

**Bachelor of Arts with a major in Journalism and Media Studies
BROADCASTING AND DIGITAL MEDIA PRACTICE Specialization**

MAJOR REQUIREMENTS

Oakland University Requirements	Oakland Community College Options
PR 2400	BUS 2600

Students may transfer an unlimited amount of credit from OCC, and must complete a minimum of 45 credit hours from OU to meet degree requirements. As programs may limit the transfer credits that can be used toward requirements, **it is highly recommended that students work with both an OU (school/college) academic adviser and their OCC counselor to maximize the applicability of coursework to specific requirements.**

TRANSFERRING WITH THE MICHIGAN TRANSFER AGREEMENT (MTA):

When choosing to complete MTA to satisfy General Education, please confirm the best courses to take to fulfill the agreement with your academic adviser at OCC or at the [OCC MTA Approved Courses](#) website. In order to completely satisfy OU's transferable General Education requirements when following this major guide, please reference the [OCC General Education Transfer Guide](#) and select one course from OU's **Knowledge Applications** category.

Additional course requirements for MTA when following this major guide

(minimum 30 credit hours required for MTA):

- ENG 1510 or 1510E (MTA Approved Composition course)
- ENG 1520 (MTA Approved Communications Course; this is a prerequisite for coursework at OU)
- Two MTA Approved Social Science Courses
- Two MTA Approved Fine Arts/Humanities Courses
- Two MTA Approved Natural Science Courses
- One MTA Approved Mathematics Course

TRANSFERRING WITHOUT MTA:

If you intend to transfer without MTA, you can choose to complete additional coursework to fulfill OU's individual General Education categories instead. When following this major guide, please reference the [OCC General Education Transfer Guide](#) for the OCC courses that satisfy these specific OU General Education categories (continued on next page):

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| <ul style="list-style-type: none"> - Writing Foundations - Formal Reasoning - Arts - Global Perspective - Language and Culture - Literature | <ul style="list-style-type: none"> - Natural Science and Technology - Social Science - Western Civilization - Knowledge Applications - U.S. Diversity |
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EXPLORATORY REQUIREMENT:

Students with majors in the College of Arts and Sciences (CAS) must satisfy an exploratory requirement. This can be done by completing a double major or a CAS minor or concentration; or by completing a minimum of 12 credits in a single CAS rubric, outside of their major rubric. For additional options visit oakland.edu/exploratory . Please confirm transfer course choices with an OU CAS adviser. ***Students using MTA or MACRAO must complete the exploratory requirement at Oakland University or another four-year institution.***

NOTES:

Oakland University will always honor the **MACRAO transfer agreement** and apply it to the General Education requirement the same as MTA.

The College of Arts and Sciences requires that a minimum of 16 credits in the major be completed at Oakland University.

Please contact [College of Arts and Sciences Advising](#) at (248) 370-4567 for more information regarding your degree requirements.