including OU Night at Comerica Park, Family Festival and the annual alumni awards banquet. In fact, OU graduates pay no fee to become a member of the OUAA.



LIST OF MAJORS

OU offers more than 130 bachelor’s degree programs, so you’re sure to find what you’re looking for.

COLLEGE OF ARTS AND SCIENCES

- | | |
|--|---|
| Acting (BFA)* | International Relations |
| Actuarial Science*** | Japanese Language and Literature† |
| Anthropology | Japanese (K-12)† |
| Applied Statistics | Journalism |
| Art History | Latin American Language and Civilization |
| Art, Studio Art (Drawing, New Media, Painting, Photography) | Latin American Studies |
| Art, Studio Art (K-12)† | Liberal Studies |
| Biochemistry | Linguistics |
| Biology† | Mathematics† |
| Biomedical Sciences | Medical Physics |
| Chemistry† | Music* (Instrumental Performance, Piano Performance, Vocal Performance) |
| Cinema Studies | Music (K-12)*† |
| Communication | Musical Theatre (BFA)* |
| Creative Writing | Philosophy |
| Criminal Justice (Corrections and Treatment, Courts, Homeland Security, Information Security and Assurance, Juvenile Justice, Law Enforcement) | Physics† |
| Dance (BA/BFA)* | Political Science |
| East Asian Studies/China | Pre-Dentistry |
| East Asian Studies/Japan | Pre-Law |
| Economics (BA)*** | Pre-Liberal Arts |
| English† | Pre-Medicine |
| Environmental Science (Environmental Health, Environmental Sustainability and Resource Management) | Pre-Optometry |
| French Language and Literature | Pre-Veterinary |
| French (K-12)† | Psychology |
| German Language and Literature | Public Administration and Public Policy |
| German (K-12)† | Social Work (BSW) |
| Graphic Design | Sociology |
| History† | Sociology/Anthropology |
| | Spanish Language and Literature |
| | Spanish (K-12)† |
| | Theatre* |
| | Theatre Design and Technology (BFA)* |
| | Women and Gender Studies |
| | Writing and Rhetoric |

SCHOOL OF BUSINESS ADMINISTRATION

- Accounting
- Business Economics
- Economics (BS)
- Finance
- General Management
- Human Resources Management
- Management Information Systems
- Marketing
- Operations Management

SCHOOL OF EDUCATION AND HUMAN SERVICES

- Elementary Education
- Human Resource Development
- Secondary Education†

SCHOOL OF HEALTH SCIENCES

- | | |
|--|--|
| Applied Health Sciences†† (Healthcare Leadership or Health Promotion) | Biomedical Diagnostic and Therapeutic Sciences (Histotechnology, Medical Laboratory Science, Nuclear Medicine Technology, Radiologic Technology) |
| Health Sciences (Exercise Science, Integrative Holistic Medicine, Nutrition and Health, Pre-Health Professional Studies, Pre-Pharmacy, Pre-Physical Therapy) | Environmental Health and Safety††† |
| | Wellness, Health Promotion and Injury Prevention |

UNDECIDED STUDENTS

OU provides advising specifically for those who are undecided. Oakland’s First Year Advising Center will assist you in selecting your major. oakland.edu/fyac

INTEGRATIVE STUDIES

- Integrative Studies†††

* Audition required.
** Offered jointly with the College of Arts and Sciences.
*** Offered jointly with the School of Business Administration.
† The Secondary Teacher Education Program (STEP) at Oakland is a partnership program in secondary education leading to a recommendation for certification to the Michigan Department of Education. Students earn their disciplinary credits (in Biology, Chemistry, English, History, Japanese, Mathematics or Physics) from the College of Arts and Sciences and their professional course credits from the School of Education and Human Services. Oakland also offers five K-12 partnership programs between the College of Arts and Sciences and the School of Education and Human Services: French, German, Japanese, Music, Spanish and Studio Art.
†† Offered exclusively for transfer students who have earned an Associate of Applied Science degree from an accredited community college.
††† Offered on campus and as an online program.
‡ Offered online only.